

# Sophia Lammi

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## Experience

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### Design Intern | Carter's

Kid Boy Design | May 2025 - August 2025

- Researched competitors' assortments and compiled inspiration tears; organized conceptual imagery into clear, theme-based groups.
- Ideated multiple design options informed by group direction and physical inspiration samples.
- Built seasonal color palettes and maintained an organized, production-ready workroom.
- Created detailed front- and back-view flats of finalized designs for handoff to the Technical Design team.
- Uploaded and labeled finalized colorways in the PLM system, assigning final SC numbers.
- Built an interactive, expandable fabric reference chart so key specifications could be accessed quickly when needed.

### NEXT Innovation Scholars

Senior Strategist and Project Lead | June 2022 - Present

- Taught and mentored new members as a TA for the introductory course.
- Authored and published a comprehensive handbook for new members.
- Led two Futures projects, applying strategic foresight frameworks to research, analyze, and develop artifacts representing theoretical futures and present business opportunities to clients.
- Managed several high-profile corporate client projects (under NDA), incorporating landscape analysis, market competition analysis, stakeholder interviews, field research, archetype building, and strategic foresight to deliver actionable insights and presentations.
- Spearheaded an initiative to restructure the recruitment system for over 100 new applicants, optimizing the selection process and improving candi-

### Styling Intern | Dress for Success Cincinnati

August 2024 - December 2024

- Styled 250+ clients for interviews, internships, and employment at home studio and various mobile locations.
- Aided with planning and preparation for annual fundraising fashion show, ultimately helped to raise over \$500,000 in donations.

### Technical Design Co-op | Lands' End

Mens' Sleep, Sweaters, Swim, Bottoms, LEBO | January 2024 - April 2024

- Measured and documented garment specifications for men's sleepwear, sweaters, swimwear, and bottoms.
- Developed comprehensive tech packs using Centric PLM software, playing a key role in the transition from IPLM.
- Conducted in-depth analysis of returns reports, presenting data-driven insights to full technical design team.
- Led and assisted in fittings across all menswear categories.
- Gained cross-functional exposure by shadowing teams in Design, Consumer Insights, Fabric and Trims, Quality, Returns, Testing, and Color.
- Received training in Optitex, Browzwear, Centric, and Lands' End SOPs.

## Education

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### University of Cincinnati

College of Design, Architecture, Art, and Planning  
Bachelor of Science in Fashion Design

College of Arts and Sciences  
Bachelor of Arts in French

Betty Jane Hull Award Scholarship Recipient  
Neil Armstrong Moonshot Award for Commercial Innovation  
Recipient  
DALF C1 Certification

Olentangy Orange High School  
4.21 GPA | AP Distinguished Scholar

## Skills

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### Design

- Adobe Suite Programs
- Sewing and Garment Construction
- Trend Forecasting and Analysis
- Flat Patterning and Draping
- Centric PLM and Browzwear 3D Design Software
- Technical Flats and Tech Pack Construction

### Strategy

- Design Thinking Methodologies
- Systems Thinking
- Strategic Foresight
- Qualitative Research and Consumer Insights
- Human-Centered Design
- Ethnographic Interviewing