Total Facility Monitoring for the Modern Radio Station



Telecommunications Act of 1996

- Signed into law February 8, 1996
- Objective was to open up markets to competition by removing regulatory barriers
- Major impact for Broadcasters expanding ownership opportunities



Current Ownership Rules:

- In a radio market with 45 or more stations, an entity may own up to eight radio stations, no more than five of which may be in the same service (AM or FM)
- In a radio market with 30 and 44 radio stations, an entity may own up to seven radio stations, no more than four of which may be in the same service
- In a radio market hosting between 15 and 29 radio stations, an entity may own up to six radio stations, no more than four of which may be in the same service
- In a radio market with 14 or fewer radio stations, an entity may own up to five radio stations, no more than three of which may be in the same service, as long as the entity does not own more than 50 percent of all radio stations in that market.



Results of Deregulation

- Single Owner with:
- Multiple Facilities
- Spread over wide geographical areas
- Often with a single technical staff to manage the entire markets assets
- Opportunity for creative technical solutions!





Some of the things we want to monitor:

- Transmitter Status (power levels, modulation, faults)
- Transmitter Room Temperatures
- Transmission Line Gas Pressures
- Backup Generator Status (fuel levels, fuel leak alarms etc.)
- Site Security
- STL Signal Strength
- PPM Integrity
- Audio Presence at Transmitter Sites



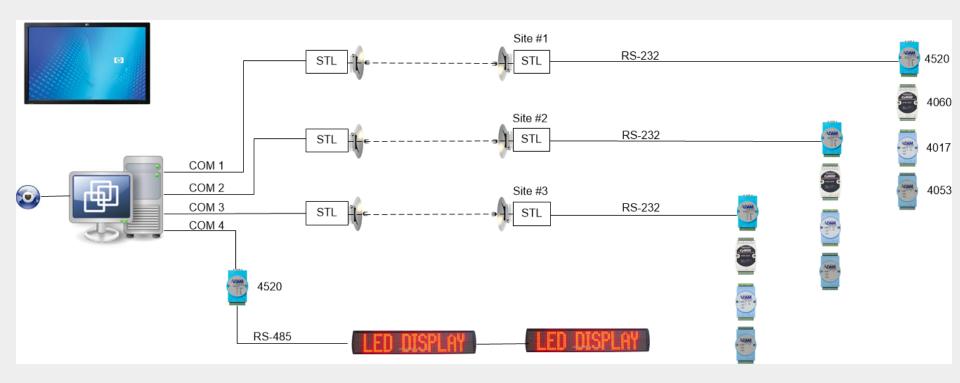








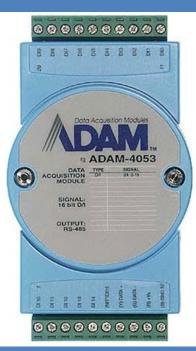
Data Acquisition Block Diagram





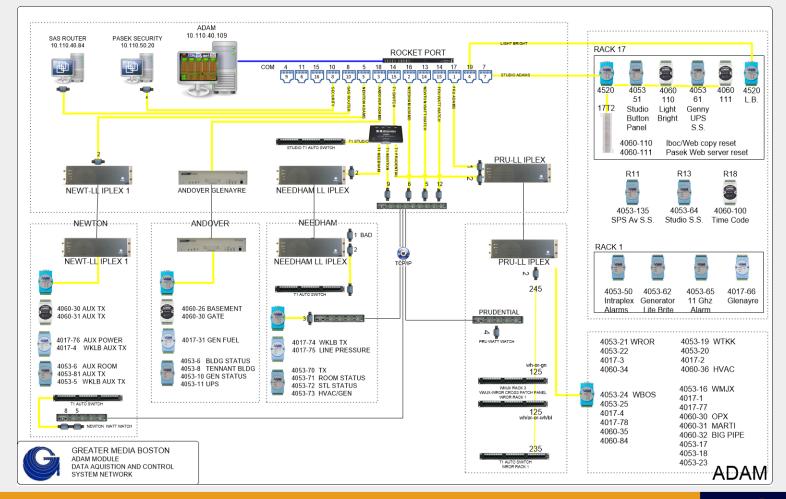
Data Acquisition Modules















Most Recent Events List

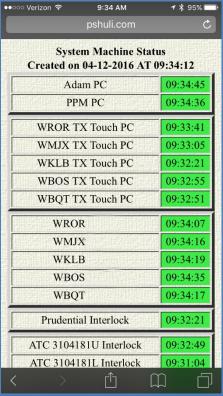


Heartbeat

- Application that is running routinely produces a text file containing the time and date every 2 minutes
- The text file is automatically sent via FTP to the web server
- Web Server runs a program that compares the last update to the current updated file
- If the time is the same on the two files, the web page lists the machine as off line and sends a text message



