



Stock Code : 3629

October, 2024

Disclaimer

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- Actual future results in operation, financial and business performances may differ from those referred in the forward-looking statements due to a number of factors, including but not limited to: market demands, changes to laws and regulation, state of economy and other risks or uncertainties beyond the control of the Company.
- Investors should treat the forward-looking insights in the preceding paragraph as flexible information that maybe revised in the future instead of legally-binding promises. The information in this presentation does not express, imply or guarantee its correctness, completeness or reliability. It also does not provide a complete discourse of the Company, the industry and major future developments.

Agenda

1. Company Information

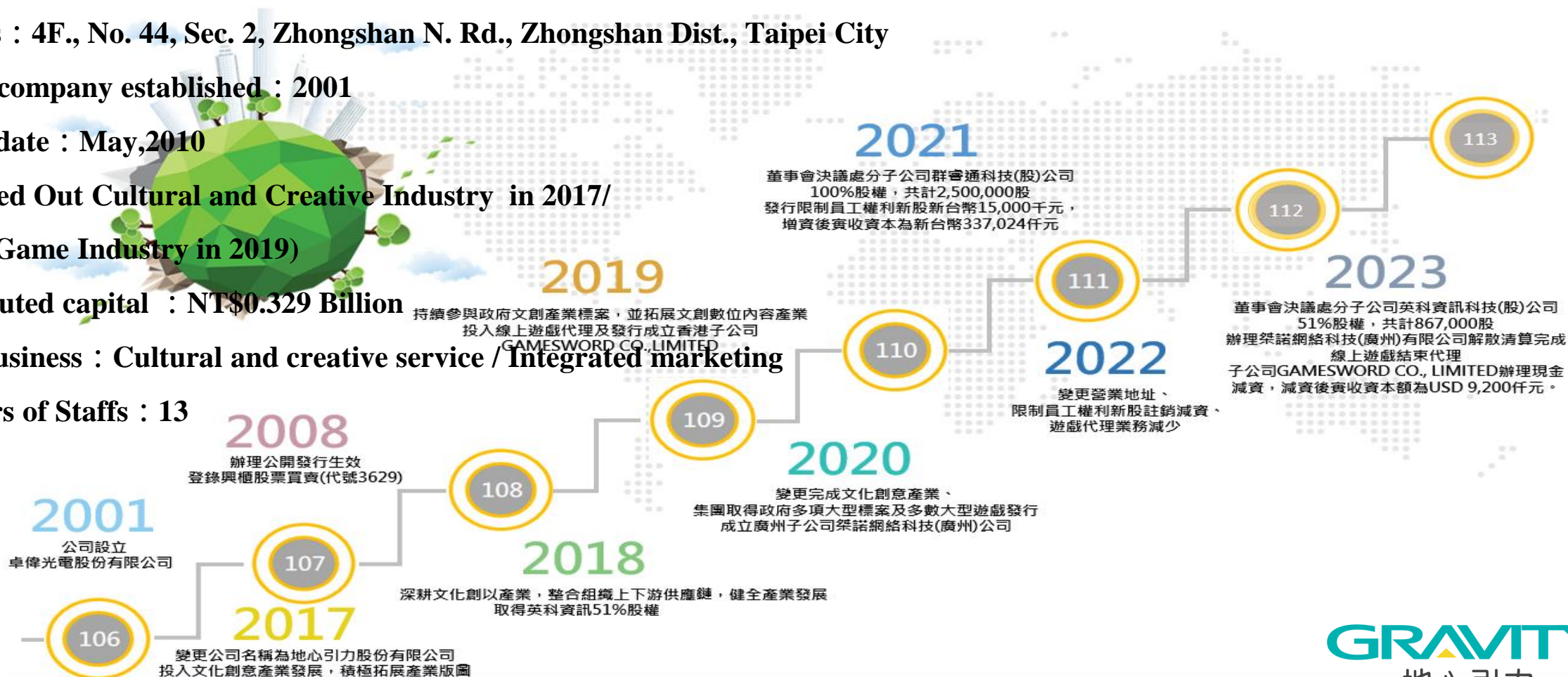
2. Products and Business Model

3. Financial Data

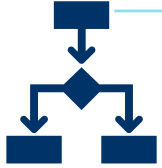
4. Prospect

Company Information

- Address : 4F., No. 44, Sec. 2, Zhongshan N. Rd., Zhongshan Dist., Taipei City
- Date of company established : 2001
- Listing date : May, 2010
(Branched Out Cultural and Creative Industry in 2017/
Online Game Industry in 2019)
- Contributed capital : NT\$0.329 Billion
- Main Business : Cultural and creative service / Integrated marketing
- Numbers of Staffs : 13



