



# Program Booklet Advertising Contract 2019-2020 Concert Season

### Printing Details

Program Booklets are 8.5" x 5.5" printed in black and white on glossy stock. Your ad will appear in the program at each of our concerts during the concert season. Please note that ads must be designed in such a way that the same ad will be relevant throughout the concert season(October 2019 – May 2020). The booklets are printed only once, so updates to the ad are not possible during the course of the season.

### Ad Submissions

The deadline for ad submissions is **September 18, 2019**. Ads should be sent electronically in JPEG, PDF, GIF, TIFF, or EPS format to [director@ETYO.org](mailto:director@ETYO.org). Also mail a "print copy" of your ad, contract and payment to: **East Texas Youth Orchestra, P.O. Box 130694, Tyler, TX 75713**. Ads are not considered submitted until hard copies and payment are received.

### Ad Size & Pricing (Check one)

- Full Page      5" x 8"    \$300
- Half Page      5" x 4"    \$160
- Quarter Page   5" x 2"    \$90
- Business Card   2.5" x 2"   \$50

### Premium pages available for the following upcharge:

- inside cover \$150...for a total of \$450
  - pg facing cover \$100...for a total of \$400
  - center two pages \$200...for total of \$800
- Premium pages will be approved in the order that both the ad and base price are received. Upcharge will be billed.*

### Payment

Payment must be made in advance by check payable to East Texas Youth Orchestra, Inc.

Advertiser's Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Special Instructions:

With the signing of this contract, advertiser agrees to furnish ad copy and payment in full by **September 18, 2019**.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
ETYO Member