

I'm an award-winning 360° Senior Art Director with extensive experience and ability to design across a broad range of media. I've created, managed and produced integrated campaigns in numerous categories including travel/hospitality, retail, packaged goods, telecommunications, and healthcare. Creative, very hard-working, lightning-fast execution, inspirational, self-motivated, plays well with others, and also very funny. Beep-beep

Expert-level mastery of the Adobe Creative Suite, Figma, and Final Cut Pro. I am an early adopter of generative AI tools, strategically integrating them into my workflow (when applicable) to accelerate ideation and push the boundaries of visual prototyping.

PROFESSIONAL EXPERIENCE

Senior Art Director at Publicis Groupe: Epsilon, Arc, Hawkeye, Razorfish, Digitas

Developed and executed social media, video, email, and website design for both direct-to-consumer (DTC) and healthcare professional (HCP) audiences for clients Horizon Therapeutics and Daiichi-Sankyo. This work included award-winning campaigns for brands such as KRYSTEXXA and Injectafer (as well as other healthcare brands). Developed and executed shopper retail, print, and B2B video creative for GlaxoSmithKline (GSK), Pinnacle Vodka, and Kraft-Heinz. Creating creative marketing content for Walgreens since late 2024.



Senior Art Director at DRAFTFCB ((Draft Worldwide, Draft Direct, Kobs & Draft)

Developed and executed award-winning creative in a broad range of media and disciplines; responsible for creating original interactive, print, TV, B2B, packaging, shopper retail, and collateral. Managed/inspired a team of art directors and writers and juggle multiple projects simultaneously.

- Work has won various local and national award shows. Tempo Awards, John Caples International Award, Echo Awards
- Un-rivaled in multiple software applications: the Adobe Creative Suite, AfterEffects, Final Cut Pro, and 3D modeling and animation programs.
- Professional-level retouching and illustration skills. Widely respected as an art director who can draw.
- Ability to create professional storyboards and animatics from my own concepts (i.e. my award-winning TV work for Hampton Inn)
- CCO notably called to say my "Hoops" concept for Hampton was "...just brilliant, mate." Rare moment!
- Beloved mentor/team player. People have gotten quite emotional when they stopped working with me. One time, I swear the clouds were going to part and everybody was going to start singing "To Sir, With Love."