Enterprise Group



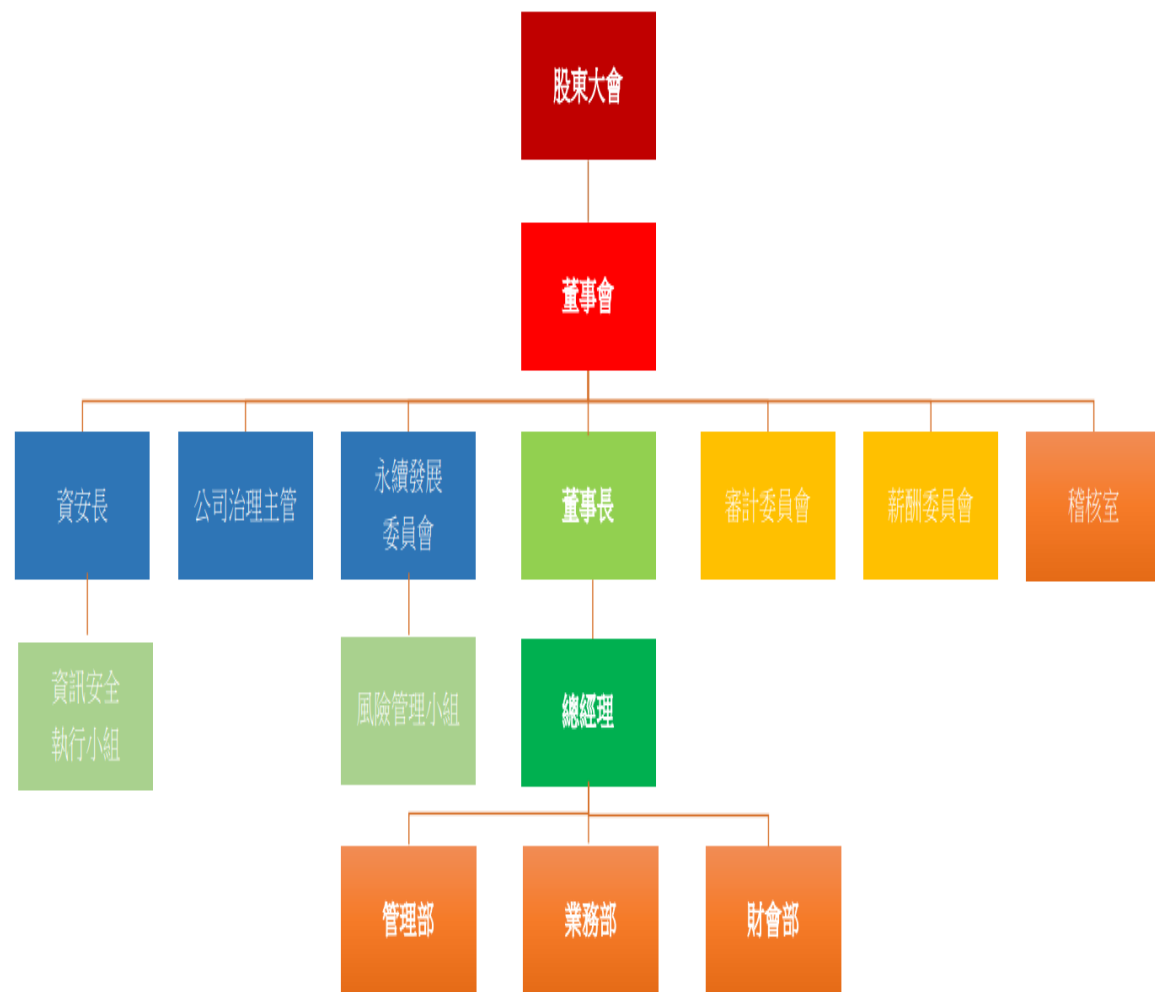
Controlling company :

地心引力
Gravity
(Stock Code : 3629)

GameSword
HK

Main Business: Integrated marketing from overseas.

