



2025 04 **FEB**

9AM-1PM

THE LEGAL, BUSINESS, AND NIL **GAME PLAN FOR SUCCESS**

> Tulane University New Orleans, LA

Lunch Provided

REGISTRATION

EARLY BIRD PRICING \$150

GENERAL PRICING \$200 DAY OF PRICING \$250

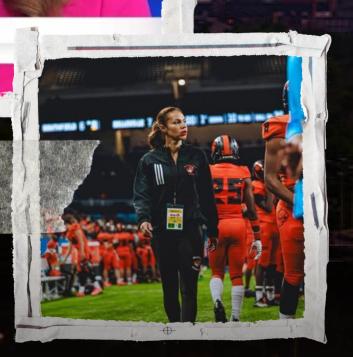
Fireside Chat with CANDICE DAVIS PRICE

Enjoy lunch and a thoughtful discussion with Coach, World Championship Medalist, and TV Anchor, Candice Davis Price

Tulane University New Orleans, LA

TUE FEB 04

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ANDREW LEGRAND, ESQ.

Founder, Spera Law Group, LLC

STAYING IN BOUNDS: LEGAL PITFALLS TO AVOID FOR SMALL BUSINESSES AND NONPROFITS

This panel will equip small business owners and nonprofit leaders with tools to navigate common legal challenges. Learn practical strategies to avoid costly mistakes and ensure your organization remains compliant while building a solid foundation for growth.



CHARLINE K. GIPSON, , ESQ.

Corporate Practice Group, Baker Donelson

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JARRETT WOODS

VP Sr. Consultant, JP Morgan Chase

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TRACI V. BRANSFORD, ESQ.

Partner, Parker Poe, LLP

SCORING BIG: SECURING THE RIGHT NIL DEALS

Explore the fundamentals of securing Name, Image, and Likeness (NIL) deals as a student-athlete or advisor. This session will cover strategies to identify the best opportunities, negotiate contracts, and build partnerships that align with personal or organizational goals.



KORDELL CALDWELL, ESQ.

Associate, Baker, Donelson, Bearman, Caldwell, & Berkowitz, PC,

PROTECT YOUR ZONE: SAFEGUARDING YOUR BRAND

Protecting your intellectual property is critical in today's competitive landscape. This session will guide attendees through the key principles of brand protection, including trademark registration, enforcement, and strategies to maintain a strong market presence.



MODERATOR

ANITA J. MARKS, ESQ.

Strategic Legal Practices APC

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WALTER F. METZINGER, III, ESQ.

Stone Pigman Walther Wittmann LLC

PLAYING BY THE RULES: NIL COMPLIANCE

NIL deals come with regulations that are vital to follow. This panel will focus on understanding compliance requirements, avoiding common pitfalls, and maintaining eligibility while maximizing NIL opportunities.



MODERATOR

KELSEY WHITE

Head Captain, Xavier University of Louisiana Cheer Team

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KIMBERLY HAYNES, ESQ.

Founder OMBI Group, Founder of Haynes Johnson LLC

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