Sophia Lammi

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Experience

Lands' End Technical Design Co-op
Mens' Sleep, Sweaters, Swim, Bottoms, LEBO | January 2024 - April 2024
- Measured and recorded technical specifications.
- Created tech packs using Centric PLM software and aided in the transition to Centric from IPLM.
- Ran, analyzed, and presented returns reports.
- Attended and aided fittings for all mens' categories.
- Took and edited fit photos.
- Shadowed Design, Consumer Insights, Fabric and Trims, Quality, Returns, Testing, and Color.
- Received training in Optitex, Browzwear, Centric, and Lands' End SOPs.

NEXT Innovation Scholars
Member | June 2022 - Present
A transdisciplinary full-tuition scholarship program at the University of Cincinnati where students complete corporate and community projects in the fields of design thinking, innovation, and strategic foresight.

Future of Humanities Consultancy Project Lead
January 2024 - April 2024
- Independently led team of 10 students in conducting stakeholder interviews, desk research, and ideation.
- Worked with UC's Associate Dean of Humanities to develop a strategic forecast about the future of humanities disciplines in education and industry.
- Worked with program director to coordinate interviews and teach team essential skills.
- Presented findings to UC's Provost, Deans, and humanities faculty.

Molton Brown Student Consultancy Project
September 2023 - November 2023
- Led research into generative AI marketing strategies.
- Organized students on project team.
- Collaborated with London-based professionals on deliverables.
- Experimented with new AI technologies.
- Developed sophisticated advertising work using Adobe Suite softwares.
- Incorporated market research into recommendations for Molton Brown's marketing team.
- Developed detailed user personas, user journeys, and targeted advertisement based on qualitative and quantitative research.

Cincinnati Insurance AI Research Project
August 2023 - November 2023

1819/CID Student Engagement Project
January 2023 - April 2023

Jergens Student Consultancy Project
November 2022 - December 2022

Francesca's
Stylist | November 2021 - August 2022

Education

University of Cincinnati

College of Design, Architecture, Art, and Planning
Bachelor of Science in Fashion Design
Dean's List - Fall 2022, Spring 2023, Fall 2024, Spring 2024

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

College of Arts and Sciences
Bachelor of Arts in French

Business French Certificate
French/English Translation Studies Certificate
Innovation and Design Thinking Certificate
DALF C1 French Certification

Expected Graduation Spring 2027

NEXT Innovation Scholars *Scholarship Recipient*
Cincinnatus *Academic Scholarship Recipient*
Betty Jane Hull Award *Scholarship Recipient*
Neil Armstrong Moonshot Award for Commercial Innovation *Recipient*

Olentangy Orange High School
Class of 2022 | 4.21 GPA
AP Distinguished Scholar

Skills

- Adobe Suite Programs
- Sewing
- Fashion Illustration
- Strategic Foresight
- Trend Forecasting and Analysis
- Flat Patterning and Draping
- Centric PLM
- Browzwear 3D Design Software
- Design Thinking and Innovation
- Qualitative Research
- French Non-Native Fluency