



SNOW VALLEY RACING ASSOCIATION  
PO Box 21100 Edmonton AB T6R 2V4  
www.snowvalleyracing.ca 780.434.3563

## Grocery Program 2020/21

### Program Highlights:

- \$2500.00 over five months, November – February, minimum \$500/month, no maximum per month.
- Selections and cheques must be submitted by **October 23, 2020.**
- Forms and Cheques can be dropped off or mailed to the race office.
- **Snow Valley Racing, P.O. Box 21110 Edmonton AB T6R 2V4.**
- Opting out of the program requires a single payment of \$250.00 due during registration on Zone4.
- Maximum five (5) cheques
- Cheques to be made out to **Snow Valley Racing** for the first of each month (Nov-Mar).
- Sobeys/Safeway nor Snow Valley Racing will be responsible for lost or stolen cards.
- Cards can be used for all purchases except for liquor.
- Gift cards do not expire.
- *Please ensure your email address is accurate on the order form as it will be the primary means of communicating.*

The Grocery Card Program is one of the primary fundraising efforts that supports the organization and keeps our kids on the hill. It is an amazingly simple program where our generous supporters sell Snow Valley Racing gift cards at a percentage of their face value allowing us to generate revenue at NO cost to our membership!!

Each family is obligated to purchase \$2,500.00 of gift cards from Sobeys through our club. Families can opt out of the program and pay an opt-out fee of \$250.00 due during registration. Members are encouraged to buy extra cards to help support our association.

The goal is to distribute the cards Tuesdays 6:00pm – 6:45 pm and Saturdays 9:00am – 9:45am on the second floor in the lodge (specifics to follow via email). As our 2020/21 program commences in the middle of November, snow permitting, cards will be available late early November. Grocery cards will NOT be available for pickup at the office. Acknowledging that \$500/month is a fair chunk of change, efforts will be made to accommodate any families that are unable to make the specified pickup times.

**If more grocery cards than the prerequisite \$2500 are purchased, you will be eligible for a racer account credit for a portion of the proceeds.**