- 1. Which of the following statements from this brochure is a form of bias?
- b. Let our professional geologists give you the most informative Grand Canyon tour available.

The title compares one group against another. They state: "A unique look at the Grand Canyon from a geologist's perspective." Let our professional geologists give you the most informative Grand Canyon tour available.

- 2. Which shoes would be most appropriate for this tour?
- d. hiking boots

This group is going rock climbing which will require them to wear appropriate hiking shoes as stated: "This tour involves extensive hiking and requires some rock-climbing experience." (11)

- 3. Tourists are required to make reservations at least two days in advance if
- a. They have a group of six or more people.

  Making reservations will help accommodate "groups of six or more." (13)
- 4. Who would be most likely to take this tour?
- c. people who are interested in rocks

Professional "geologists" study rocks and the natural environment.

5. Your 70-year-old grandfather, who uses a wheelchair, did not get a chance to see this brochure. He's interested in geology and thinks he'd like to go on the tour Sunday at 11 A.M. He's willing to spend up to \$25. He asked you if the tour is a good choice for him.

I would tell my grandfather that a trip to the Grand Canyon will require a lot of rock climbing and extensive hiking. The tour bus leaves at 9:00 a.m. not at 11:00 a.m. Also, the cost is \$30 per person not \$25. Under his current circumstance, the Grand Canyon tour would not be suitable for him.

6. The brochure contains factual information and opinions. List one opinion from the brochure and explain what makes it an opinion.

An opinion is a judgement formed about something. For instance, "the amazing history of the Grand Canyon" is an opinion.

**Commented [1]:** What title are you referring to? Where's the comparison?

Commented [2]: Okay, but you will want to demonstrate that you are familiar with the term bias: prejudice in favor of or against one thing, person, or group compared with another, usually in a way considered to be unfair.

https://www.google.com/search?q=bias&oq=bias&aqs= chrome..69i57j0l4j46j0l2.2899j0j7&sourceid=chrome&i e=UTF-8

**Commented [3]:** I am a bit confused with question #1. I am not seeing anything unfair in the brochure.

Commented [4]: You are on the right track in terms of your choice, but your explanation does not indicate that you understand why your choice depicts bias. The brochure shows bias in using the statement, "Let our professional..." because it suggests that the most informative tours are only available through their professional geologists. This statement shows favoritism (which describes bias) toward their geologists over other geologists who may also provide tours.

Commented [5]: Very well explained!

Commented [6]: What is the connect between your answer choice and the statement, "Professional..."? Also, where is your citation?

**Commented [7]:** Why is the statement significant in terms of your grandfather taking the tour? Why would you need to tell him this?

Commented [8]: These explanations are good! You explained why 11 am and \$25 will not work in terms of the information provided to you. In other words, your train of thought is clear to the reader.

**Commented [9]:** Okay, but what makes this statement a judgement formed about something?