



GRIZZLY 399 LEGACY
OF LOVE PROJECT

MARCH 2026

Honoring Grizzly 399

A Financial Proposal & Fundraising Plan for a
Monumental Tribute to be placed at the
National Museum of Wildlife Art, Jackson Hole, WY



Copyright © Jocelyn Russell

The dedication of this monument is
set for **September 9, 2026** at the
Museum. The public is welcome.

Table of Contents

1. Introduction	Page 2
1.1 Background and Purpose	
1.2 Project Overview – National Museum of Wildlife Art Site	
2. Statement of Merit	Page 3
3. Artist & Team Bios	Page 4-5
3.1 Jocelyn Russell, Lead Sculptor	
3.2 Supporting Art Team	
4. Fundraising	Page 6
4.1 The Fundraising Campaign	
4.2 Estimated Cost for Grizzly 399 Monument	
5. Budget	Page 7
6. Grizzly 399 Monument	Page 7-9
6.1 8" Mini Sketch	
6.2 Artist's Rendering & Size Specs	
6.3 The Editions	
6.4 Timeline	
7. Angels Without Wings, Inc.	Page 10
8. Donation Levels & Pledge Form	Pages 11-12
9. Contact Information	Page 13

1. Introduction

1.1 Background and Purpose

Grizzly 399, a renowned bear who roamed the Grand Teton National Park area for decades, captivated the hearts of millions with her remarkable story of resilience, motherhood, and grace. Her presence in the park transcended the boundaries of wildlife observation, becoming a symbol of hope and a testament to the delicate balance of nature.

Unfortunately, 399 passed away on October 22, 2024, leaving a profound void in the hearts of wildlife enthusiasts and conservationists worldwide. This significant loss underscores the importance of honoring her legacy and raising awareness about the critical challenges facing grizzly bear populations.

The purpose of this fundraising initiative is to create a lasting tribute to 399 by commissioning a monumental bronze sculpture by renowned artist Jocelyn Russell and her art team. This poignant artwork will depict 399 and her young cubs (2020), capturing their spirit and reminding us of the vital importance of protecting these magnificent creatures and their fragile habitat.

This project aims to:

1. **Perpetuate Grizzly 399's Legacy:** Honor her memory and inspire future generations to appreciate and protect wildlife.
2. **Raise Awareness:** The monument will be wheelchair accessible and will educate the public about the critical issues facing grizzly bear populations and the importance of conservation efforts.
3. **Inspire Action:** Motivate individuals to become involved in wildlife conservation efforts and support organizations dedicated to protecting threatened species.
4. **Create a Lasting Legacy:** Establish a significant public art installation that will enrich the cultural landscape and serve as a reminder of the importance of wildlife conservation for generations to come.

1.2 Project Overview - National Museum of Wildlife Art, Jackson Hole, WY

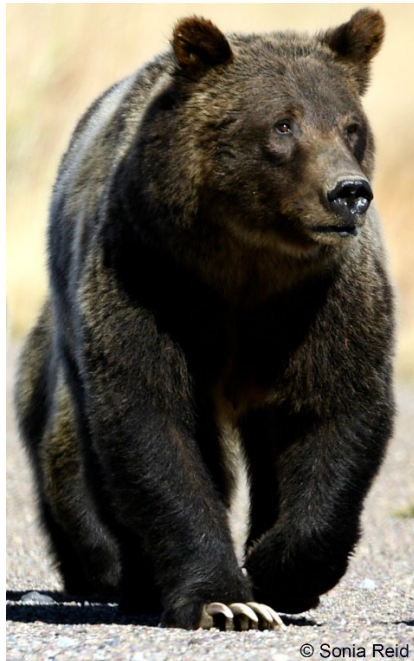
The sculpture will be cast in bronze and formally dedicated at the front entrance of the National Museum of Wildlife Art in Jackson Hole, Wyoming, on September 9, 2026. Founded in 1987, the National Museum of Wildlife Art is an internationally renowned institution housing more than 5,000 works devoted to the portrayal of wildlife from across the globe. Its distinguished permanent collection—widely regarded as among the finest of its kind—features masterworks by iconic artists including Georgia O’Keeffe, Andy Warhol, Robert Kuhn, John James Audubon, and Carl Rungius, and traces the evolution of wildlife art from 2500 B.C.E. to the present day.

