

ADVERTISING PERKS & MEDIA SERVICES

Our broad readership and social reach will ensure that your Ad will reach your target market. We have spent countless hours building our brand, studying market trends and forming relationships with local community influencers. let us help you build your brand!

The Nazareth Times takes prides in offering the best services possible to our clients. You're not just advertising with us, you are a part of our family. Our media services are available to our clients to help grow their brand. Your customer reach and visibility in the community is our top priority!

PROUDLY SERVING NAZARETH AND NORTHAMPTON COUNTY

ADVERTISING PERKS

- We have a large digital presence through our digital publications, social media platforms and podcast show in the Lehigh Valley and growing everyday.
- We have a monthly centerfold in NexZest Hyper Local Magazine
- We have a wide listenership on our podcast show hosted on Youtube, Spotify, iTunes, Google Play and anywhere you stream your music.
- We work with multiple Nazareth, Lehigh Valley influencers and organizations.
- FREE business and event promotion on our digital publication.
- Weekly email marketing
- Sponsored live videos
- Sponsored digital articles
- Podcast Show appearances.
- Podcast Show mentions.
- All Ads are rotated weekly for maximum visibility.
- Advertising is a yearly taxable expense.

COMMUNITY INVESTMENT

- Certified Tourism Ambassadors to the Lehigh Valley
- Certified Facebook Communities Managers
- Facebook Media Partners
- Vice President to the NEDC (Nazareth Economic Development Commission)
- Subject Matters Expert with SCORE of Lehigh Valley

Advertisers may supply adobe quality artwork. Ads may also be created at a minimal fee of \$50. Information and supplies must be provided by the advertiser.

Deadline for space reservations and artwork is due on the 20th of every month. Contact us if you have any questions.

NEW ADVERTISERS: Payment due prior to first advertising run

RETURNING ADVERTISERS: Invoiced every 30, 90 to 365 days upon agreed contract.

MEDIA SERVICES

Digital Ad Creation.....	\$50.00
Sponsored Live Video.....	CONTACT US
Sponsored Digital Article.....	CONTACT US
Sponsored Centerfold.....	CONTACT US
Email Marketing.....	CONTACT US (Header, Blast, Article, Educational, etc)
Press Release.....	CONTACT US
Product Promotion.....	CONTACT US
Affiliate Marketing Services.....	CONTACT US

SPOTLIGHT PACKAGES

Businesses.....	CONTACT US
Politicians/Celebrities.....	CONTACT US
Doctors.....	CONTACT US
Artists.....	CONTACT US

Maintain a good image in the community!