Organizational Chart

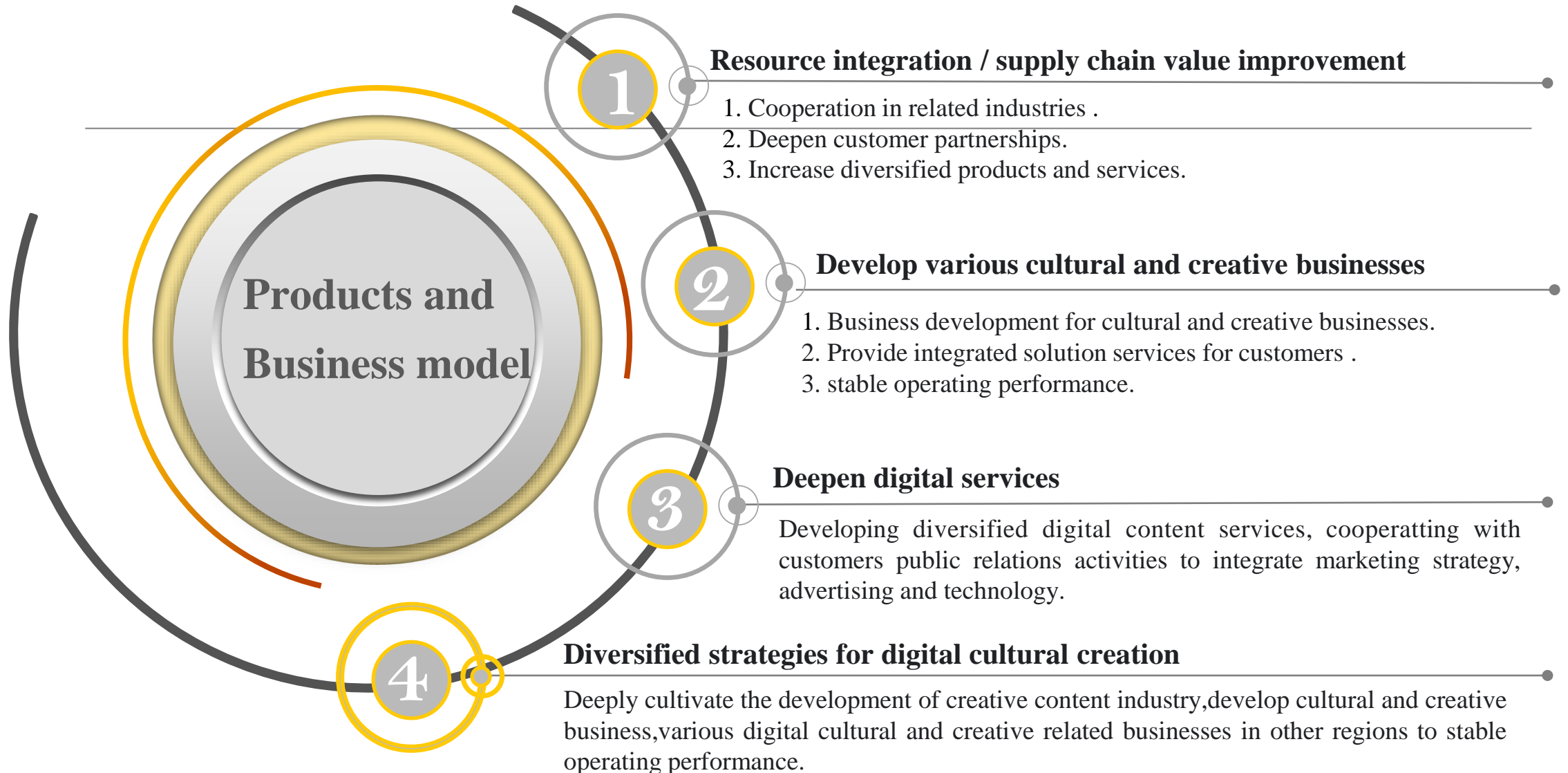


主要部門	業務職掌圖
董事長室	依據董事長及公司經營目標與方針，執行公司各項計劃與目標。
經營委員會	定期召開由董事參與會議，會議中由總經理與各事業群主管報告各所屬之經營績效與檢討事項。
稽核室	A.內部稽核與內部控制。 B.年度稽核計劃之擬訂。 C.年度申報事項。 D.內部控制之缺失異常事項及追蹤考核。 E.公司內部專案稽核。 F.公司內部控制制度自行評估。
總經理室	A.依據公司經營目標與方針，調整與彙編年度經營計劃。 B.中、長期經營發展等相關規劃與管理。 C.轉投資事業相關之規劃與管理。 D.遊戲市場資訊蒐集與分析，尋找代理遊戲。 E.與遊戲開發原廠洽談合作內容並維護遊戲開發原廠關係。
管理部	A.負責財務管理、會計作業及股務處理等相關事宜。 B.負責公司發展訂定人力資源政策之規劃、組織、執行、協調與控制等相關事宜。 C.負責執行行政總務作業、資產、庶務性採購及請款作業。 D.負責公司合約審查與管理。
業務部	A.提供客戶整體行銷策略規劃及建議。 B.數位行銷依據客戶之產業或產品特性、行銷主題，提出廣告投資管理計畫，包含平面廣告、微電影、數位行銷素材、程式設計等，並規劃廣告露出之媒體、方式、期間及時段，為客戶提供效益極大化之曝光度。 C.創意設計包含產品設計、包裝設計、視覺設計，規劃國內外會議展覽及各式商業空間之平面、整體設計規劃。 D.配合公司公關策略擬定內部公關計畫。 E.各式行銷活動之執行。 F.市場趨勢及市場研究。
財會部	A.預算編制。 B.營運資金調度及控管。 C.衍生性金融商品操作。 D.會計帳務處理及稅務申報事宜。 E.資本市場運作及相關法令遵循。

Agenda

1. Company Information
2. Products and Business Model
3. Financial Data
4. Prospect

Products and Business model



Products and Business Model

Commercial Web 3.0 New Technology Consultation:↵

- Web 3.0 Strategic Consulting↵
- Decentralized Technology Integration Recommendations↵
- Lockchain and Distributed Ledger Solutions↵

Web Application Platform Development:↵

- Web 3.0 Application Development↵
- Decentralized Application (DApp) Development↵
- Create metaverse application scenarios↵

3D Modeling and Design Services/ Virtual IP Design↵

- Virtual IP Design↵
- Character Feature Scanning and Modeling↵
- Virtual Product and Real Estate Modeling↵

Products and Business Model

Virtual Reality and Augmented Reality Technology Application Development:↵

- VR Game and Application Development↵
- AR Application Design↵
- Interactive Virtual Reality Experience Creation↵

Metaverse City Marketing↵

- Virtual City and Location Marketing Strategies↵
- Virtual Tourism Experiences↵
- Virtual City Guides and Interactions↵

