

Monarch Fabricating and Die Casters Ltd.

MONARCH FLIES THROUGH DECADES AS SUCCESSFUL DIE CASTERS

by Anita Law

The business is die casting and the goal is product excellence, but at the end of the day, the best thing Monarch Fabricating and Die Casters Limited produces may be employee satisfaction. Monarch began business in 1946 and has been owned and operated by The Dossa Group for the past 20 years. In that time, they have perfected the art of teamwork.

"We are like a family," explains general manager, Farid Dossa. "The loyalty of our staff is remarkable. We currently have three department supervisors who have been with us since 1965. We have never fired an employee and we all work together as a team and we are proud of that."

For over 60 years, Monarch has been manufacturing quality die cast projects, currently producing castings for over 200 customers in an array of industries from electronics, construction, builder's hardware and office furniture to appliances, truck bodies and more.

Located in a 30,000 square foot plant in Toronto, Monarch has 25 employees who operate one and a half shifts. Together they provide zinc die casting, aluminum bronze, brass and zinc sand casting along with assembly, machining and finishing services. Monarch recently added an in-house "state of the art" infrared electrostatic powder coating line to its repertoire of services.



(Top) Members of the Monarch team.

(Bottom) Nick D'Alimonte, plant foreman, Daniel "Frank" Adamson, maintenance foreman and Frank Pollice, die cast foreman have all worked at Monarch since 1965.

In addition to standard die casting projects, Monarch has also explored new applications for its products through innovative and unique projects.

"We have worked on a variety of defense technologies, including timing chambers for missiles, cable connectors for the Shuttle Remote Manipulator System or Canadarm, and components for all of the highway and traffic signs along Highway 407," says Dossa, adding that he considers Monarch to be a one-stop-shop for its clients.

"We do everything from start to finish. A customer can come in with an idea or a problem and we work with them through the entire process until they have a finished product."

When a customer had to figure out a way to support 35-foot icicle lights for the Cavalcade of



Lights Festival in Toronto, Monarch applied its ingenuity and teamwork approach to help them design and produce a hook to support the lights.

"These sort of custom problem solving projects are always interesting to work on," says Dossa.

Like all Canadian manufacturers coping with today's tough economic climate, Dossa says one of the greatest challenges facing in the die casting industry is trying to compete with offshore competition.

"We spend a great deal of our time convincing local buyers that a Canadian part is of a higher quality than those parts that are coming in from other countries and we

have to show them the value of buying locally."

With its team solidly behind the company, and a focus on the future, Monarch Fabricating will continue to move ahead, through the times and obstacles, as it has since it was first established.

"We are 65 years old now and we feel that we are at our optimum profit level for our size. We will continue to remove some of the seasonality from our business and bring in more custom jobs. We are proud and happy of where we are today and will continue to move forward at a steady pace."

For more information about Monarch Fabricating and Die Casters Limited, please visit www.monarchfab.com.

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FABRICATING
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Zinc Die Casting - Aluminum Sand Castings

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