



SNOW VALLEY RACING ASSOCIATION  
PO Box 21100 Edmonton AB T6R 2V4  
[www.snowvalleyracing.ca](http://www.snowvalleyracing.ca) 780.434.3563

Attention: Sales and Marketing

Dear Sir/Madam:

**Re: Snow Valley Racing Association Silent Auction**

On October 11, 2024 the Snow Valley Racing Association in Edmonton will again host our annual Silent Auction. We are the largest ski racing club in the city of Edmonton with over 200 racers –the Silent Auction is our largest and primary fundraising event of the year.

Most of the club's training and racing each season takes place in Edmonton and the mountain areas leading to high expenses (thousands of dollars annually) for our club members and families. Thanks to organizations like yourselves, we have been fortunate over the years to receive generous gifts and gift certificates for our annual Silent Auction from businesses in Edmonton and Western Canada – businesses that are supported by the racers and their families.

Would you kindly consider a donation of a gift in kind or a gift certificate for your facility or services? It's a win-win situation – as you'll benefit by increased patronage at your place of business.

Please feel free to forward brochures and business cards, which we will display with the certificates, gift items and bid sheets. Your help will be appreciated and we will ensure your sponsorship is fully acknowledged and advertised during the event. We thank you for your consideration and support, both past and present, and wish you the best for a prosperous winter season.

Should you require further information about the auction, please contact Chad Mansell at 780-434-3563 or email at [programdirector@snowvalleyracing.ca](mailto:programdirector@snowvalleyracing.ca).

Sincerely,

Chad Mansell  
Program Director,  
Snow Valley Racing