AI Application Development↵

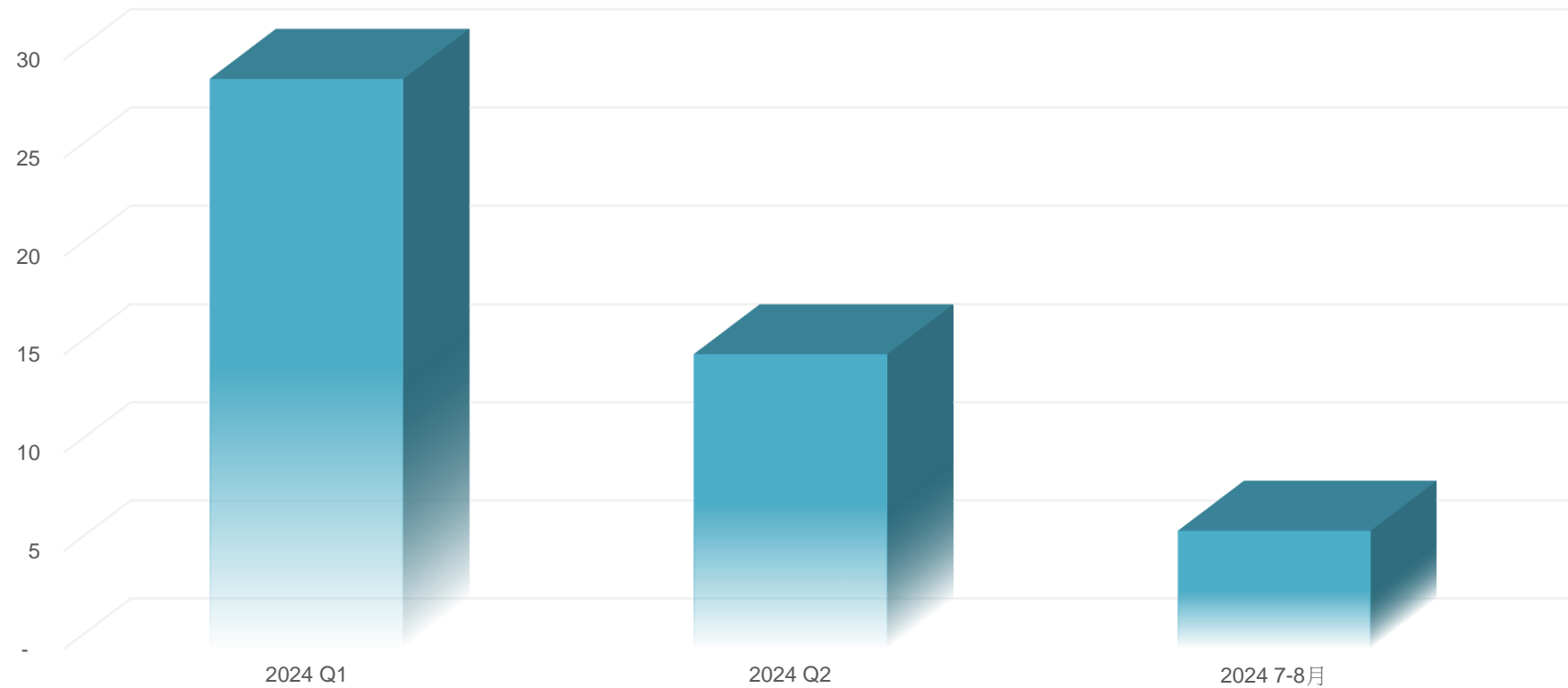
- Image and Audio AI Generation↵
- AI-Based Virtual Reality and Augmented Reality Applications↵

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Revenue In 2024

Unit: NTD/Thousand



Financial Information

Unit : NTD/Thousand ; %

項目	金額
Current & non-current financial assets amount(Thousand)	-
Current & non-current financial assets amount/Total Assets(%)	-
Current & non-current financial assets amount/Total equity attributable to owners of parent (%)	-
Amount of working capital(Thousand)	78,252
Pledge Agreement on Securities as of the end of September (Thousand)	-

Financial Ratio

Unit : %

Item	December 2023	March 2024	June 2024	August 2024(Unaudited)
Current Ratio	504.67%	950.10%	899.88%	902.39%
Quick Ratio	494.92%	934.90%	881.04%	880.75%
Debt Ratio	17.22%	9.22%	10.18%	13.24%

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Prospect

1. To develop integrated marketing service which assist our customers to enhance corporate image and create brand value.
2. Provide strategic corporate PR and integrated marketing communications.
3. Provide customers advisory services including corporate identity, develop strategy, develop annual PR plan, media relations management and execution of public relations activities. Provide maximum benefit exposure for customers by advertisement, microcinema and digital marketing.
4. Provide product design, package design, graphic design, planning domestic and international meetings, exhibition etc.
5. Searching for a talent and enhancing marketing ability to develop market sales channels.

Prospect

6. To develop new clients and maintain relationship with existing customers, diversified products for entering different markets to maximum of Enterprise value.
7. Management by objectives and goals to improve competitiveness.
8. Keeping lower cost and expense, effectively increase gross profit margin .
9. Increasing product exposure and accelerate the ability to adapt to the market changing.
10. Seeking for strategic alliances and meet the different needs of more customers.

Thank You For Listening

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Q&A
