



SNOW VALLEY RACING ASSOCIATION
PO Box 21100 Edmonton AB T6R 2V4
www.snowvalleyracing.ca 780.434.3563

Grocery Program

Program Highlights:

- \$2500.00 over five months, November -March, minimum \$500/mth, no maximum per month.
- Selection forms and cheques must be submitted by **October 23, 2026.**
- Forms and cheques can be dropped off or mailed to the race office.
- **Snow Valley Racing, P.O. Box 2110 Edmonton AB T6R 2V4.**
- Opting out of the program requires a single payment of \$250.00 due during registration on zone4.
- Maximum five (5) cheques.
- Cheques to be made out to **The Snow Valley Racing Association** for the **1st** of each month (Nov-Mar).
- Neither Sobeys nor Snow Valley Racing will be responsible for lost or stolen cards.
- Cards can be used for all purchases except for liquor.
- Gift cards do not expire.
- *Please ensure your email address is accurate on the order form as it will be my primary means of communicating.*

The Grocery Card Program is one of the primary fundraising efforts that supports the organization and keeps our kids on the hill. It is a very simple program where Sobeys sells Snow Valley Racing gift cards at a percentage of their face value, allowing us to generate revenue at NO cost to our membership!!

Each family is obligated to purchase \$2,500.00 of gift cards from Sobeys through our club. Families can opt out of the program and pay an opt-out fee of \$250.00 due during registration.

The goal is to distribute the cards Tuesdays and Thursdays from 6-6:45 pm on the second floor in the lodge (specifics to follow via email). As our ski programs start in the middle of November, snow permitting, the first cards will be available mid-November. Grocery cards will NOT be available for pickup at the office. Efforts will be made to accommodate any families that are unable to make the specified pickup times.