

Allison Cascelli

OFFTHEVERANDA.COM

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OFFTHEVERANDA.DESIGN@GMAIL.COM

EDUCATION:

Master of Arts

Interior Architecture and Design
Academy of Art University
Graduated Spring 2021
3.95 cumulative GPA

AutoCAD Course

New York Institute of Art & Design
Fall 2022

Bachelor of Arts

Anthropology
Human Sexuality
California State University Northridge
Graduated Cum Laude Spring 2015

ORGANIZATIONS:

- ASID Allied Member
- IIDA Member
- Delta Delta Delta

SPECIAL SKILLS:

Trilingual:

- Spanish Fluent
- English Fluent
- Italian Beginner

Technical Skills:

- AutoCAD
- Adobe InDesign
- Adobe Photoshop
- Revit
- SketchUp
- Lumion
- Design Manager
- PowerPoint
- Excel

Traditional Skills:

- Hand drafting
- Concept Development
- Space Planning
- Project Management

WORK EXPERIENCE:

Creative Director & Business Owner

Off The Veranda Design

October 2022 - Current

- Create, develop, and manage various creative projects
- Freelance designer for numerous design studios
- Development of custom floorplans & elevations
- Photoshop renderings and images
- Production Designer for commercials & print ads
- Event design and day of coordination

Junior Interior Designer

Annette English & Associates

August 2021 - October 2022

- Led job-site installations, coordinating multiple trades
- Maintained quality control throughout project phases
- Prepared presentations + material boards for clients
- Drafted elevations, floor plans, & furniture in AutoCAD
- Used Design Manager to create specifications, proposals, purchase orders, & send client funds requests.
- Managed vendor relationships throughout projects

Store Operations Manager / Floor Leader

LUSH Cosmetics - Topanga Mall

April 2016 - August 2020

- Trained product receivers on DAX system
- Led shop-wide cycle counts monthly
- Maintained organized product rotation & inventory
- Conducted Aged/ damaged product audits
- Investigated inventory variances
- Placed shop orders on a bi-weekly basis
- Facilitated day to day operations through use of executive level problem solving skills.

Regional Visual Merchandiser

LUSH Cosmetics - Head Office

September 2016- March 2019

- Visual Merchandising of high traffic shops in So-Cal
- Maintained company standards across the region
- Conducted quarterly management support visits
- Design leadership during New Shop Openings
- Learned & utilized custom LUSH Handwriting
- Coordinated logistics of international travel itinerary
- Led team trainings in Vancouver & Toronto, Canada