

Kent Event Hire: Horse Race Night Information Sheet

Before each race is shown on the big screen, guests buy tickets to back a horse. Most often, tickets are priced 50p or £1. Once everyone has chosen their horse, we close the tote and the race is played on the big screen. The winning horse determines the winning tickets.

Breakdown based on 96 attendees, each purchasing 1 ticket for £1.

Income Per Race: 96 tickets sold × £1 = **£96 total pot**

Number of Winning Tickets

Because people choose their horse, the number of winners varies - but on average: 96 people / 8 horses = **12 people per horse**. So typically, as an average there will be **12 winning tickets** per race.

Prize Payout

- Total pot: £96 – You can either **pay out all money - £8 winnings per ticket** or..
- For example: 75% paid out to winners: **£72** / 25% to cover costs: **£24**

Prize Amount: £72 prize pot / 12 winners = **£6 per winning ticket**.

People may purchase more than 1 ticket per horse.

Final Race Raffle Option

For the last race, you can add an extra boost by raffling off the horses themselves. Again, you can decide to pay out all money, or with-hold a percentage to covers cost.

For example..

- 200 raffle strips sold at £1 each strip = **£200 raised**
- You can choose to pay out all money to the winner or first three places.
- You can also look to hold a percentage back to cover costs.
- First place: **£80** Second place: **£55** Third place: **£20** (Leaving **£35** to cover costs)

Estimated Total if choosing to cover costs or raising money..

- Average income from races: 8 Races x £24 = **£192**
- Average income from raffle: **£35**
- **Average estimated total: £227**

Optional Extra

A scratch card game (above) can run alongside the races to add more excitement and raise extra funds.

