



Front Royal Pride Sponsorship Proposal

2025

EIN: 93-3454491



Providing Education,
Support, & Empowerment

Together, we can create a loving and safe
home for Front Royal's LGBTQ+ Community.

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who we are

FRPride was founded in September 2023 by our President, Izzy. Alongside two of Izzy's closest friends, Rae and Nick, FRPride blossomed from just the idea of a Pride Month Party to a 501(c)(3) Non-Profit Corporation and a highly successful community Pride Celebration in the heart of Front Royal, VA.

Since our start, FRPride has functioned over the necessity for LGBTQ+ unity in our small town. It is no secret that the entire queer community is constantly under attack, and our mission is to provide a safe and welcoming network for those members of our community who are in search of support.



mission

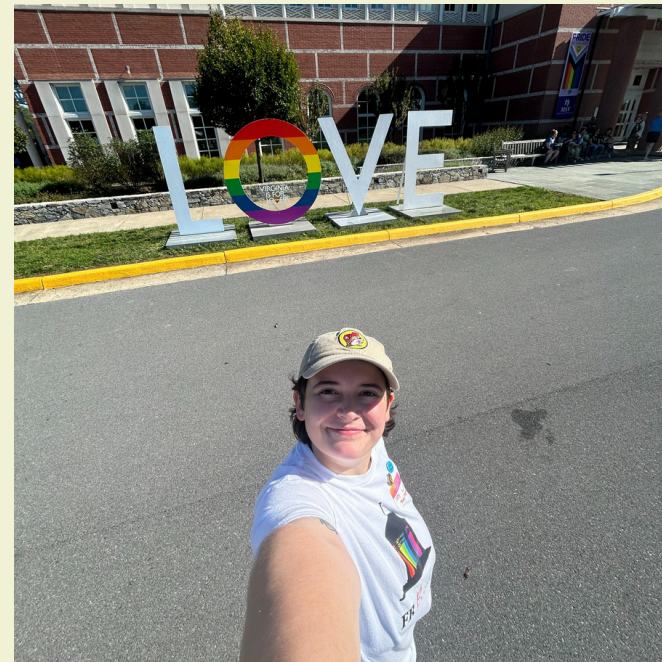


- To educate businesses & the community on LGBTQ+ issues and resources
- To support those in need through donations & events
- To bring empowerment to our local LGBTQ+ Community

vision

- To help local businesses and our neighbors feel welcomed in the community
- To create a safe & welcoming LGBTQ+ social network
- To celebrate love & acceptance in our hometown

meet the board



Izzy France - President
They/Them/Theirs

As the President, I am responsible for the oversight of the FRP Team. I work closely with the Board, our volunteers, and local business to create the most dynamic events possible.



Rae Spangler - Vice President
Any Pronouns

As the Vice President, I assist Izzy in our day-to-day affairs. I manage close relations with local businesses and organizations in order to make a welcoming space for the queer community in the Shenandoah Valley. My biggest priority is safety and comfort.

meet the board



Kati Priola-Mulligan
She/Her/Hers

As the Treasurer, I am responsible for planning budgets, approving and tracking purchases, and projecting income and expenses. I have faith in the strength of FRPride as we continue to grow and move forward.



Ava V. Rage
She/Her/Hers

In this role, my purpose is to bring entertainment to our small town of Front Royal while also providing safe spaces for LGBTQIA+ individuals and allies to engage. It is important for me to work on having these spaces available so everyone knows they're not alone in our community.

the opportunity



“I never thought I would see Pride happen in my hometown”

Front Royal Pride was a day filled with love, acceptance, and community. All day, the Board Members were greeted with thanks and excitement - folks stated they'd never been so excited to be part of the Front Royal community. We welcomed a spectator turnout that DOUBLED our anticipated numbers. The return of Front Royal Pride is highly anticipated ahead of Summer 2025!

Preparation and planning are well underway for FRP'25, and we need your help! Community events are naturally not cheap, and with our unprecedented success in 2024, FRPride is facing higher fees & expenses. With your support, we could bring love & PRIDE to Front Royal together! Front Royal Pride will be bigger and better than ever.

Please continue reading to discover the benefits of sponsoring Front Royal Pride and explore our sponsorship levels. FRPride is a 501(c)(3) non-profit and all donations are tax-deductible. Tax ID: 93-3454491





Show Your
Pride!

Support Local
Businesses!

Advertise Your
Business!

The Benefits

One of the easiest ways to support the LGBTQ+ Community is to show your support. By sponsoring FRPride, your donations will be used to provide aid to families in need and host various types of events with the goal of empowering the community.

FRPride is dedicated to supporting local businesses and organizations, and with your donations, we will be able to provide more support for businesses through promotions, fundraisers, and events.

All of our sponsorship levels guarantee advertisements for your business, and the opportunities are endless. Through social media posts, vendor booths, programs, and fliers, there are endless options for how FRPride can best support you!

sponsor profiles

Please take a moment to review our various sponsorship levels. Our profiles have been designed to offer benefits for donors of all sizes! Please contact FRPride if you have any questions or if you are interested in sponsoring Front Royal Pride 2025!



South Street	\$150	Ads on event signage	--
Commerce Avenue	\$250	Ads on event signage Ads on banner	--
Royal Avenue	\$500	Logo on event signage Ads on banner	Logo on volunteer shirts

sponsor profiles



Crowd turns out for Front Royal's first Pride event
Laura Ruby, *The Northern Virginia Daily*

Find the best option for you? Is the Skyline Drive option calling your name? Send an email to contact@frpride.com to discuss payment options!



Happy Creek Road		\$1000	Ads on event signage	Logo on event shirts
			Ads on banner	Ad on social media
			No Vendor Fee	
Main Street		\$2000	Ads on event signage	Logo on event shirts
			Ads on banner	Ad on social media
			No Vendor Fee	Info at FRPride Booth
Skyline Drive		\$????	Choose Your Donation! Financial OR Supply Based	Various means of promotion based on value of donation



connect with us



PO Box #129, Front Royal, VA 22630

(540) 692-9850

contact@frpride.com

FRPride is a 501(c)(3) Non-Profit Corporation

Tax ID: 93-3454491



thank you for
your continued
support!