



SNOW VALLEY RACING



BIKE-A-THON



Hello Parents, Athlete's, and Coaches!

We are pleased to announce that this fall, Snow Valley Racing will be resurrecting our annual Bike-A-Thon in lieu of the silent auction fundraiser. We are incredibly excited for the opportunity to allow our young athlete's an opportunity for safe, socially distanced team camaraderie during this challenging time, and strongly urge all families to participate.

Attached with this notice, you will find a document containing donation information to our GoFundMe page. Our fundraising goal is \$10,000 – which will be easily attainable if every family can fundraise \$200 each. The larger document is for posting on mailboxes, school bulletin boards, and anywhere else you can think of. The smaller document split into four squares is designed for cutting out and handing around to friends, family, neighbours, and mailboxes around your neighbourhood.

The GoFundMe page is available to be shared on social media, so let us spread the word on Facebook, Twitter and Instagram!

We are looking forward to seeing all of you on October 17th for our bike-a-thon, barbeque, and some door prizes! Additional details about the Bike-A-Thon can be found below.



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BIKE-A-THON



Date: Saturday, October 17th (in lieu of dryland training)

When: 10am to 3pm (BBQ will be open at 12pm)

Where: Strathcona Science Center - [10980 17 St NW, Sherwood Park AB T8H](#)

Bike-A-Thon Route: We will be subsequently be setting up two routes. One challenging route for our U12, U14, U16 and FIS athletes. One easier route for our U10, U8 and U6 athletes. We will release route maps a week in advance of the Bike-A-Thon, and both routes will be flagged and open from 10am to 2pm to complete at your leisure.

Eligibility: We encourage all parents, siblings, athlete's, and coaches to join us and give our bike routes a spin!

Fundraising Goal: \$10,000 (\$200 per family)

Fundraising Page: <https://www.gofundme.com/f/snow-valley-racing-bikeathon>



Barbeque: Come join your teammates for a barbeque after all your hard work! To keep things safe and sterile, we will be hiring a food truck (TBD) for your post-biking calorie needs from 12pm onward. More details to come before the Bike-A-Thon.

Prizes: Along both biking routes we will be hiding small prizes throughout the day (to keep our athlete's incentivised), there will also be a larger draw for door prizes and Snow Valley Racing swag for all participants of the bike-a-thon! Additionally, time your race on Strava and the quickest athletes from each course will also be receiving prizes.

Additional Details: If you, or a company you know, might be interested in sponsoring our event or making a donation, please reach out to Kyle Buchanan (programdirector.kyle@snowvalleyracing.ca). Any additional questions can be directed toward Kyle or Britt Ferguson (Brittany.Ferguson.skier@gmail.com).