# **Pro-AT Group - COPPA Privacy Policy**

## Introduction

At Pro-AT Group, we are committed to protecting the privacy of children under the age of 13 in compliance with the Children's Online Privacy Protection Act (COPPA). This statement explains how we collect, use, and protect personal information from children under 13, and the rights parents have regarding their child's information.

#### **Information Collection**

We allow users to register using school-provided emails. To ensure compliance with COPPA, we only accept registration from students over the age of 13 as verified by their schools. However, in instances where children under 13 may access our services, we collect personal information such as:

- Name
- Date of Birth
- Email Address
- Educational Data

#### **Parental Consent**

Before collecting any personal information from children under 13, we obtain verifiable parental consent. Parents can provide consent through the following methods:

- Email Verification: We send an email to the parent's email address requesting consent.
- Consent Form: Parents can complete and return a consent form via postal mail, fax, or email.

#### **Use of Information**

The information collected is used to:

- Provide and improve our educational services.
- Support learning progress and academic success.
- Communicate with parents and students.
- Customize user experience based on educational needs.

# **Parental Rights**

Parents have the following rights regarding their child's personal information:

- Access and Review: Parents can review the personal information we have collected about their child.
- **Request Deletion**: Parents can request the deletion of their child's personal information.

• **Refuse Further Collection**: Parents can refuse to permit further collection or use of their child's information.

To exercise these rights, parents can contact us at:

- Email Address: info@Pro-ATGroup.com
- Postal Address: Airedale Enterprise Services, Crown Works Business Centre, Worth Way, Keighley, West Yorkshire, BD21 5LR

# **Data Security**

We implement robust security measures to protect the personal information of children from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, secure access controls, and regular security audits.

## **Changes to This Privacy Statement**

We may update this COPPA Privacy Statement periodically to reflect changes in our practices or regulatory requirements. We will notify parents of any significant changes and obtain new parental consent if necessary.

## **Contact Information**

For any questions or concerns about our COPPA compliance, please contact us at:

- Email Address: info@Pro-ATGroup.com
- Postal Address: Airedale Enterprise Services, Crown Works Business Centre, Worth Way, Keighley, West Yorkshire, BD21 5LR