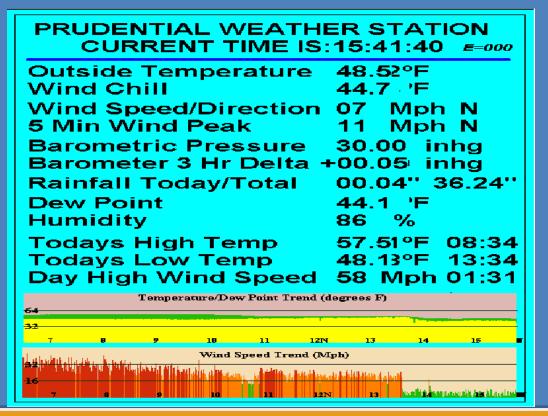
Result of Heartbeat Tabulations



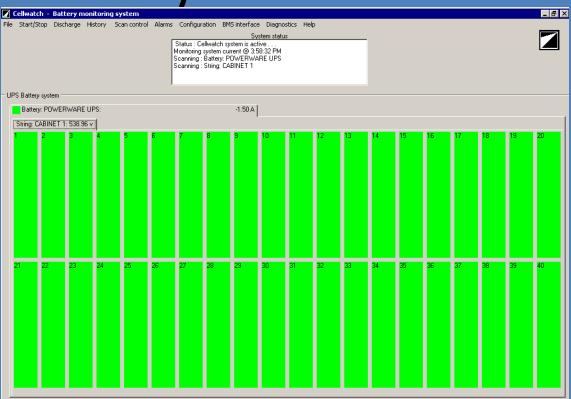




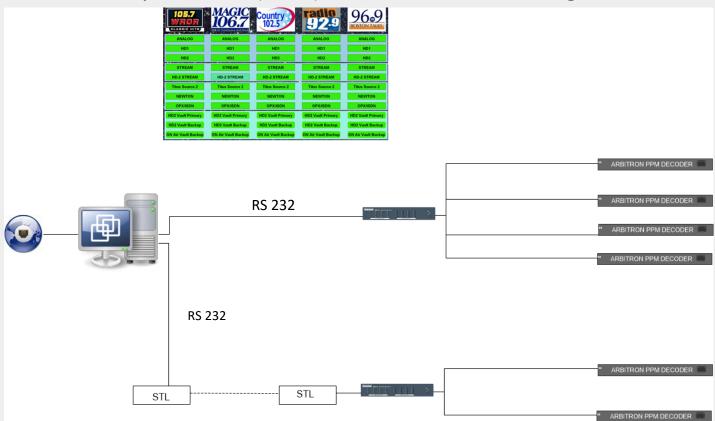
Environmental Considerations:



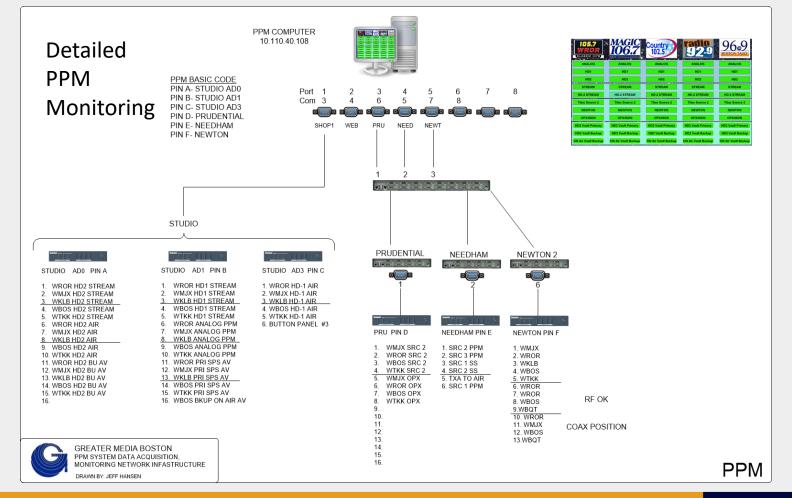
UPS Battery Health: "Cellwatch"



