

# OBIE TECH PRIVACY COLLECTION NOTICE

## 1. Who we are

Obie Tech Holdings (ABN 54 606 071 541) and its related entities (collectively referred to as ObieTech, we, us, or our) provide technology services and digital platforms designed to support financial services and data-driven applications.

We are committed to protecting your privacy and handling your personal information responsibly.

We comply with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

Where our services involve the sharing or use of financial data under the Consumer Data Right (CDR) framework established under the Competition and Consumer Act 2010 (Cth), we also comply with the CDR Rules, Privacy Safeguards and Data Standards.

## 2. What's in this notice

This notice describes how we collect, hold, use and share your personal information when you use our websites, services, or technology platforms (collectively referred to as **our services**).

### It includes:

- the kinds of personal information we collect
- the reasons we collect and use that information
- who we share your information with
- how you can access our Privacy Policy or contact us about our privacy practices

You should also review the terms and conditions that apply to the services you use. These terms may include additional information about how we collect, hold, use or share personal information.

## 3. What is personal information

Personal information includes information or an opinion about an individual that is identified or reasonably identifiable.

This may include information such as:

- name
- age or gender
- postcode or address
- contact details (such as email address or phone number)

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- device identifiers or IP address
  - financial or transaction-related information
  - online identifiers or activity information

Personal information may also include financial information where it is necessary to provide our services.

Where our services operate under the **Consumer Data Right**, personal information may include financial data shared with us with the consumer's explicit consent.

## 4. What information we collect

We collect personal information about you when you interact with our services, including when you access our website or digital platforms.

This may include:

### Identity and contact information

- name
- email address
- telephone number
- other contact details

### Technical and usage information

- IP address
- device type and device identifiers
- browser type
- operating system
- website activity data
- page views and navigation activity

### Account or service information

- information you provide through forms, support requests, surveys, or communications with us
- information you provide when registering for or using our services

### Consent information

- records of permissions or consents you have provided to share or access information (including where applicable under the Consumer Data Right)

### Device and platform information

- information about the devices you use to access our services
- information about how you interact with our websites and digital services

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This information may be collected:

- directly from you
- from third-party service providers who help us operate our services
- from publicly available sources
- from third parties authorised by you to share information with us.

If you provide us with information about another person, you must ensure that you have their permission and that they are aware of this notice.

## 5. Why we collect your information and what we use it for

We collect, use and share your information for purposes including:

### **Providing our services**

- to allow you to access and use our digital services
- to operate and maintain our platforms
- to provide support and customer communications

### **Security and fraud prevention**

- to identify and manage security risks
- to detect and prevent fraud, misuse or unauthorised activity
- to monitor system activity and investigate suspicious behaviour

### **Improving our services**

- to analyse how our services are used
- to improve functionality and user experience
- to develop new features, products and services

### **Communicating with you**

- to send service updates, support notifications and technical alerts
- to respond to enquiries or support requests

### **Marketing and product information**

- to inform you about products, services or features that may be relevant to you
- to conduct surveys or research to improve our services

You may opt out of marketing communications at any time.

### **Legal and regulatory compliance**

- to comply with our legal obligations
- to respond to lawful requests from regulators or law enforcement agencies
- to comply with obligations under the Privacy Act, the Competition and Consumer

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Act, or other applicable laws

## Consumer Data Right

Where applicable, we may collect or use financial data shared with us under the **Consumer Data Right** framework. Such data is only collected:

- with your explicit consent
- for the purpose authorised by you
- for the duration of that consent.

If you do not provide certain information, we may not be able to provide you with access to some services or features.

You should ensure the information you provide is accurate, complete and up to date.

## 6. Who we share your information with

We may share your personal information with third parties to help us operate our services or as required by law.

These may include:

- our employees and contractors
- technology service providers and cloud hosting providers
- professional advisers such as legal, accounting or security advisers
- business partners who assist us in delivering services
- regulators, law enforcement agencies or government bodies where required by law
- third parties authorised by you to receive information

We may also share **de-identified or aggregated information** with partners or service providers to help improve services or generate insights.

Where required, we take reasonable steps to ensure third parties protect your personal information in accordance with Australian privacy laws.

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## Overseas disclosure

Some of the service providers we use to operate our services may be located outside Australia.

Where personal information is transferred overseas, we take reasonable steps to ensure it is protected in accordance with applicable privacy laws.

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## 7. Our Privacy Policy and how to contact us

Our Privacy Policy provides further information about how we manage personal information.

It explains:

- how you can access the personal information we hold about you
- how you can request correction of inaccurate information
- how you can update your communication preferences or opt out of marketing
- how you can make a privacy complaint
- how we respond to privacy complaints

If you have questions about our privacy practices or wish to make a privacy enquiry or complaint, you can contact us at:

### **Privacy Officer**

Obie Tech Holdings

Email: **[complaint@obietech.com.au](mailto:complaint@obietech.com.au)**

We aim to respond to privacy enquiries or complaints within **30 days**.

If you are not satisfied with our response, you may contact the **Office of the Australian Information Commissioner (OAIC)**.

More information is available at:

<https://www.oaic.gov.au/privacy>