



# EXCHANGE

EXCHANGE CLUB OF GLOUCESTER-MATHEWS, VA

PLATINUM  
\$2,500  
Max (2)

GOLD  
\$1,000  
Max (5)

BLUE  
\$500  
Max (10)

RED  
\$250  
Max (20)

## YEAR ROUND BENEFITS

### Logo/Brand Recognition

Sponsor Landing Page Listing (Grouped by Sponsor Level)	X	X	X	X
Home Page Premier Placement	X			
Home Page Rotating Sponsor		X	X	X
Logo on club member t-shirts (Grouped by Sponsor Level)	X	X	X	X

## CLUB MEMBER MEETING BENEFITS

Guest Speaker at Club Member Meeting (1-time)	X	X		
Official Meeting Sponsor [Sign on podium] (Min.1-Time)	X	X		

## SOCIAL MEDIA & PRINT ADVERTISING BENEFITS

Social Media Posts (# of posts per year)	6	3	2	1
Member monthly e-newsletter (1-month sponsor)	X	X		
Newspaper article recognition when sponsor of event or project	X	X	X	X

## EVENT SPONSORSHIP BENEFITS

Event main sponsor(s) (BBQ & BAGS, other(s) TBD)	X			
Event "area" sponsor(s) (Kids activities, Music, Food, etc.)		X		
Free Sponsor Booth at BBQ & BAGS event	X	X		
Logo on event t-shirts (Grouped by Sponsor Level)	X	X	X	X

*\*Benefits are subject to change as we increase awareness via events and projects, however, will never be of lesser overall value*