# SoulfulRoots Consulting Group LLC Privacy Notice

At SoulfulRoots Consulting Group LLC ("we," or "us"), we value the privacy of individuals who use our websites and related services (collectively, our "Services"). This Privacy Notice explains how we collect, use, and share the personal information of users of our Services ("users," "you," or "your").

By using our Services, you agree to the collection, use, disclosure, and processing of your information as described in this Privacy Notice.

### 1. What is Personal Information?

Personal information is information that identifies or could be used to identify a specific person. It does not include deidentified information or aggregated data derived from personal information.

## 2. Information You Provide to Us

## a. Registration Information:

We may collect basic contact details such as name, email address, phone number, mailing address, age, gender, personal interests, income, and marital status during account registration.

## b. Communications:

We collect information when you contact us, including your contact information and any message contents or attachments.

### c. Events:

When registering for events, we may collect your name, title, company, contact details, and

event-specific information.

### 3. User Content

You may share content (e.g., comments, reviews) via our Services. Unless noted, this content may be shared publicly.

# 4. Payment Information

If you make a purchase, we or our payment processors may collect billing information and transaction details. All payments are nonrefundable, except where required by law. Ensure you review purchase details before completing transactions. We use secure third-party processors; full payment card details are not stored on our servers.

### 5. How We Use Your Information

We may use your personal information to:

- Deliver the services you request
- Send newsletters, offers, or event announcements
- Improve our website and customer experience
- Process transactions and maintain account records

# 6. Sharing Your Information

We do not sell or rent your personal information. We may share it:

- When required by law
- With secure third-party processors (e.g., payment providers)

- With your explicit consent

# 7. Security Measures

We implement reasonable technical and organizational safeguards to protect your personal data from unauthorized access, disclosure, or misuse.

## 8. Your Choices

You may unsubscribe from emails at any time using the "unsubscribe" link in our messages or by contacting us directly. You may also request that we update or delete your data.

## 9. Additional Website Policies

Terms of Service: Defines user responsibilities, limits our liability, and outlines usage rights and modifications.

Cookie Policy: Describes our use of cookies for site functionality and analytics, and user controls over cookie preferences.

Disclaimer: States that results are not guaranteed and content is for educational/informational purposes only.

Contact Information: For privacy questions, contact us at hello@soulfulrootsgroup.com.