



GRIZZLY 399 LEGACY
OF LOVE PROJECT

JANUARY 2025

Honoring Grizzly 399

A Financial Proposal & Fundraising Plan
for a Monumental Tribute



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Presented by
**The Grizzly 399 Legacy
of Love Project Team**

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1. Introduction

1.1 Background and Purpose

Grizzly 399, a renowned bear who roamed the Grand Teton National Park area for decades, captivated the hearts of millions with her remarkable story of resilience, motherhood, and grace. Her presence in the park transcended the boundaries of wildlife observation, becoming a symbol of hope and a testament to the delicate balance of nature.

Unfortunately, 399 passed away on October 22, 2024, leaving a profound void in the hearts of wildlife enthusiasts and conservationists worldwide. This significant loss underscores the importance of honoring her legacy and raising awareness about the critical challenges facing grizzly bear populations.

The purpose of this fundraising initiative is to create a lasting tribute to 399 by commissioning a monumental bronze sculpture by renowned artist Jocelyn Russell. This poignant artwork will depict 399 and her young cubs (2020), capturing their spirit and reminding us of the vital importance of protecting these magnificent creatures and their fragile habitat.

This project aims to:

1. **Perpetuate Grizzly 399's Legacy:** Honor her memory and inspire future generations to appreciate and protect wildlife.
2. **Raise Awareness:** The monument will be wheelchair accessible and will educate the public about the critical issues facing grizzly bear populations and the importance of conservation efforts.
3. **Inspire Action:** Motivate individuals to become involved in wildlife conservation efforts and support organizations dedicated to protecting threatened species.
4. **Create a Lasting Legacy:** Establish a significant public art installation that will enrich the cultural landscape and serve as a reminder of the importance of wildlife conservation for generations to come.

1.2 Project Overview

This project will commission renowned artist Jocelyn Russell to create a monumental bronze sculpture depicting 399 and her cubs. The sculpture will be cast in bronze and installed in a prominent location.

Funding will be raised to cover artist fees, production costs, installation and fundraising expenses.

This collaborative effort will bring together artists, conservationists, and the community to honor 399's legacy and inspire wildlife conservation.

2. Statement of Merit

The creation of this Grizzly 399 monument transcends mere commemoration. It represents a unique opportunity to:

- a. **Inspire a New Generation of Conservationists:** By honoring 399's legacy, this project will ignite a renewed sense of appreciation for wildlife and inspire future generations to become active stewards of the environment.
- b. **Elevate Public Discourse on Wildlife Conservation:** The sculpture will serve as a powerful symbol, sparking conversations about the importance of protecting grizzly bears and their habitat.
- c. **Enhance the Cultural Landscape:** The monument will become a significant public art installation, enriching the cultural fabric of the community and attracting visitors from around the world.
- d. **Demonstrate the Power of Collective Action:** This project will showcase the ability of individuals and communities to come together to honor a beloved icon and support a vital cause.



3. Artist Bio: Jocelyn Russell

Jocelyn Russell is a renowned American sculptor specializing in monumental bronze sculptures of wild and domestic animals. A Signature and Board Member of the prestigious [Society of Animal Artists](#) (serving also as a judge), she is actively involved in conservation efforts to protect wildlife and their habitats.

Notable commissions include the heroic war horse Sgt. Reckless, a series of life-size animals for the Audubon Zoo, and the iconic racehorse Secretariat. Russell's most recent life+1/2-size Secretariat monument (21' long) was dedicated in Ashland, Virginia, in March of 2024, and she is currently contracted for three more Secretariat monuments. With over sixty monuments installed in public and private locations, Russell's dedication to her craft has led to numerous public and private installations across the United States and internationally.

Jocelyn's personal connection to this Grizzly 399 Project runs deep. In 2020, she and her sculpting team member, Kristen Douglas-Seitz, had the privilege of observing 399 firsthand during one of the iconic grizzly bear's most prolific years with her set of quadruplets. This firsthand experience, coupled with extensive research and a profound respect for 399's legacy, fuels Jocelyn's commitment to memorializing the beloved grizzly and her cubs in timeless bronze.

For further information about Jocelyn Russell and her artwork, please visit her website at jocelynrussell.com.



4. Fundraising

4.1 The Fundraising Campaign

"The "Grizzly 399 Legacy of Love Project" has launched its **public fundraising campaign** to honor the life and legacy of the beloved bear. A dedicated 399monument.com website is now live featuring compelling visuals and narratives that celebrate 399's life and emphasize the importance of this project in raising awareness about grizzly bear conservation. The website includes a user-friendly platform for securing donations and provides opportunities for donor recognition. A [Grizzly 399 Monument](#) Facebook page is also now live and will chronicle the creation of 399's bronze from miniature to monumental size.

Our multi-faceted marketing campaign will drive awareness and support. This campaign will utilize media outreach, social media engagement, and community partnerships to reach a wide audience. The campaign will culminate in a dedication ceremony on or around Mother's Day in **May of 2026**, featuring the unveiling of the new Grizzly 399 and cubs sculpture.

4.2 Estimated Cost for Grizzly 399 Monument

A site for the monument is still to be determined as the committee researches options in the towns on the park's perimeter. Once the site is selected, the size of the monument and design of the plaza will be finalized. Grizzly 399 and her four cubs will be sculpted at Life+1/2 scale.

The plaza will be designed with accessibility in mind, allowing visitors in wheelchairs to approach and interact with the sculpture. Depending on the site, either a wall bench or individual benches will be placed around the plaza for visitors to enjoy the monument. Large boulders or walls nearby will feature bronze plaques telling the story of 399 and her cubs. A separate bronze plaque will recognize the generous donors who made this monument possible.

