



Dallas/Fort Worth Roundtable



2020 SPONSORSHIP OPPORTUNITIES

Visibility and proactive marketing are critical toward increasing market share and improving revenue and sales.

The best way to strengthen your bond with your customers is by creating memorable experiences and a *year-round* and *exclusive* sponsorship is the perfect way to reach a highly-qualified target audience of influential supply chain management professionals.

The DFW Roundtable provides the ideal opportunity for you to affiliate with the world's premier supply chain organization and strategically position your company's brand and services to the key decision-makers and influencers in the DFW supply chain community. A DFW Roundtable sponsorship delivers a unique opportunity to focus your attention on the strategies that matter most to your company's successful growth.

Sponsorship of the DFW Roundtable offers:

- Access to a prominent group of decision-makers. You will have the ability to promote your company's products and services in a respected professional environment.
- High visibility for your organization as an industry leader.
- Reinforcement of your company's brand and visual identity. With your company's logo featured at events, on the website, and on promotional materials throughout the year.
- Marketing advantage over competitors.

Sponsors enjoy exposure to a highly-targeted and powerful group of supply chain executives who are directly responsible for implementing, integrating, and improving the effectiveness of their organizations' supply chains.

We are pleased to offer this exclusive opportunity featuring year-round branding and unique access at varying investment levels.

Diamond (1 available)

\$12,500

A Roundtable Events

- Four (4) passes (*to all monthly events, except where noted*)
- Highest branding on the DFW Roundtable website year-round
- Highest branding and recognition via on-site signage
- Highest branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 30-day period
- Highest branding on all DFW Roundtable emails, promotions and announcements
- Opportunity to display materials
- Opportunity to introduce a speaker at one DFW Roundtable event
- License to use the DFW Roundtable logo

B Golf Tournament

- One (1) foursome
- Highest branding and recognition via on-site signage
- Opportunity to provide one branded product (i.e., balls, towel, hat) at sponsors' expense
- Exclusive branding on the first and last tee boxes

C CSCMP Membership

- Three (3) annual CSCMP memberships

D CSCMP EDGE Conference

- Two (2) complimentary passes to CSCMP EDGE Conference

Emerald (3 available)

\$9,500

A Roundtable Events

- Two (2) passes (*to all monthly events except where noted*)
- Branding on the DFW Roundtable website year-round
- Branding and recognition via on-site signage
- Branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 30-day period
- Branding on all DFW Roundtable emails, promotions, and announcements
- Opportunity to display materials
- Opportunity to introduce a speaker at one DFW Roundtable event
- License to use the DFW Roundtable logo

B Golf Tournament

- One (1) foursome
- Opportunity to provide one branded product (i.e., balls, towel, hat) at sponsors' expense
- Branding and recognition via on-site signage

C CSCMP Membership

- Two (2) annual CSCMP memberships

D CSCMP EDGE Conference

- One (1) complimentary pass to the CSCMP EDGE conference

Ruby (3 available)

\$6,500

A Roundtable Events

- Two (2) passes (*to all monthly events except where noted*)
- Branding on the DFW Roundtable website year-round
- Branding and recognition via on-site signage

- Branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 15-day period
- Branding on all DFW Roundtable emails, promotions, and announcements
- Opportunity to display materials
- License to use the DFW Roundtable logo

B Golf Tournament

- One (1) foursome
- Branding and recognition via on-site signage

C CSCMP Membership

- One (1) annual CSCMP membership

Sapphire (3 available)

\$3,000

A Roundtable Events

- Two (2) passes (*to all monthly events except where noted*)
- Branding on the DFW Roundtable website year-round
- Branding and recognition via on-site signage
- Branding and recognition via verbal and PPT
- Branding on all DFW Roundtable emails, promotions, and announcements
- Opportunity to display materials
- License to use the DFW Roundtable logo

B Golf Tournament

- Branding and recognition via on-site signage

C CSCMP Membership

- One (1) annual CSCMP membership

**For more information, contact
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