Most Innovative Business Strategy Consultancy 2026 & Business Start-Up Support Excellence Award 2026

Strategic UK Group LTD, based in the heart of London, is an outstanding consultancy firm with a powerful ethos of “Speak Truth to Power”. Here we explore the parent company’s creation One Strategy Vision as we recognise its excellence in our Greater London Enterprise Awards 2026.

One Strategy Vision sets out a thinking for setting **Standards** and **School of Thoughts**. *Why is this separation of Standards and School of Thoughts a bold step?* A requirement for clear perspective and grounding for businesses when it comes to using the word “Strategy” and “Strategic”. Confusion is a factor in organisations during the design, development of strategy and strategic actions, priories that are letting organisations down to strive for success.

Setting the foundations for understanding strategy and strategic the differences between these two words that was founded by the military. The standards will adopt a military context that is missing from organisations reasoning for both strategy and strategic. In this standard will set out a doctrine that could help organisations of all size to adopt during the design, priorities needed for an organisation’s direction.

One Strategy Vision launched the School of Thought & Standards. This merges school of thought with standards “a cross section of missed rational”. In the cross section of missed rational explores a neglected intersection of tools and knowledge now been narrowed to focus on Competitive Advantage, Five Forces, Executing Strategy, and R**esource and Capability,** Diversifications Strategy.

A focus on “Resource and Capability” a section of missed rational that is overlooked for designing strategy for many organisations.

Evaluating Company Resource & Capability

Looks at the techniques of evaluating a company’s resource capability, relative cost position, and competitive strength versus rivals, company situation analysis prepares the groundwork for matching the company’s strategy both to it external market circumstances, to its internal resources and competitive capabilities.

Key company situation analysis is on five questions:

1. How well is the company’s present strategy working?
2. What are the company’s resource strengths and weaknesses and its external opportunities and threats?
3. Are the company’s prices and costs competitive?
4. How strong is the company’s competitive position relative to its rivals?
5. What strategic issues does company face?

In evaluating how well a company’s present strategy is working starts with what the strategy is. The focus is to pin down the company’s competitive approach. The company needs to consider if it’s striving to be a low-cost leader or emphasizing ways to differentiate it product offering from its rival.

How can Evaluating Company Resource & Competitive Capability help?

Do a deep dive to evaluate a company’s resource and competitive capability informs the analysis of:

- Is the present strategy working.
- Are the company’s resource strengths and weaknesses and its external opportunities and threats.
- The company’s prices and cost competitive.
- How strong is the company’s competitive position?
- Are there strategic issues the company faces?
- A situation analysis of the company.

Executing Strategy starts with customising a company strategy to fit with clear set of action these are resource (staff and teams) also capabilities to deliver services and products, also understanding the company’s own environment, the market a company operates within. Differences in executing strategy is important as these differ *low-cost provider strategy,* and *high-end differentiation strategy.*

Components of Execution

Tailoring a company’s execution method:

1. Resourcing — people in the company capable of executing the strategy well.
2. Developing resource and company capabilities required for successful strategy execution.
3. Creating a supportive strategy structure within the company.
4. Assigning sufficient resource (time, funding, and people) to the strategy execution efforts.
5. Policies enabling strategy execution.
6. Setting best practices and business processes to drive improvement in strategy execution activities.
7. A system that enables company personal to carry out their strategic roles proficiently.

Action setting for strategy execution by a company the enable people to carry out a *probing assessment of what the organisation must do differently to carry out strategy successfully.*

Questions to ask: *What needs to be done in a team’s area of responsibility to implement the company’s strategy, and what the team should do to accomplish.*

We believe that true partnership is forged through an ongoing dialogue, one that empowers clients to understand the nuances of their business constraints and to actively participate in unravelling the complexities they face in today's rapidly evolving business environment.

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