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Lou Williams and Janice Faulkner

Undeniable Force - Lou Williams and Janice Faulkner

South Gwinnett High was filled with excitement and energy the week of July 6th to July 10th as over 85 campers participated in the many activities provided at the Lou Williams Basketball Camp. If asked who displayed the most spirit, energy, excitement and participation, the overwhelming answer would be Janice Faulkner, the mother of the 23 year old Philadelphia 76er and South Gwinnett High School Alumnus. Ms. Faulkner, who is the Executive Director of the Lou Williams Foundation, is the driving force of the organization and keeps everything afloat. It is because of the efforts from Ms. Faulkner that the camp was a success. Faulkner's presence along with Louis's passion for the children captivated the attention of the campers. Williams has become a positive mentor and a form of motivation to young people on and off the basketball court. Lou, as he is affectionately called, serves as an invaluable asset to youth because they aspire to be like him, and grasping the attention of young people is not easy these days. There was an undeniable connection that Williams shared with the campers and the campers were all anxious to interact with him.

Lou Williams' genuine effort to share his story through his foundation is an innate quality that he possesses. The young men can relate to Williams as he shares his story of struggles on his transition from high school to the NBA. Lou Williams' passion for the children, along with the vibrant presence of Ms. Faulkner, was enough to keep the campers anxious for the next day. Janice Faulkner and Lou Williams are indisputably a team whose force cannot be broken.



Campers at the Lou Williams Basketball Camp 2009 at South Gwinnett High School

MEWELDE MOORE - A True Star On and Off the Field

Star running back for the Pittsburgh Steelers, Mewelde Moore, makes an impact on and off the field. Moore presented his versatile skills during this year's most recent Super Bowl in which he and his teammates took hold of the highly coveted place as the 2009 Super Bowl XLIII Champs. He expects next season to go just as well and anticipates "another year with a team that I feel very comfortable with and doing more through the Knowledge First Foundation in the Baton Rouge and Pittsburgh communities." Moore, who graduated with a double major in finance and accounting from Tulane University, and his wife, Tymeeka's philanthropic visions and their continued passion to empower youth led to the creation of Mewelde Moore's Knowledge First Foundation, a 501(c)(3) non profit organization, whose mission is to positively impact young men between the ages of 10-18 and to encourage high scholastic achievement. Every year, Knowledge First Foundation hosts its Annual Football Camp in April and Holiday Event in December. He still yearns to be able to reach out to more youth by establishing a developmental center in Baton Rouge that will offer SAT Prep courses, financial literacy, job training assistance and interview training. Moore stated, "Kids are our future and after experiencing something like winning the Super Bowl, it really made me more determined to give back. The most important thing is to give back, especially to our youth, not just in words but by actions." Through his many accomplishments, Mewelde Moore has become a prime example for the youth of his community by showing them that hard work and perseverance definitely pay off. For more information on Moore's foundation, please visit www.mmkff.org.



Moore working with his Knowledge First Foundation during its 2008 Holiday event at Academy Sports in Baton Rouge, Louisiana

OMBI Group Congratulates Our New Clients:

DeShawn Snow Foundation - www.deshawnsnowfoundation.org

Hannibal Navies Foundation - www.naviesfoundation.org

AAG Foundation - www.aagfoundation.org

CHANDRA WILLIAMS' TOUCH DOWN WITH POSH BABY COUTURE

Chandra Williams is making her own touchdown in the business world nowadays as the creative mind behind Posh Baby Couture. Mrs. Williams, wife of former NFL player Jimmy Williams, serves as the Executive Director of the Intercepting Our Youth Foundation (IOYouth) as well as leading designer of Posh Couture. As Executive Director of the Intercepting Our Youth Foundation, Chandra Williams has a passion for children and giving back to the community. Chandra and her husband founded IOYouth in 2005 as a means of giving back to the Baton Rouge community. After a series of her friends started to have children Mrs. Williams innovative mind went into effect, which led to the start of her company. With designs underway she still has philanthropic initiatives in mind with plans of using proceeds from her business to contribute to her respective community. Although, this year the foundation did not have a formal camp, the initiative to give back is always her priority and she will do so in other approaches. Posh Couture is expected to throw parties, buy products for children in different capacities, and fill the need for refreshing new designs for this year. She claims that the biggest obstacle of having your own business is trying to keep up with the growth rate. As more people become knowledgeable of her designs, the demands seem to increase. Chandra Williams continues to be a key asset in the world of philanthropy and a dear client of OMBI Group, LLC since 2004. For custom orders and new product listing she may be contacted at poshbabycouture@gmail.com and on Skype at poshbabycouture. You may find more information about IOYouth at www.jimmywilliamsfoundation.org.



Chandra Williams, Kimberly Haynes, and Jimmy Williams at the Posh Baby Couture booth at the 2009 Superbowl in Tampa, Florida.

"Giving Gracefully"



OMBI GROUP, LLC

What is OMBI Group?

OMBI Group, LLC is a firm established to provide first class non-profit consulting and management to professional athletes, entertainers and executives. OMBI Group, LLC represents clients in the NFL, NBA, WNBA and MLB. Our Vision is to become the premier service provider of non-profit consulting services for your non-profit. The firm seeks to provide our client with a "one-stop-shop" in all aspects of the foundation's implementation and management, including but not limited to: optimum exposure through client branding, program development, media/public relations, sponsorship, and printing services. We provide creative, innovative ideas for fundraising initiatives and events that attract corporate sponsors and individual donors. The end result is the creation of a first class foundation for the client that fulfills his or her philanthropic goals and objectives.

Upcoming Events:

November 9, 2009 - OMBI Group's 5th Year Anniversary Celebration, Mont Blanc Store - Lenox Mall Atlanta, Georgia

December 21, 2009 - Mewelde Moore Knowledge First Foundation, Holiday Shopping Spree - Academy Baton Rouge, Louisiana