

Allison Cascelli

OFFTHEVERANDA.COM

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OFFTHEVERANDA.DESIGN@GMAIL.COM

EDUCATION:

Master of Arts

Interior Architecture and Design
Academy of Art University
Graduated Spring 2021
3.95 cumulative GPA

AutoCAD Course

New York Institute of Art & Design
Fall 2022

Bachelor of Arts

Anthropology
Human Sexuality
California State University Northridge
Graduated Cum Laude Spring 2015

ORGANIZATIONS:

- ASID Allied Member
- IIDA Member
- Delta Delta Delta

SPECIAL SKILLS:

Bilingual:

- Spanish Fluent
- English Fluent

Technical Skills:

- AutoCAD
- Adobe InDesign
- Adobe Photoshop
- Revit
- Lumion
- SketchUp
- Microsoft Excel
- PowerPoint
- Design Manager

Traditional Skills:

- Hand drafting
- Concept Development
- Space Planning
- Color Matching

WORK EXPERIENCE:

Head of Sales & Production

Kathryn M. Ireland Textiles

March 2025 - October 2025

- Facilitated day to day operations at on-site facility
- Led with executive level problem solving skills
- New textile development with various international mills
- Color approval or correction on new order strike-offs
- Maintained good standing on orders with 12 showrooms
- Built new client relationships via industry events
- Grew brand via new products and colorways
- Marketing growth via magazines & social media

Creative Director & Business Owner

Off The Veranda Design

October 2022 - Current

- Create, develop, and manage various creative projects
- Freelance designer for numerous design studios
- Production Designer for commercials & print ads
- Event design and day of coordination
- Photoshop renderings and images
- Development of custom CAD floor plans & elevations

Junior Interior Designer

Annette English & Associates

August 2021 - October 2022

- Led job-site installations, coordinating multiple trades
- Maintained quality control throughout projects
- Prepared presentations + material boards for clients
- Drafted elevations, floor plans, & furniture in CAD
- Used Design Manager to create specifications, proposals, purchase orders, & send client funds requests.
- Managed vendor relationships throughout projects

Regional Visual Merchandiser / Store Operations Manager

LUSH Cosmetics - Head Office / Topanga Store 414

September 2016 - August 2020

- Visual Merchandising of 12 high traffic shops in So-Cal
- Maintained company standards across the region
- Conducted quarterly management support visits
- Design leadership during New Shop Openings
- Coordinated logistics of international travel itinerary
- Led team trainings in Vancouver & Toronto, Canada
- Maintained organized product rotation & inventory
- Led monthly cycle counts & product audits