Funding will be raised to cover artist materials and fees, production costs, shipping, installation, dedication and lifetime maintenance costs. This collaborative effort will bring together artists, conservationists, and the community to honor 399's legacy and inspire wildlife conservation.

2. Statement of Merit

The creation of this Grizzly 399 monument transcends mere commemoration. It represents a unique opportunity to:

- a. **Inspire a New Generation of Conservationists:** By honoring 399's legacy, this project will ignite a renewed sense of appreciation for wildlife and inspire future generations to become active stewards of the environment.
- b. **Elevate Public Discourse on Wildlife Conservation:** The sculpture will serve as a powerful symbol, sparking conversations about the importance of protecting grizzly bears and their habitat.
- c. **Enhance the Cultural Landscape:** The monument will become a significant public art installation, enriching the cultural fabric of the community and attracting visitors from around the world.
- d. **Demonstrate the Power of Collective Action:** This project will showcase the ability of individuals and communities to come together to honor a beloved icon and support a vital cause.



3. Artist & Team Bios

3.1 Jocelyn Russell, Lead Sculptor

[Jocelyn Russell](#) is a renowned American sculptor specializing in monumental bronze sculptures of wild and domestic animals. A Signature and Board Member of the prestigious [Society of Animal Artists](#) (serving also as a judge), she is actively involved in conservation efforts to protect wildlife and their habitats.

Notable commissions include the heroic war horse Sgt. Reckless, a series of life-size elephants and lions for the Audubon Zoo, and the iconic racehorse Secretariat. Russell's most recent life+3/4-size Secretariat monument (21' long) was dedicated in Ashland, Virginia, in March of 2024, and she is currently contracted for three more Secretariat monuments. With over sixty monuments installed in public and private locations, Russell's dedication to her craft has led to numerous public and private installations across the United States and internationally.



Jocelyn's personal connection to this Grizzly 399 Project runs deep. In 2020, she and her sculpting team member, Kristen Douglas-Seitz, had the privilege of observing 399 firsthand during one of the iconic grizzly bear's most prolific years with her set of quadruplets. This firsthand experience, coupled with extensive research and a profound respect for 399's legacy, fuels Jocelyn's commitment to memorializing the beloved grizzly and her cubs in timeless bronze.

For further information about Jocelyn Russell and her artwork, please visit her website at jocelynrussell.com.

3.2 Supporting Art Team

Jocelyn's sculpting team consists of her husband, Michael Dubail, [Kristen Douglas-Seitz](#), and [Colleen Moore](#).



Michael Dubail
Master Welder/Tooler

Jocelyn's husband, Michael Dubail, has been a professional welder since 1983. His keen eye for metal work makes him an integral part in the production of small to monumental bronze art works. Michael has mentored Kristen and Colleen on metal chasing, welding, tooling, sand blasting and plasma cutting. He is dedicated to quality control in the production of every piece.



Kristen Douglas-Seitz
Sculptor

Kristen is a bronze animal sculptor who began an apprenticeship under Jocelyn Russell in 2016. Her artistry is a compelling tribute to the beauty of wildlife, inspiring admiration and conservation. Kristen has contributed to many significant projects, including crafting life-size elephants and lions for the New Orleans Audubon Zoo, a life+3/4-size Secretariat monument and numerous other large-scale animals. Her public installations, including iconic working canines such as Remington of Independence, Kansas, and Bane of St. Francis, Wisconsin, continue to gain national recognition.



Colleen Moore
Sculptor

Colleen joined Jocelyn Russell's sculpting team in 2023. She is a bronze animal sculptor and studies animal anatomy and sculpting alongside the rest of the team. She has helped on several monument pieces including a an elk, a foal and a pair of flying sandhill cranes. Her work has been exhibited in the San Juan Islands Museum of Art. A lifelong artist and animal lover, Colleen is passionate about bringing awareness to wildlife conservation.

4. Fundraising

4.1 The Fundraising Campaign

"The "Grizzly 399 Legacy of Love Project" has launched its **public fundraising campaign** to honor the life and legacy of the beloved bear. A dedicated 399monument.com website has been launched to feature compelling visuals and narratives that celebrate 399's life and emphasize the importance of this project in raising awareness about grizzly bear conservation. The website includes **a user-friendly platform for securing pledges and donations** and provides opportunities for donor recognition. A [Grizzly 399 Monument](#) Facebook and [@grizzly399monument](#) Instagram page have been set up to extend our audience reach and chronicle the creation of 399's bronze from miniature to monumental size.

