



## HEAVEN COOPER

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## EDUCATION

### Bachelors of Fine Arts in Graphic Design Minor in General Business

Arkansas State University

## RELEVANT COURSES

Art Direction for Advertising

Photography

Digital Illustration

Design Entrepreneurship

Web Design

Marketing

Organizational Behavior

Professional Practice for Design

Senior Capstone

## SCHOLARSHIPS & AWARDS

**2024** AAF NEA Student Chapter

Gold Award-Blueberry Stamp Series

**2023** Chancellor's List

**2020-2023** Dean's List

**2020-2021** First of the Pack Scholarship

**2020-2022** Incentive Scholarship

## SKILLS

Adobe Illustrator

Procreate

Adobe Photoshop

HTML & CSS

Adobe Fresco

InDesign

Prototyping

## ORGANIZATIONS

**February 2024-Present**

Zeta Phi Beta Sorority Inc.

**March 2021-Present**

Alpha Lambda Delta Honor Society

## PROFESSIONAL EXPERIENCE

**August 2022 - Present** | **The Home Depot** | Jonesboro, AR

### Sales Associate

- Demonstrate exceptional customer service skills, resolving customer complaints efficiently and courteously.
- Collaborate with team members to achieve sales targets and ensure a positive shopping experience for customers.

**January 2020- Present** | **WorkRide Staffing** | Memphis, TN

### Recruiter Coordinator

- Conduct phone screens to evaluate candidate fit and qualifications for open positions. Maintain database.
- Assist in development of job descriptions and recruitment materials to attract qualifying candidates for companies.

**August 2023-Present** | **Heavenly Creations** | Jonesboro, AR

### Designer/Owner

- Successfully market and sell freelance products/services at pop-up shops, generating revenue and building brand awareness.

**August 2023-December 2023** | **Jonesboro Public Library** | Jonesboro, AR

### Repositioning Strategist

- Contributed to Jonesboro Public Library's redevelopment by identifying potential repositioning opportunities and pitching services to towards young stay-at-home mothers.
- Evaluated the impact of repositioning efforts with a team and further adjusted strategies as needed to optimize results.

## SERVICE

**April 2021-Present** | **West Memphis School District** | West Memphis, AR

### Teacher Assistant

- Provide tutoring programs based on each student's needs and interests

**March 2019-June 2021** | **Memphis Public Library** | Memphis, TN

### Library Student Assistant

- Organized special events, including book talks and author visits.

## REFERENCE

Available upon request.