Portable People Meter (PPM) Confidence Monitoring Solution







105-7 MROR BOSTON'S GREATEST HITS	MAGIC 106.7 WMJX Continuous Soft Rock	Country 102.5	radio 92.9	HOT 96.9
ANALOG	ANALOG	ANALOG	ANALOG	ANALOG
HD1	HD1	HD1	HD1	HD1
HD2	HD2	HD2	HD2	HD2
STREAM	STREAM	STREAM	STREAM	STREAM
HD-2 STREAM	HD-2 STREAM	HD-2 STREAM	HD-2 STREAM	HD-2 STREAM
Titus Source 2	Titus Source 2	Titus Source 2	Titus Source 2	Titus Source 2
NEWTON	NEWTON	NEWTON	NEWTON	NEWTON
OPX/ISDN	OPX/ISDN	OPX/ISDN	OPX/ISDN	OPX/ISDN
HD2 Vault Primary	HD2 Vault Primary	HD2 Vault Primary	HD2 Vault Primary	HD2 Vault Primary
HD2 Vault Backup	HD2 Vault Backup	HD2 Vault Backup	HD2 Vault Backup	HD2 Vault Backup



ON Air Vault Backup

ON Air Vault Backup

ON Air Vault Backup

ON Air Vault Backup

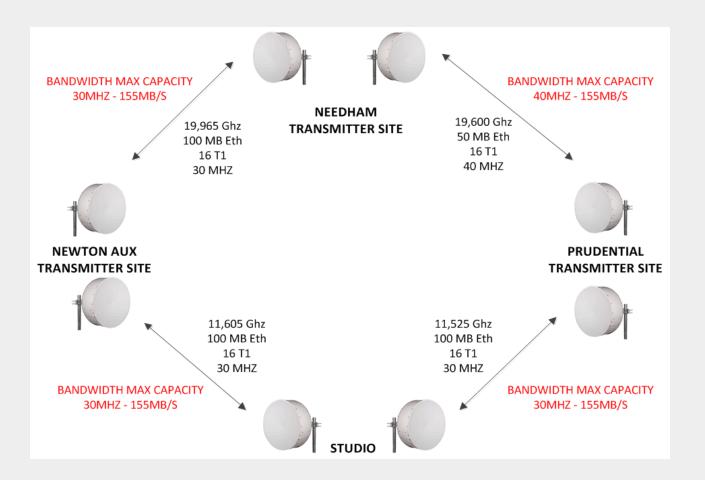


ON Air Vault Backup

Connecting your sites together

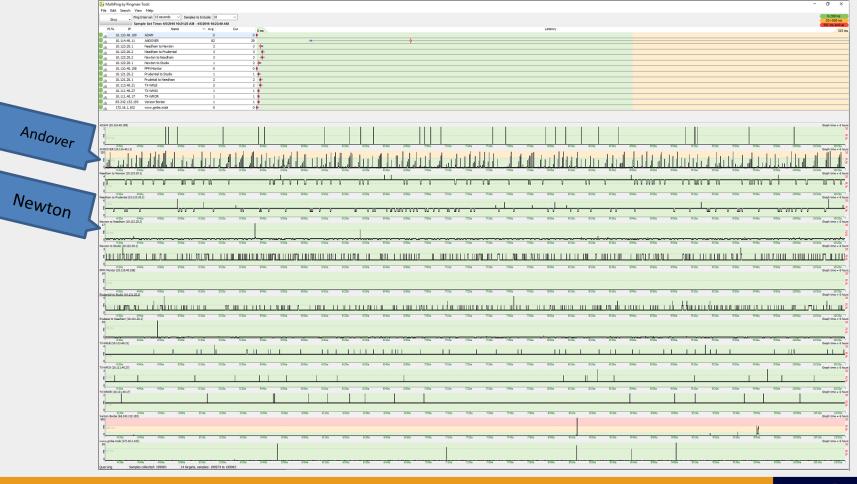
- Part 101 approved radios vs spread Spectrum
- Sonnet Ring topology
- Landline T1
- Leased internet bandwidth