Our multi-faceted marketing campaign will drive awareness and support. This campaign will utilize media outreach, social media engagement, and community partnerships to reach a wide audience. The campaign will culminate in a dedication ceremony at the Museum on **September 9, 2026**, (9/9 in honor of 399) celebrating the unveiling of the new Grizzly 399 and cubs sculpture.

4.2 Estimated Cost for Grizzly 399 Monument

Standing proudly at the front entrance of National Museum of Wildlife Art, Grizzly 399 and her four cubs will be sculpted at Life+3/4 scale.

The plaza is designed with accessibility in mind, allowing visitors in wheelchairs to approach and interact with the sculpture. There is a wall bench near the plaza across from the monument for visitors to sit and enjoy. The rock wall behind the monument will feature two bronze plaques: one tells the story of 399 and her cubs, and a separate bronze plaque will recognize the generous donors who made this monument possible. Any donation over \$5,000 gets one's name on the plaque.

The budget for the bronze monument, featuring Grizzly 399 and her four cubs at Life+3/4 scale, is **\$495,000**.

\$445,000 will cover artist fees and materials, production costs, shipping of the sculpture in different stages, installation, landscape design and dedication.

\$50,000 will also be raised for the Museum for lifetime maintenance on the monument.

For a detailed breakdown of costs, please see section 5.

5. Budget

This budget outlines the projected expenses for this monument project.

Item	Description	Cost
Foundry Production & Artist Fees	Sculpting, scanning, milling in foam, mold, casting, welding, metal chasing, polishing, patina, wax and shipping.	\$395,000
Monument Delivery	Hauling from Adonis Bronze in Alpine, Utah to installation site.	\$5,000
Installation & Landscape Design	Installation, plaza design, accessibility for wheelchairs if needed, boulders, plaques.	\$40,000
Fundraising Expenses	Promotional materials, travel costs, advertising and website hosting.	\$5,000
	Total	\$445,000

*Money will also be raised for future maintenance of the monument, estimated to be \$1,000/year for 50 years totaling **\$50,000**.

6. Grizzly 399 Monument

The monument's powerful design, capturing the strength of a legendary Matriarch, was initially sculpted at an 8-inch scale. The full-scale milling and detailing of the foam structure has begun. Our dedicated sculpting team is led by Jocelyn Russell, and includes Kristen Douglas-Seitz, Colleen Moore, and Michael Dubail.

We believe in the power of shared creation and actively encourage media and public participation, ensuring this monument becomes a true cornerstone of community collaboration. The well-known grizzly bear and wildlife videography team, Greg Balvin and Sandy Mell, and wildlife artist, Sonia Reid, have provided and will continue to provide invaluable feedback on the monument design to ensure Grizzly 399 and her cubs are accurately reflected.

6.1 Grizzly 399 Monument 8" Mini Sketch



6.2 Artist's Rendering of the Grizzly 399 Monument & Estimated Size

Positioned at the front entrance of the National Museum of Wildlife Art, Grizzly 399 and her four cubs (4th cub is on the other side of 399) is sure to become a destination in Jackson Hole and will welcome visitors to the Museum for generations to come. The Sponsors plaque and Story plaque will be placed on the wall behind the monument.

Sculpted at Life+3/4 scale (+/-) she will be approximately 54" (4.5 feet) at the shoulder. We estimate the overall height of the piece from the top of her head to the bottom of the base to be **between 8 to 9 feet tall**.



Enlarged rendering of 18" clay prototype shown at the 399 monument installation site at the National Museum of Wildlife Art.

6.4 The Editions

Meticulously detailed maquettes, created by scanning and scaling down the full-size clay monument, will be released in conjunction with the monument unveiling in September. Final maquette sizes may vary slightly. The artist retains copyright to the design.

Size	Edition Numbers	Material
Heroic Monuments	5	Bronze
Large Maquette (24+")	50	Bronze
Medium Maquette (14")	100	Bronze
Small Maquette (8")	100 (Museum Store)	Bronze
Small Maquette in Resin (8")	Open edition	Resin (White)

A percentage of the profits from the sales of the small bronze maquettes will go to grizzly bear conservation. The specific conservation agency/agencies are yet to be determined.

