



SNOW VALLEY RACING ASSOCIATION
PO Box 21100 Edmonton AB T6R 2V4
www.snowvalleyracing.ca 780.434.3563

Approved By: Board of Directors

Effective Date: August 1, 2017

Privacy Policy - Snow Valley Racing Association

The Snow Valley Racing Association (the “SVRA”) appreciates the importance of individual privacy and the sensitivity of personal information that we may have concerning any individual. Our privacy policy reflects this.

Why do we collect personal information?

In order to provide our services and administer the youth racing programs of the SVRA, we collect personal information from participants including but not limited to addresses, phone numbers, e-mail addresses, dates of birth, health/medical information, racing results and family information.

We also collect personal information from racers’ parents/guardians to communicate with parents/guardians about their child(ren) and the SVRA’s program offerings.

Our collection of personal information includes pictures and videos of racers and parents so that we can post content on our website and on social media (including Facebook, Twitter, Instagram and YouTube) to enhance the experience of being part of the SVRA and to promote the SVRA to the broader ski racing community.

We may also collect and use payment and credit card information to receive payment for our programs.

To fulfill the above purposes, we may need to collect a wide range of personal information from racers and their parents.

Our Collection, Use and Disclosure of Personal Information

We will collect, use and disclose only the personal information necessary to fulfill the purposes stated above.

We will ask all parents to sign a Privacy Notice and Consent Form specifically authorizing our collection, use and disclosure of your child(ren)’s personal information.

In addition, by participating in the SVRA, we consider that a racer and their parents/guardians consent to our collection, use or disclosure of their personal information as necessary for us to deliver and manage our program offerings and services. This includes disclosing a racer’s personal information to third parties in connection with ski racing and training activities.

An individual can withdraw consent to the collection, use and disclosure of their personal information at any time, subject to feasibility, legal or contractual restrictions and reasonable notice.

Ensuring Accuracy and Completeness

When we collect, use or disclose personal information, we will make reasonable efforts to ensure that the information is accurate and complete.

Racers' parents/guardians can make written requests to us to correct any mistakes in their or their child(ren)'s personal information that is in our custody or control. When we receive such a request, we will:

- correct the personal information and, if reasonable to do so, send correction notifications to any other organizations to whom we disclosed the incorrect information; or
- decide not to correct the personal information but place a note on the personal information that a correction was requested but not made.

Accessing Your Personal Information

A racer and their parents/guardians may submit a written request to us to provide them with:

- their or their child(ren)'s personal information under our custody or control;
- information about the purposes for which their or their child(ren)'s personal information has been and is being used by us; and
- the names of persons to whom and the circumstances in which their or their child(ren)'s personal information has been and is being disclosed.

However, an individual's right to access their or their child(ren)'s personal information is not absolute. There may be circumstances where we may choose not to release personal information in accordance with privacy law principles.

Contacting our Privacy Representative

If you would like to submit an access or correction request or if you have any questions regarding this privacy policy or the handling of your personal information, please contact our Program Director (who also acts as our Privacy Officer) in writing, setting out the reasons for your concern. The Board of Directors will review any requests and or breaches and will respond accordingly. The Board of Directors will make every effort to assist applicants and to respond as accurately and completely as reasonably possible. Please address your correspondence as follows:

The Snow Valley Racing Association
PO Box 21100
Edmonton, AB T6R 2V4

Attention: Program Director