## Transform Your Marketing Success with



## LeadFedr – our powerful platform that transforms your website visitors into a steady stream of leads

## **Identify Visitors/Data and Deliver Data**

Through meticulous data tracking and analysis, LeadFedr reveals crucial insights into consumer behavior, providing clients with actionable intelligence. M3's-LeadFedr system generates a unique pixel code that is embedded on clients' websites. This pixel communicates with LeadFedr, leveraging AI to sift through extensive data. It not only tracks website activity but also monitors visitor behavior—identifying where they go, how long they stay on each page, and even collecting up to 55% of detailed information such as first name, last name, street, town, state, zip code, email, gender, income, Linkedin, and much more.

Once the pixel is in place, data from website visitors is gathered into the LeadFedr database, enabling clients to track and access this information to convert traffic into valuable leads. By harnessing LeadFedr's technology, clients can tap into a wealth of potential leads that were previously out of reach.