6.5 Timeline

The monument will be unveiled on September 9, at the National Museum of Wildlife Art at 5pm. Maquettes will be released around the same time as the monument.

2025				2026
Feb	June	July	November	Sept
Fundraising commences	Site installation secured	Sculpting commences	Deliver clay to foundry, Adonis Bronze	Installation/Dedication (September 9 th) Maquettes available

7. Angels Without Wings, Inc.

Angels Without Wings, Inc. (AWW), a 501(c)(3) corporation, has spent the last 15 years dedicated to honoring and supporting people and organizations that do great work helping people less fortunate and animals in need. AWW also celebrates the human-animal bond and the inspiration animals bring to our lives.

AWW's mission also honors animals that have served our country on the war and home fronts with monuments, medals, and a future traveling museum that will teach history through the eyes of the animals. Through the dba Sgt. Reckless Memorial Fund, three monuments by artist Jocelyn Russell honoring the great USMC Korean War horse, SSgt Reckless, were dedicated around the country. Six monuments now stand in her honor. AWW dba Animals in War & Peace has placed two monuments to the USMC war dog, MWD Lucca K458, by Jocelyn Russell, and has been awarding Medals of Bravery and Distinguished Service Medals to animals that have served our country on the war and home fronts since 2019.

Each of these programs under the AWW umbrella contributes to its overall mission of educating the public, raising awareness, and spreading hope, inspiration, appreciation, gratitude, and love.

Grizzly 399 touched the hearts of millions of fans with her remarkable story of resilience, motherhood, and grace, transcending the boundaries of wildlife observation. She became a symbol of hope, an inspiration, and a true testament to the delicate balance of nature. As she brought inspiration and awareness about the critical challenges facing grizzly bear populations, she was a true Angel Without Wings.

Every donation to Angels Without Wings, Inc. is tax-deductible. Every donation, no matter how large or small, will also receive a "Certificate of Thanks and Appreciation" and be posted on the Donor Wall on the Grizzly 399 Monument website (399monument.com) and on the Angels Without Wings website (AngelsWithoutWings.org).

For donations of \$5,000+, you are guaranteed **placement on the Donor Plaque.** The size and order of placement depend on the size of the donation and are secured upon receipt of the donation.

We are also currently taking pledges, which reserve a spot on the plaque but not the actual placement. You can convert your pledge into a donation at any time, but actual placement is secured when the donation is received. Donors can sign a pledge (page 9) to secure their spot on the plaque.

8. Donation Levels & Pledge Form

Every donation, no matter how large or small, will receive a "Certificate of Thanks and Appreciation" for your kind and generous support of the Grizzly 399 and Cubs Monument. All donations to Angels Without Wings, Inc., a 501(c)(3) non-profit corporation, are tax-deductible.

All donations over \$5,000 will be honored on the monument's donor plaque.

We will be recognizing contributors on the Grizzly 399 website (399monument.com) unless you request otherwise. Here's how donations will be recognized:

Plaza Sponsorship: \$50,000+

Largest name on the plaque and promoted in media and on the website.

Diamond Donors: \$25,000+

Larger lettering than Platinum Donors on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Platinum Donors: \$10,000+

Larger lettering than Gold Donors on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Gold Donors: \$5,000+

Lettering on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Silver Donors: \$2,500+

Listed alphabetically on the website and other publications.

Bronze Donors: \$1,000+

Listed alphabetically on the website and other publications.

Donors: \$1-\$999

Listed alphabetically on the website and other publications.

All donation checks can be made payable to Angels Without Wings, Inc. We also accept donations through [PayPal](#) or [credit card](#). Or, if you would prefer to make a pledge at this time, please fill out the pledge form below.

Angels Without Wings, Inc. Pledge Form

Grizzly 399 Monument #1/5

I, _____, do hereby pledge the amount of
_____ (\$_____)

to Angels Without Wings, Inc. (AWW) to build the Monument of Grizzly 399 and her cubs (Monument #1/5).

