



GRANDMAISON
Public Relations



PUBLIC RELATIONS PACKAGES

Grandmaison Public Relations

Halifax, Nova Scotia

www.grandmaisonpr.com

(902) 670-0515

GRANDMAISON

Public Relations

At Grandmaison Public Relations, we believe in finding the right fit for your business. Our goal is to help small businesses become extraordinary.

We use a home grown, innovative approach to public relations. We want to understand you and your business in order to understand what you want to communicate to the world. We use an understanding of people and perception, creativity, and some analytics, to make the most out of your communications.

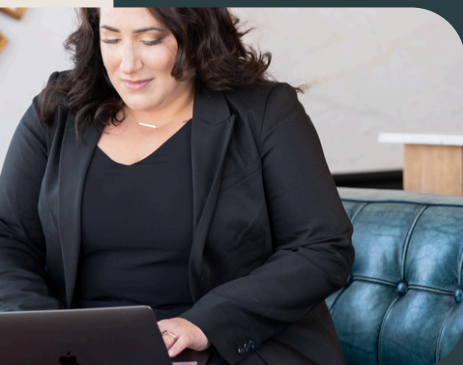
Whoever you need to communicate with, we can help you craft the right message and deliver it in the most effective way possible.



Lisa Grandmaison CD BBM, CEO
Grandmaison Public Relations

WWW.GRANDMAISONPR.COM

[@GRANDMAISONPR](https://www.instagram.com/GRANDMAISONPR)



GRANDMAISON

Public Relations



Vision

- Effective communication is the key to building strong relationships with your stakeholders.
- Create easy to apply and innovative communications plans

Mission

- Support small businesses to grow to be extraordinary.
- Provide guidance, mentorship and innovation on public relations to small businesses

With over a decade of experience in public relations, communications, and strategic leadership—Lisa Grandmaison brings a rare blend of creative thinking and operational precision to every project. She's not just a PR pro; she's a storyteller, a strategist, and a connector with deep roots in government, military, and corporate communications.

A former Naval Warfare Officer (Information Warfare) and Canadian Armed Forces veteran, Lisa spent 12+ years mastering the art of strategic messaging, stakeholder engagement, and high-pressure crisis response. Her military background means she's fast under pressure, meticulous with details, and unshakably reliable.

Now, as the founder of Grandmaison Public Relations, Lisa helps organizations—from local businesses to national institutions—cut through the noise, connect with their audiences, and earn lasting trust.

Currently completing a Master of Public Relations at Mount Saint Vincent University, Lisa is as committed to lifelong learning as she is to delivering outstanding results. Whether she's planning a large-scale event, rebranding a government department, or training executives for media interviews, Lisa brings clarity, confidence, and a whole lot of heart.

ABOUT US

GRANDMAISON

Public Relations

SIGNATURE PACKAGES



GOLD PACKAGE

With our gold package, our clients get the guidance and communications planning they need to set their business in the right direction.

MEDIA OUTREACH

SOCIAL MEDIA ENGAGEMENT

BRAND MESSAGING

PRESS KIT CREATION

\$450/MO



PLATINUM PACKAGE

Command attention with a strategy designed for prestige and power. The Platinum Package offers premier media strategy, and brand elevation — perfect for those ready to lead with authority and shine at the top.

COMPREHENSIVE MEDIA OUTREACH

SOCIAL MEDIA STRATEGY

MEDIA TRAINING

EVENT PROMOTION

OPTIMIZATION

\$650/MO

GRANDMAISON

Public Relations

SIGNATURE PACKAGES



DIAMOND PACKAGE

Experience the pinnacle of public relations. We deliver elite PR strategy, all tailored to position you as the undeniable leader in your space. For brands that don't just compete — they dominate.

FULL SERVICE PUBLIC RELATIONS

PREMIUM SOCIAL MEDIA STRATEGY

STRATEGIC BRAND ELEVATION

CRISIS COMMUNICATIONS

EVENT MANAGEMENT

\$1000/MO



CUSTOM PACKAGE

Your brand is unique, and your PR strategy should be too. Our custom packages are tailored to fit your specific goals. We will work with you to design a flexible, impactful PR solution that will grow with your business. Your custom PT experience awaits.

TBD



SUPPORTING SMALL BUSINESSES TO BECOME EXTRAORDINARY

CONTACT

Phone 902-670-0515
Website www.grandmaisonpr.com
Email lisa@grandmaisonpr.com
Address Halifax, Nova Scotia

