



GRANDMAISON
Public Relations



PUBLIC RELATIONS PACKAGES

Grandmaison Public Relations

Halifax, Nova Scotia

www.grandmaisonpr.com

(902) 670-0515

GRANDMAISON

Public Relations

At Grandmaison Public Relations, we believe in finding the right fit for your business. Our goal is to help small businesses become extraordinary.

We use a home grown, innovative approach to public relations. We want to understand you and your business in order to understand what you want to communicate to the world. We use an understanding of people and perception, creativity, and some analytics, to make the most out of your communications.

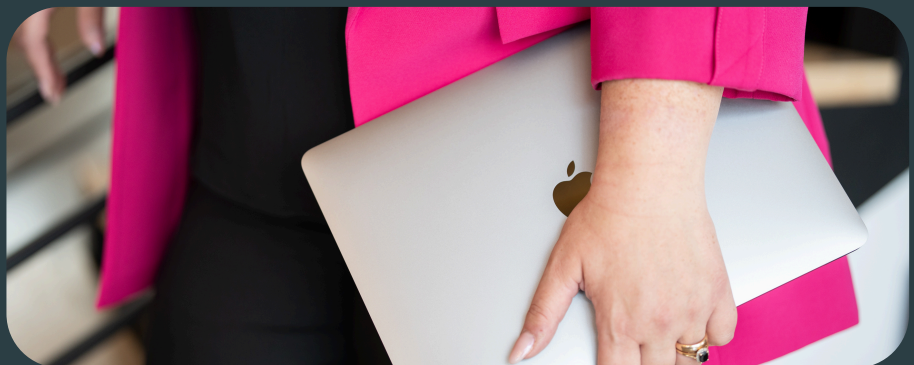
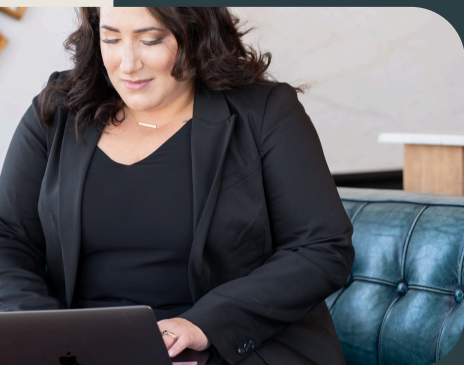
Whoever you need to communicate with, we can help you craft the right message and deliver it in the most effective way possible.



Lisa Grandmaison CD BBM, CEO
Grandmaison Public Relations

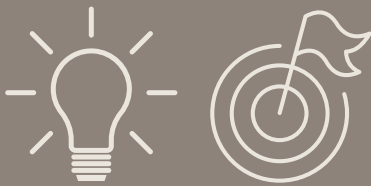
WWW.GRANDMAISONPR.COM

[@GRANDMAISONPR](https://www.instagram.com/GRANDMAISONPR)



GRANDMAISON

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Vision

- Effective communication is the key to building strong relationships with your stakeholders.
- Create easy to apply and innovative communications plans

Mission

- Support small businesses to grow to be extraordinary.
- Provide guidance, mentorship and innovation on public relations to small businesses

At Grandmaison Public Relations, we specialize in providing innovative public relations services to businesses of all sizes.

With a meticulous eye to details and a drive that is unmatched, Lisa Grandmaison CD BBM has continued to hone her public relations love for over 12 years. She believes in playing hard and working even harder. Attending Mount Saint Vincent University for a Master of Public Relations and as a Naval Warfare Officer specializing in Information Warfare for the Royal Canadian Navy, Lisa has never shied away from doing what she has to do get the job done.

With experience in public relations, event planning, re-branding, and social media management from her time as the Vice-President of the Fleet Club Atlantic and the Public Affairs Representative for HMCS Fredericton, she comes with a holistic and creative approach to get her clients noticed.

ABOUT US

GRANDMAISON

Public Relations

SIGNATURE PACKAGES



GOLD PACKAGE

With our gold package, our clients get the guidance and communications planning they need to set their business in the right direction.

MEDIA OUTREACH

SOCIAL MEDIA ENGAGEMENT

BRAND MESSAGING

PRESS KIT CREATION

\$450/MO



PLATINUM PACKAGE

Command attention with a strategy designed for prestige and power. The Platinum Package offers premier media strategy, and brand elevation — perfect for those ready to lead with authority and shine at the top.

COMPREHENSIVE MEDIA OUTREACH

SOCIAL MEDIA STRATEGY

MEDIA TRAINING

EVENT PROMOTION

OPTIMIZATION

\$650/MO

GRANDMAISON

Public Relations

SIGNATURE PACKAGES



DIAMOND PACKAGE

Experience the pinnacle of public relations. We deliver elite PR strategy, all tailored to position you as the undeniable leader in your space. For brands that don't just compete — they dominate.

FULL SERVICE PUBLIC RELATIONS

PREMIUM SOCIAL MEDIA STRATEGY

STRATEGIC BRAND ELEVATION

CRISIS COMMUNICATIONS

EVENT MANAGEMENT

\$1000/MO



CUSTOM PACKAGE

Your brand is unique, and your PR strategy should be too. Our custom packages are tailored to fit your specific goals. We will work with you to design a flexible, impactful PR solution that will grow with your business. Your custom PT experience awaits.

TBD



SUPPORTING SMALL BUSINESSES TO BECOME EXTRAORDINARY

CONTACT

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