

Communities thrive when people work together.

RippleRoot was created to harness that energy, rewarding everyday actions that strengthen our cities, our neighborhoods, and our shared future when businesses and community members come together through RippleRoot registration.

Our cities face challenges: Aging infrastructure, housing affordability, climate change, and disconnected desires to contribute more.

But each of these challenges is also an opportunity for businesses and citizens to take action by working together. But what's the specific value of their contributions?

RippleRoot is designed to unlock that potential by measuring and rewarding that value, bolstering the vibrancy of community focus.

RippleRoot, powered by REDEVEO, turns good deeds into tangible rewards.

Whether it's supporting green initiatives, volunteering in your community, or contributing to sustainable development, RippleRoot makes impact easy and rewarding.

How RippleRoot Works

- Create your REDEVEO account, and set up your RippleRoot digital currency wallet
- 2. Choose a contributive action from tracks like Environment, Good Deeds, Contributions, and Volunteering
- 3. Complete the action to earn civic points which calculate a community score
- 4. Upload your contributions and start receiving points right away
- 5. Points are converted to currency that you can use in your community

Every Action Counts

From planting a tree to helping build affordable housing, RippleRoot makes contributions visible and rewarding.

Action Examples

The Environmental & Sustainability Actions

- Planting trees or community gardens
- Participating in community cleanups (parks, streets, beaches)
- Installing solar panels or home wind turbines
- Home energy efficiency upgrades (insulation, smart thermostats, efficient appliances)

Housing & Infrastructure Contributions

- Volunteering with affordable housing projects (e.g., Habitat for Humanity)
- Participating in neighborhood improvement projects (playgrounds, parks, community centers)
- Helping with municipal infrastructure projects (citizen volunteer programs for small works)
- Receiving charitable tax receipts for in-kind charitable donations

Social Good & Community Engagement

- Volunteering at local shelters, food banks, or community kitchens
- Donating food, clothing, or essential items to charities
- Participating in local blood drives or health campaigns

Civic & Educational Engagement

- Attending town hall or municipal engagement meetings
- Participating in surveys or citizen consultations
- Taking part in local training programs (e.g., first aid, emergency response)
- Teaching or sharing professional skills in community workshops

RippleRoot delivers measurable impact for municipalities:

- ✓ Infrastructure savings of 10–15%
- ✓ Thousands of volunteer hours supporting affordable housing
- ✓ Emissions reductions at half the cost of traditional programs
- ✓ Higher resident engagement in civic and green initiatives
- ✓ For every \$1 in incentive, RippleRoot generates \$4–\$7 in social, environmental, and economic value

Together, we can make our communities more vibrant, sustainable, and connected.

Partner with RippleRoot to:

- ✓ Boost civic pride
- ✓ Celebrate community contributions
- ✓ Unlock measurable impact

A MORE VIBRANT COMMUNITY AWAITS.

Let's build stronger cities, together.