



TULANE UNIVERSITY
School of Law

OMBI  GROUP



2025 PLAYMAKERS' SUMMIT:

FEB 04

9AM-1PM

THE LEGAL, BUSINESS, AND NIL
GAME PLAN FOR SUCCESS

Tulane University
New Orleans, LA

Lunch Provided

REGISTRATION

EARLY BIRD PRICING \$150

GENERAL PRICING \$200

DAY OF PRICING \$250

Fireside Chat with CANDICE DAVIS PRICE

Enjoy lunch and a thoughtful discussion
with Coach, World Championship Medalist,
and TV Anchor, Candice Davis Price

TUE FEB 04



CANDICE DAVIS PRICE
MATCHCANDICE



TULANE UNIVERSITY
School of Law

OMBI  GROUP

TULANE UNIVERSITY
CENTER FOR
SPORT



FEATURED SPEAKER

ANDREW LEGRAND, ESQ.

Founder, Spera Law Group, LLC

STAYING IN BOUNDS: LEGAL PITFALLS TO AVOID FOR SMALL BUSINESSES AND NONPROFITS

This panel will equip small business owners and nonprofit leaders with tools to navigate common legal challenges. Learn practical strategies to avoid costly mistakes and ensure your organization remains compliant while building a solid foundation for growth.



FEATURED SPEAKER

CHARLINE K. GIPSON, , ESQ.

Corporate Practice Group, Baker Donelson

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FEATURED SPEAKER

JARRETT WOODS

VP Sr. Consultant, JP Morgan Chase

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FEATURED SPEAKER

TRACI V. BRANSFORD, ESQ.

Partner, Parker Poe, LLP

SCORING BIG: SECURING THE RIGHT NIL DEALS

Explore the fundamentals of securing Name, Image, and Likeness (NIL) deals as a student-athlete or advisor. This session will cover strategies to identify the best opportunities, negotiate contracts, and build partnerships that align with personal or organizational goals.



FEATURED SPEAKER

KORDELL CALDWELL, ESQ.

Associate, Baker, Donelson, Bearman,
Caldwell, & Berkowitz, PC,

PROTECT YOUR ZONE: SAFEGUARDING YOUR BRAND

Protecting your intellectual property is critical in today's competitive landscape. This session will guide attendees through the key principles of brand protection, including trademark registration, enforcement, and strategies to maintain a strong market presence.



MODERATOR

ANITA J. MARKS, ESQ.

Strategic Legal Practices APC

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FEATURED SPEAKER

WALTER F. METZINGER, III, ESQ.

Stone Pigman Walther Wittmann LLC

PLAYING BY THE RULES: NIL COMPLIANCE

NIL deals come with regulations that are vital to follow. This panel will focus on understanding compliance requirements, avoiding common pitfalls, and maintaining eligibility while maximizing NIL opportunities.



MODERATOR

KELSEY WHITE

Head Captain, Xavier University of
Louisiana Cheer Team

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FEATURED SPEAKER

KIMBERLY HAYNES, ESQ.

Founder OMBI Group, Founder of Haynes Johnson LLC

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