

SOPHIA LAMMI

FASHION DESIGNER AND FORESIGHT STRATEGIST

CONTACT

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EDUCATION

UNIVERSITY OF CINCINNATI

Bachelor of Science in Fashion Design

Bachelor of Arts in French

- Betty Jane Hull Award Recipient
- Neil Armstrong Moonshot Award for Commercial Innovation

OLENTANGY ORANGE HIGH

4.21 GPA | AP Distinguished

EXPERTISE

||| DESIGN

- Adobe Suite
- Garment Construction
- Trend Forecasting and Analysis
- Flat Pattern and Draping
- Centric and FlexPLM
- Browzwear and Clo3D
- Technical Flats
- Tech Pack Construction

||| STRATEGY

- Strategic Foresight
- Design Thinking Methodologies
- Systems Thinking
- Qualitative Research and Consumer Insights
- Ethnographic Interviewing

EXPERIENCE

SENIOR LEAD | THE FORESIGHT LAB

NEXT Innovation Scholars Program

Cincinnati, Ohio | August 2022 - Present

- Taught and mentored new members as a TA for the introductory course.
- Authored and published a comprehensive handbook for new members.
- Co-authored two futures research publications, applying strategic foresight frameworks to research, analyze, and develop artifacts representing theoretical futures.
- Managed several high-profile corporate client projects (under NDA), incorporating landscape analysis, market competition analysis, stakeholder interviews, field research, archetype building, and strategic foresight to deliver actionable insights and presentations.

DESIGN INTERN | CARTER'S and OSH KOSH B'GOSH

Kid Boy Design | Toddler/Kid Girl Design

Atlanta, Georgia | May 2025 - August 2025 | January 2026 - April 2026

- Researched competitors' assortments and compiled inspiration tears; organized conceptual imagery into clear, theme-based groups.
- Ideated multiple design options informed by group direction and physical inspiration samples.
- Created detailed front- and back-view flats of finalized designs for handoff to the Technical Design team.
- Uploaded and labeled finalized colorways in the PLM system, assigning final SC numbers.
- Built an interactive, expandable fabric reference chart so key specifications could be accessed quickly when needed.

STYLIST AND EVENT PLANNER | DRESS FOR SUCCESS CINCINNATI

Style Studio and Mobile Styling

Cincinnati, Ohio | August 2024 - December 2024

- Styled 250+ clients for interviews, internships, and employment opportunities through personalized consultations at both studio and mobile locations.
- Managed administrative office operations including scheduling, client communications, record organization, and daily workflow support.
- Designed marketing and promotional materials for events, client outreach, and fundraising initiatives using graphic design and branding principles.
- Coordinated donation intake by organizing, categorizing, and processing incoming clothing and accessory contributions.
- Assisted with organization, merchandising, and space planning to maintain an efficient and welcoming studio environment.
- Supported planning, preparation, and execution of annual fundraising fashion show, contributing to over \$500,000 raised in donations.

TECHNICAL DESIGN CO-OP | LAND'S END

Men's Sleep, Sweaters, Swm, Bottoms, LEBO

Dodgeville, Wisconsin | January 2024 - April 2024

- Measured and documented garment specifications for men's sleepwear, sweaters, swimwear, and bottoms.
- Developed comprehensive tech packs using Centric PLM software, playing a key role in the transition from FlexPLM.
- Conducted in-depth analysis of returns reports, presenting data-driven insights to full technical design team.
- Led and assisted in fittings across all menswear categories.
- Gained cross-functional exposure by shadowing teams in Design, Consumer Insights, Fabric and Trims, Quality, Returns, Testing, and Color.
- Received training in Optitex, Browzwear, Centric, and Lands' End SOPs