

David Fulton — Serial Entrepreneur | Regenerative Builder | Executive Coach

Founder of 35 Startups | Builder of Hundreds More

Across four decades, I've launched and led 35 businesses of my own, spanning hospitality, infrastructure, technology, regenerative systems, event production, and the arts. Each venture represents a fusion of creative calling and strategic execution, grounded in place, people, and possibility.

These 35 startups span four decades, 10+ sectors, and dozens of cities, from San Francisco to Hawaii, Arizona, New York, and beyond

I've built:

Regenerative Infrastructure & Ethical Systems

- Pop-up resorts & retreat installations – Temporary yet enduring systems that prove viability before investing in permanent builds
- Wild.Build – Designing and building ethical, portable, no-waste infrastructure: waterless composting toilets (topsoil-makers), graywater systems, and shelter tech
- Disaster relief infrastructure – Including a containerized kitchen that served 10,000+ meals/day in extreme conditions

Event Ecosystem Builders

- Our Future Now – A national initiative blending Burning Man art with music festivals to connect 5M+ people to local nonprofits and regenerative solutions
- STAR gatherings – Convenings of 40+ festival greening orgs to align on best practices and shared mission
- Green event infrastructure companies – Designed and built resilient, joyful, mobile infrastructure for large festivals and community activations

Creative Commerce & Design

- Award-winning bars and restaurants – Known for performative bartending, remarkable marketing strategy, and community-rooted branding
- A print and logistics company that outperformed national competitors and innovated HIPAA-compliant inventory systems for hospitals
- Sign and mural companies – Youth-powered teams that designed, fabricated, and installed custom signage and large-scale murals across San Francisco
- Furniture showroom & design hub – Empowering retail staff to become scene creators, integrating designs, textiles, and spatial storytelling

Technology & Innovation

- Early IoT startup (CumNet) – Developed communication-over-powerline tech enabling smart buildings before it was a category
- Next-gen motor & energy R&D – Partnered to fund R&D for highly efficient power systems inspired by Tesla
- Custom PC build and software service – Pre-built design stations and database-driven tools for graphics firms in the early Adobe era

Coaching, Training, & Cultural Transformation

- Executive Coaching & Fulton Consulting – Long-running practice training founders in investor readiness, team alignment, and real-world execution
- Organizational development trainings – Experiential weekends for corporate teams rooted in Tony Robbins and somatic trust-building
- Security & logistics training company – Outsourced training programs for on-site teams, designed as high-integrity BPO solutions

Retail & Niche Markets

- ORB Game Store (Hawaii) – Broke opening-day sales records through immersive marketing, live game battles, and a neon-lit cultural experience
- Antique & Picker Network – National exchange and repair network for extremely rare and interesting vintage goods, including protected or banned categories

- Interior design retail – Destination showroom model allowing customers to act as their own designers, boosting engagement and sales

Finance, Real Estate, & Systems Innovation

- Print & logistics company – Beat national competitors by innovating HIPAA-compliant forms, hospital inventory management, and bonus-linked employee engagement
- Local banking concept – A values-based financial institution that invested directly in what mattered to its customers
- Real estate & community development – Revitalized buildings and led mixed-use projects; created retreat centers aligned with regenerative values

Lifestyle & Microenterprise

- My Chef – An early private chef service offering meal planning, prep, and tailored dietary support—well before the trend went mainstream
- Artist promotions agency – Created cultural campaigns like “Give a Jack” with Jack Daniels to fund local nonprofits via bar sales
- Feature film & commercial production company – Produced original short films, promos, and content in the early indie boom

Youth Empowerment & Service

- Cross-border nonprofit – Took at-risk San Diego youth into Mexico to build with local families and return with embodied empathy and agency

My pattern is consistent:

Invoke possibility → Build infrastructure → Practice live with its market → Regenerate.

I grow teams, culture, and systems around big ideas—and I stay close enough to the ground to know what works. I help others do the same, whether as a founder, investor, coach, or collaborator.

Beyond founding, I've directly consulted or mentored hundreds of startups as a fractional director, advisor or ecosystem builder, guiding founders in investor readiness, partnership strategy, and the agreements that build durable culture.