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**From:** Bryanne Rocha  
**Sent:** February 15, 2022 3:01 PM  
**To:** lsb nolalu@live.com  
**Cc:** Mercedes Labelle  
**Subject:** Northern Ontario Data Collection Initiative - Measurement Month

Hi Sheryl Halverson,

My name is Bryanne Rocha, and I'm a Policy Analyst at Northern Policy Institute, an independent think tank in Northern Ontario. I wanted to introduce myself as a lot of our work revolves around measuring and assessing the capacity of organizations throughout Northern Ontario.

I also wanted to introduce a project we are currently working on in partnership with organizations across Northern Ontario: **Measurement Month** is an initiative launching this February to collect comparable, consistent data across Northern Ontario communities via surveys. The themes of the surveys are attraction, retention, reconciliation, and welcoming. Specifically, there is a survey looking at the capacity of service providers and another one looking at the capacity and supports available to employers.

As both a service provider AND employer, I was hoping you could take a few minutes to fill out the employer and service provider surveys so we can get adequate response rates to allow for community-level analysis.

In addition, if you have any other contacts that are service providers or employers in Northern Ontario, we would really appreciate you sending them these surveys.

1. **Service provider survey** – open to any organization that provides services in Northern Ontario communities  
English: <https://www.surveymonkey.com/r/SPOEN>
2. **Employer survey** – the head of an organization located in a Northern Ontario community  
English: <https://www.surveymonkey.com/r/EmployerEN>

More information is available on the [NPI Measurement Month Website](#). Also, we have formatted emails available that you can send out if you wish. Let me know if you're interested in using these, and I can send them over.

If you have extra time, we would also appreciate it if you could fill out and share the individual surveys below. They are open to any individual living in Northern Ontario.

3. **Individual experience survey** – open to any individual currently residing in a Northern Ontario community  
English: <https://www.surveymonkey.com/r/IndividualEN>
4. **Experience with racism survey** – open to any individual currently residing in a Northern Ontario community  
English: <https://www.surveymonkey.com/r/AntiRacismEN>

Please let me know if you have any questions or would like to chat about this further.

Kind Regards,

**Bryanne Rocha**

Policy Analyst / Analyste des politiques  
Northern Policy Institute/Institut des politiques du Nord  
T: 1-807-343-8956  
Mailing Address: P.O. Box 10117/ Thunder Bay, Ontario/ P7B 6T6

[www.northernpolicy.ca](http://www.northernpolicy.ca)

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*L'Institut des politiques du Nord est le groupe de réflexion indépendant du Nord de l'Ontario. Nous effectuons des recherches, recueillons et diffusons des données*