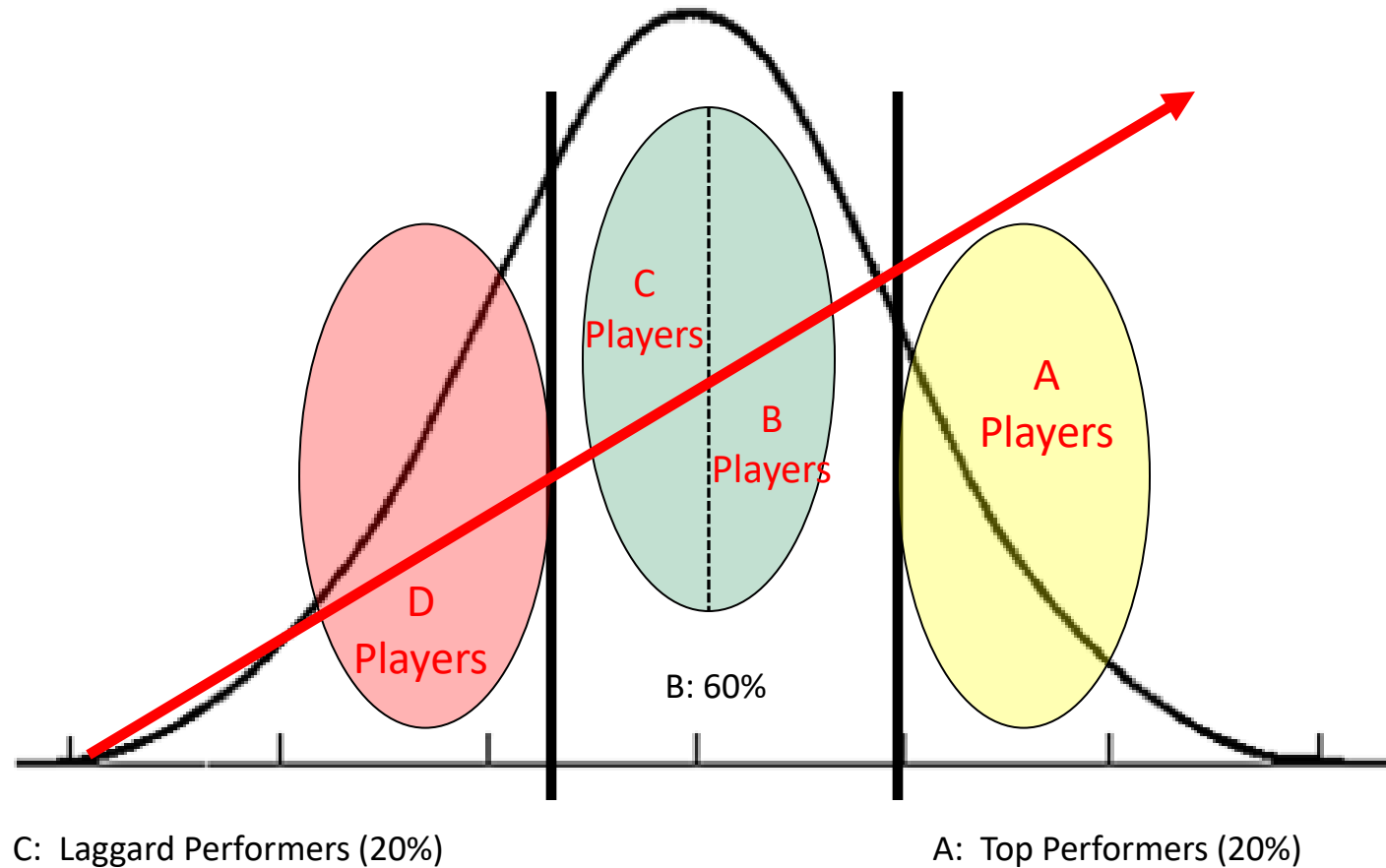


Performance Coaching: The Moveable Middle (60%)



A study by The Aberdeen Group reveals that a **5% performance increase in the moveable middle** can yield as much as **70% more gains** than the same 5% performance increase from the top performers group.