

Privacy Policy

The IAQ Resilience Program, and associated entities, take your online and offline privacy very seriously. This privacy policy will explain how we collect and use the personal information you provide to us, as well as assisting you with making informed decisions when using our site. We provide a Resources page for your convenience, but The IAQ Resilience Program or any other company associated with the site does not support, endorse, or recommend the information therein. It is for informational purposes only. Please review the Privacy Policy in its' entirety before using the website. By using the website and its products and/or services, you agree to be bound by the Privacy Policy. If you do not agree, in part or in whole, with this Privacy Policy, please do not use the site or any part thereof as it governs all content found on The IAQ Resilience Program.

Information Collected: The IAQ Resilience Program may collect certain personal information if you register to use the site or the products and features, such as newsletters or documents provided for free on the Resources page. This may include your email address, name, and location. We may also collect additional personal information, including your physical address, to facilitate the shipping of ordered products and/or services, if and where applicable. Other non-personal information including, but not limited to an IP address, browser, and operating system may be collected. This information could be collected in the following ways:

- **Cookies:** Cookies are text files placed in your computer's browser to store your preferences. Cookies do not contain personal information, but if you choose to furnish us with personal information, this information may be linked to the data stored in the cookie. We may use "cookies" to maintain a record of your visits and to improve the content and services on our site.
- **Web Server Logs:** Information may be gathered through web server logs and could include the date and time of visits, the pages viewed, and the amount of time spent at the site.
- **IP Addresses:** We may also collect your IP address, which is a numerical address that is used to identify a computer connected to the Internet. We may use your IP address to help diagnose problems with our server, to administer our site, to deliver web pages to you upon request, to tailor our site to the interests of our users, and to measure traffic within our site.

Information from Minors

The IAQ Resilience Program will not and does not knowingly collect information from children under the age of 13. Without consent from a parent or guardian, we will not and do not collect information from any individual under the age of 18. If you believe that your child is registered to receive email from our site, or if you believe information has been collected from your child, please contact the web administrator immediately and the information will be removed from our database. If parents, guardians, or other adults purchase our products for family use, it may include minors. While do not knowingly collect personal information from children under the age of 18 for any reason, some information is collected electronically through the information of the purchaser and will be treated as such by this privacy policy.

How We Use Information

The IAQ Resilience Program does **not** sell or rent your contact information to any third party. Unless otherwise disclosed to you, we will never sell, rent or disclose your personal information to third parties without notifying you of our intent before sharing said information, and in advance, which allows you to deny said use of information. If we use your personal information, it will be associated with the following:

- Communicating with you in response to inquiries, purchases, receipts, newsletters, emails, or to notify you of any changes to any legal terms associated with the site or the Privacy Policy;
- Improving the website, content, products or services offered on the website;
- Enforcing any legal terms that govern the use of the laws applicable to the website;

- Protecting the website, services, systems, information, employees, business partners, service providers, users, customers or others; and
- Any other purposes where information may be collected and maintained.

When analyzing site performance, we may use non-personally identifiable information to assist in improving the design and content of our site, to deliver pertinent marketing messages, and to offer any discounts or promotions about products and services listed on the site. In some cases, we may use your IP address to identify you to enforce any legal terms that govern our site or to protect our site, services, systems, information, business partners, service providers, users, customers, or others from injury or harm.

Shared Information

The IAQ Resilience Program **does not sell** your personal information to third parties and will only share information as described herein. There may be times when we disclose personal information, but only as required by law, such as to comply with a subpoena or similar legal process. For example, if there is reason to believe that someone is causing issue with our rights or property, or if it is imperative to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Terms of Service, or as otherwise required by law.

Protected Information

The IAQ Resilience Program takes all reasonable measures to protect the security and confidentiality of personal information collected and maintained against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction. However, we cannot guarantee the security of your personal information or that any communication or transmission of such information over the Internet will be entirely secure. The IAQ Resilience Program websites use secure encryption, which is provided by a third party. Please take precautions to protect your personal information while you are online. Change your passwords using a combination of letters, numbers, and special characters at least once every ninety (90) days. Please do not send personal information in an email as it is not considered a secure method of communication.

Third-Party Websites and Links

The IAQ Resilience Program provides links to websites, products, and services operated by third parties. The IAQ Resilience Program is not responsible for, nor do we endorse or accept any responsibility for the availability, content, products, services or use of any third-party websites, or any website accessed from a third party. We provide these links for your convenience, but you accept any risks associated, as well as the acknowledgment that you bear all risk when using any links to and use of the content provided on by a third-party website. You also agree that The IAQ Resilience Program, as well as any associated companies on the site, will not be held liable or responsible for any loss or damage of any sort incurred by dealing with a third party.

Advertising

The Site is affiliated with Club Colors for product branding and marketing and will collect and use certain data for advertising purposes.

Consent

By using this site, you consent to the collection and use of your personal information as described in this Privacy Policy. Any changes to the policies and procedures herein will be posted to the site.

Applicable Law

The use of this website is governed in all respects by the laws of the State of Oklahoma, United States, without regard to the choice of law provisions. Unless applicable laws, if any, provides otherwise, this Agreement and any access to or use hereof, the Website will be governed by the laws of the State of Oklahoma, United States. This excludes its conflict of law provisions, and the proper venue for any

disputes arising out of or relating to any of the same will be the state and federal courts located in Oklahoma. Any arbitration shall take place in the State of Oklahoma, in the English language and the arbitral decision may be enforced in any court. The prevailing party in any action or proceeding to enforce this Agreement shall be entitled to costs and attorneys' fees. If any part of this Agreement is held invalid or unenforceable, that part will be construed to reflect the parties' original intent, and the remaining portions will remain in full force and effect. A waiver by either party of any term or condition of this Agreement or any breach thereof, in any one instance, will not waive such term or condition or any subsequent breach thereof. You may assign your rights under this Agreement to any party that consents to, and agrees to be bound by, its terms and conditions; The IAQ Resilience Program may assign its rights under this Agreement without condition. This Agreement will be binding upon and will inure to the benefit of the parties, their successors, and permitted assigns.

Termination

The terms and conditions listed herein are applicable when using this website. All provisions shall survive any termination of these Terms and Conditions. You may opt-in or out of any email communications with The IAQ Resilience Program by sending us a message stating that you would like to be removed from our email list. All correspondence from The IAQ Resilience Program related to your account transactions must be maintained and no opt-out feature is available. You may be contacted by a representative of The IAQ Resilience Program as it relates to requested information or other pertinent requests.

Last Updated: January 2022