With a pledge of \$50,000 or more, I receive recognition as the Plaza Sponsor. A pledge of \$25,000 or more recognizes me as a Diamond Donor; \$10,000 or more as a Platinum Donor; \$5,000 or more as a Gold Donor—securing my name on the Monument's plaque, with placement determined by the order in which funds are received; \$2,500 or more as a Silver Donor; and \$1,000 or more as a Bronze Donor. All donors will also be gratefully acknowledged on the website in alphabetical order, unless otherwise requested.

I may convert my pledge at any time, or when invited to do so by AWW. If AWW requests that my pledge be converted into a monetary donation, I will have fourteen (14) days to complete the transaction. Should the pledge not be converted within that timeframe, my reserved place on the plaque may be released and offered to another supporter. I understand that **my donation is tax-deductible**, and that I may withdraw from this pledge at any time with no obligation.

First & Last Name		Phone Number	
Address		Email Address	
City	State	Zip Code	Date:
Agreed to and signed:		Angels Without Wings, Inc. Signature:	

Please [email](#) or print and mail your completed pledge form to:

Grizzly 399 Legacy of Love Project / Angels Without Wings, Inc.

6 Archer Glen Ct., Greensboro, NC 27407 / (805) 603-2174

aww.org@gmail.com / AngelsWithoutWings.org / 399Monument.com

Angels Without Wings, Inc. - A 501(c)(3) non-profit corporation - #27-0992180

9. Contact Information

We sincerely appreciate your time and consideration of this important project. Honoring the legacy of 399 through the creation of this monumental sculpture will be a significant endeavor that will inspire and educate generations to come. We are confident that this project will have a lasting and positive impact on wildlife conservation and the cultural landscape of the Grand Teton National Park and surrounding regions.

Please do not hesitate to contact us if you have any questions or would like to discuss this project further.

Sincerely,
The Grizzly 399 Legacy of Love Project Team
project.team@399monument.com

Fundraising Team

Deanna (de de) Cox

Director of Marketing & PR
(502) 419-0267

With over 35 years in the non-profit sector, de de brings a proven track record of success with numerous charities and organizations. Her expertise includes event planning, fundraising, and community outreach. Passionate about animal welfare, she is dedicated to honoring Grizzly 399 and raising awareness for wildlife conservation.

Robin Hutton

President, Angels Without Wings, Inc.
(805) 603-2174

Robin Hutton is a bestselling author, fundraiser, and screenreader. For over 15 years as President of Angels Without Wings, Inc., she has spearheaded the creation of over six national monuments honoring animals who served our country or inspired us to act with compassion toward animals.

RobinHutton.com | AngelsWithoutWings.org

Angie Boone Cotton

Fundraising & Project Coordinator
(502) 507-1419

Angie is a seasoned sales professional with over 20 years of experience. An avid outdoorswoman, she enjoys hiking and kayaking with her family and her two rescue dogs. Passionate about animal welfare, she volunteers at shelters and champions wildlife conservation. Her love for the National Parks inspires her commitment to this project.

Art Team

Jocelyn Russell

Lead Sculptor
(360) 378-5064

Jocelyn is a renowned sculptor with over 60 public and private commissions and specializes in monumental wildlife bronzes. Active in conservation, she's sculpted iconic animals like Sgt. Reckless and Secretariat. Witnessing Grizzly 399 firsthand fuels her passion for this project. JocelynRussell.com

Kristen Douglas-Seitz

Sculptor & Marketing Support
(918) 688-6596

Kristen is a bronze animal sculptor with nine years of apprenticeship under Jocelyn Russell. Her work, collected publicly and privately, promotes wildlife and habitat preservation. Skilled in bronze techniques and painting, Kristen also teaches workshops and exhibits at Corwin and Friday Harbor Atelier Galleries. ThePaintedFeather.com

Colleen Moore

Sculptor & Marketing Support
(360) 298-5261

Colleen joined Jocelyn Russell's sculpting team in 2023. A lifelong artist and animal lover, Colleen is passionate about bringing awareness to wildlife conservation. With over 20 years of experience in marketing, she also brings a strong skillset in website creation, social media, advertising and graphic design.

Sonia Reid

Art & Project Direction

Sonia, a wildlife artist and photographer, is deeply passionate about animals and travel. She has dedicated her life to capturing the beauty of the natural world through her art. Sonia resides in Jackson, Wyoming, and holds a deep reverence for Grizzly 399, and feels a strong urgency to see her memorialized. SoniaReid.com