Network Health Monitoring

- Large Screen showing network Connectivity
- Ping times from location to location
- At a glance indications of site continuity
- Historical information displayed

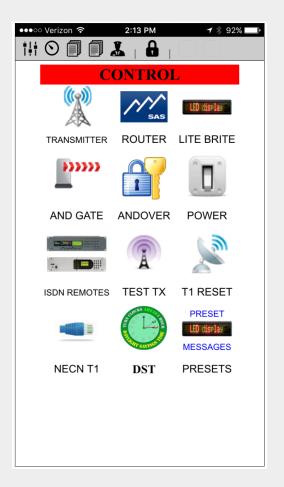


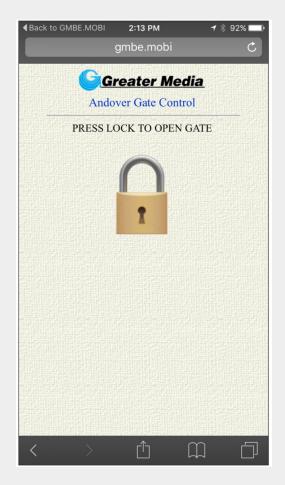


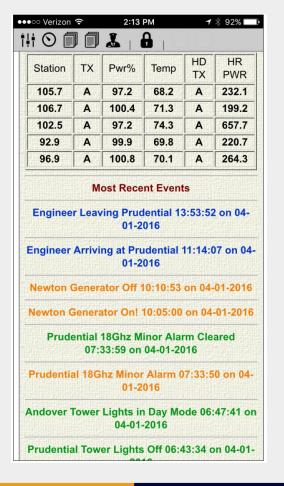
Mobile Friendly Web Pages

- Near Real Time
- Dynamically Updated
- Password Protected

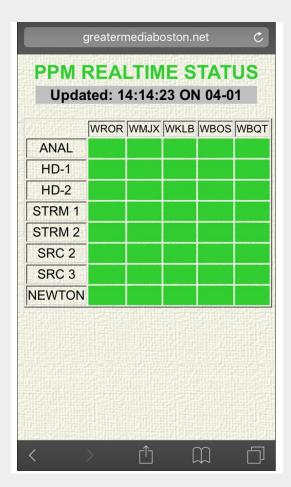














Local Transmitter Touch Screen

- Manages Main/Alternate Analog and HD Transmitters
- Auto Swap upon loss of RF
- Analog Transmitter failure causes digital to swap as well
- Ability to control geographically diverse auxiliary transmitter sites
- Monitors audio sources for silence or PPM encoding loss
- Email/Text Alerts
- Generates heartbeat for confidence







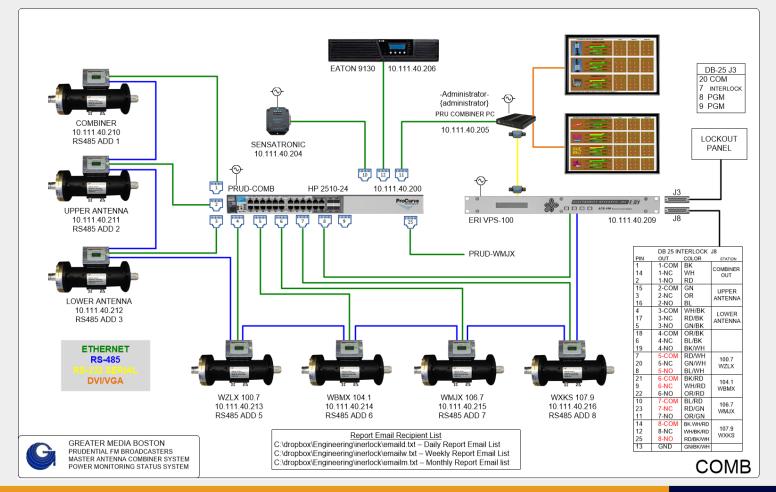


Master Antenna Monitoring

- Multiple Inputs to Combiner
- Output to Antenna
- Max/Min Power Levels, VSWR, Line Pressure, Transmission Line Temperature
- Real Time Web Page Graphics
- Room Temperature
- Water Alarms
- HVAC Discharge Temperature and Air Flow







Light Bright Display Messages







Thank You for your attention!

Questions?

