

## WE NEED YOUR HELP TO KEEP CAMBRIDGESHIRE WILDLIFE CARE OPEN

Unlike most other counties, Cambridgeshire has no purpose-built wildlife rescue centre. Yet our landscape is abundant with wildlife, so **every day dozens of people find wild animals in desperate need of help.** As a result, the demand for wildlife rescue and rehabilitation services often outweighs the availability of care.

Our vision is for every wild animal in need of assistance to be given the specialist care and support needed to ensure the best chance of survival and release back to the wild. **So we set up Cambridgeshire Wildlife Care in 2013, and we have helped thousands of animals and birds since.**

**But we now face the devastating possibility of closure.**

*"We put together a five-year plan in 2017 enabling us to increase capacity by 15-25% each year. But in 2018 we managed a 49% increase, and in 2019 a further 36%. We admitted 387 animals and birds in 2019 and were almost two years ahead of our original projections. But the demand remains higher than we're able to manage. So last year we set about fundraising for a new animal care room, which doubles our space. Our supporters were fantastic, donating time, expertise, equipment and funds to make this happen."*

Tara Livermore, Co-Founder and Chair of Trustees

To allow us to manage the continued rise in admissions, maintain our above-average success rate and remain sustainable, **we now need a dedicated Centre Manager** to:

- answer calls and admit animals 7 days a week, 365 days a year;
- provide immediate and essential first aid and care;
- hand-rear baby animals who need frequent feeds;
- monitor the animals in care throughout the day;
- train and supervise new and existing volunteers;
- increase our fundraising and communications; and
- develop our education programme to help advise the public and inspire the next generation.

This is not only crucial to our ability to expand; **the Covid-19 crisis has made it critical to our ability to continue to operate.**

### **How much funding do you need?**

For CWC to continue operating, we need to secure funding for a Centre Manager for a minimum of 20 hours a week. Each hour equates to £50 per month or £600 per year (£12,000 in total).

**By sponsoring an hour, you will be helping us to continue our vital work saving our local wildlife.**



*"Cambridgeshire Wildlife Care has answered my call for help on many occasions over the years. They have a wealth of knowledge and experience, and the empathy and passion that they show towards wildlife in need is incredible. No wild animal should suffer, but without this invaluable source of assistance available, many more would."*

Nicola Rice, July 2020



**An hour can be the difference between life and death for orphaned, abandoned, injured and ill wild animals** like Henry, who was found collapsed and struggling to breathe.

Severely malnourished, dehydrated and suffering from an acute respiratory infection, Henry wouldn't have survived much longer without our help.

We were able to provide life-saving first aid to stabilise him, but it took several days of intensive round-the-clock care and treatment before Henry was able to stand and start to eat on his own.

Eventually he regained his strength and was able to be released back into the wild where he belongs.

**We're asking for your help now to ensure that animals like Henry can continue to receive life-saving treatment and care in their greatest hour of need.**



### Why can't you get more voluntary help?

There are many tasks that can be done by volunteers such as cleaning and feeding the animals in care. But it takes years of experience and training to confidently and correctly advise members of the public, and to assess, treat, care for and rear the huge range of species with their complex and differing needs. To keep our care standards high, it's also essential that there's continuity of care day and night.



### What do I get in return?

This is an opportunity for you to make a real difference. **Your support will mean we can and will save more lives.** Your donation won't be eaten up by large overheads or costly fundraising campaigns, and you'll be helping to increase our capacity to do what we do best:

**rescue, rehabilitate and release our local wildlife.**

### Companies, Schools and Community Groups

We can work with you on a tailored communication and fundraising plan involving your employees/customers/pupils/members and/or the local press. We can also offer educational resources, posters, talks and regular updates to show how your donations are making a real difference.

### Individuals

We understand that sponsoring an hour is unachievable for most people, but you can still help:

- Please consider **becoming a Friend of CWC**. From just £5 per month, you could receive exclusive updates, postcards and Christmas cards; a welcome pack, book and certificate; a beautiful calendar and photobook showing some of the animals you have helped; and a personal visit to see our work in practice. To become a Friend of CWC, please visit our website.
- Can't commit to a regular donation but still want to help? Why not **become a CWC Ambassador** and plan a year of fundraising to sponsor an hour, or even half an hour? You can do it alone or together with friends, family or colleagues. We'll share lots of exciting fundraising ideas and provide support for whatever you plan. Need a poster to publicise your bake sale? *We can send you one.* Planning an event and want us to share it on our social media channels? *No problem.* We can even come along and have a stand or give a talk.



"We have been working with Cambridgeshire Wildlife Care for over seven years. They provide a wonderful service to the wildlife of Cambridgeshire when they are weak and injured and in need of safe sanctuary. They are dedicated, hard-working and offer the best possible care for all the animals they admit, which undoubtedly contributes to the many successes achieved."

Sally Ann Halliday,  
Joint Venture Partner,  
Cathedral Veterinary Surgery, Ely

### I'm ready to help/how do I find out more?

- ➔ Visit our website – [www.cambswildlifecare.org.uk](http://www.cambswildlifecare.org.uk)
- ➔ Visit our Facebook page for our most recent updates – [www.facebook.com/cambswildlifecare](https://www.facebook.com/cambswildlifecare)
- ➔ Email Tara on [info@cambswildlifecare.org.uk](mailto:info@cambswildlifecare.org.uk)
- ➔ Telephone Tara on **07977 320320**.