The budget for the bronze monument, featuring Grizzly 399 and her four cubs at Life+1/2 scale, is **\$450,000**.

Fundraising efforts will cover artist fees, production costs, installation, and fundraising expenses.

4.3 Grizzly 399 Monument 8" Mini Sketch



4.4 Artist's Rendering of the Grizzly 399 Monument

Please note that the monument site still needs to be determined. This image is an artist's rendering and serves as a visual example of the monument's size and overall aesthetic. The final location and design may vary.



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5. Angels Without Wings, Inc.

Angels Without Wings, Inc. (AWW), a 501(c)(3) corporation, has spent the last 15 years dedicated to honoring and supporting people and organizations that do great work helping people less fortunate and animals in need. AWW also celebrates the human-animal bond and the inspiration animals bring to our lives.

AWW's mission also honors animals that have served our country on the war and home fronts with monuments, medals, and a future traveling museum that will teach history through the eyes of the animals. Through the dba Sgt. Reckless Memorial Fund, three monuments by artist Jocelyn Russell honoring the great USMC Korean War horse, SSgt Reckless, were dedicated around the country. Six monuments now stand in her honor. AWW dba Animals in War & Peace has placed two monuments to the USMC war dog, MWD Lucca K458, by Jocelyn Russell, and has been awarding Medals of Bravery and Distinguished Service Medals to animals that have served our country on the war and home fronts since 2019.

Each of these programs under the AWW umbrella contributes to its overall mission of educating the public, raising awareness, and spreading hope, inspiration, appreciation, gratitude, and love.

Grizzly 399 touched the hearts of millions of fans with her remarkable story of resilience, motherhood, and grace, transcending the boundaries of wildlife observation. She became a symbol of hope, an inspiration, and a true testament to the delicate balance of nature. As she brought inspiration and awareness about the critical challenges facing grizzly bear populations, she was a true Angel Without Wings.

Every donation to Angels Without Wings, Inc. is tax-deductible. Every donation, no matter how large or small, will also receive a "Certificate of Thanks and Appreciation" and be posted on the Donor Wall on the Grizzly 399 Monument website (399monument.com) and on the Angels Without Wings website (AngelsWithoutWings.org).

For donations of \$5,000+, you are guaranteed **placement on the Donor Plaque**. The size and order of placement depend on the size of the donation and are secured upon receipt of the donation (see enclosed plaque).

We are also currently taking pledges, which reserve a spot on the plaque but not the actual placement. You can convert your pledge into a donation at any time, but actual placement is secured when the donation is received. Donors can sign a pledge (page 9) to secure their spot on the plaque.

6. Donation Levels & Pledge Form

Every donation, no matter how large or small, will receive a "Certificate of Thanks and Appreciation" for your kind and generous support of the Grizzly 399 and Cubs Monument. All donations to Angels Without Wings, Inc., a 501(c)(3) non-profit corporation, are tax-deductible.

As a special thank you, donors of \$10,000 will receive a 14-inch maquette, and donors of \$25,000+ will receive the approximately 24-inch bronze maquette. Learn more about the maquettes [here](#).

We will be recognizing contributors on the Grizzly 399 website (399monument.com) unless you request otherwise. Here's how donations will be recognized:

Plaza Sponsorship: \$50,000+

Largest name on the plaque and promoted in media and on the website.

Diamond Donors: \$25,000+

Larger lettering than Platinum Donors on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Platinum Donors: \$10,000+

Larger lettering than Gold Donors on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Gold Donors: \$5,000+

Lettering on the plaque, with higher donations within this level appearing at the top. Also listed alphabetically on the website.

Silver Donors: \$2,500+

Listed alphabetically on the website and other publications.

Bronze Donors: \$1,000+

Listed alphabetically on the website and other publications.

Donors: \$1-\$999

Listed alphabetically on the website and other publications.

All donations checks can be made payable to Angels Without Wings, Inc. We also accept donations through [PayPal](#) or [credit card](#). Or, if you would prefer to make a pledge at this time, please fill out the pledge form below.

Angels Without Wings, Inc. Pledge Form

Grizzly 399 Monument #1/5

I, _____, do hereby pledge the amount of
_____ (\$_____)

to Angels Without Wings, Inc. (AWW) to build the Monument of Grizzly 399 and her cubs (Monument #1/5).

By pledging \$5,000 or more, I am securing my spot on the Monument's plaque as a Gold Donor, however, actual placement on the plaque will be determined by order of receipt of the actual funds. If my pledge is \$1,000 or more, I will be considered a Bronze Donor, \$2,500 is a Silver Donor, \$5,000+ is a Gold Donor, \$10,000+ is a Platinum Donor, and \$25,000+ is a Diamond Donor. \$50,000+ guarantees my spot as the Plaza Sponsor.

I can convert my pledge at any time, or when asked by AWW to do so. When asked by AWW to convert my pledge into a monetary donation, I will have fourteen (14) days to complete the transaction. If after the end of fourteen (14) days I have not converted my pledge into a monetary donation, I will lose my place on the plaque, and it will be given to someone else. I understand **my donation is also tax-deductible**. I have the right to back out of this pledge at any time with absolutely no obligation.

First & Last Name		Phone Number	
<input type="text"/>		<input type="text"/>	
Address		Email Address	
<input type="text"/>		<input type="text"/>	
City	State	Zip Code	Date:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Agreed to and signed:		Angels Without Wings, Inc. Signature:	
<input type="text"/>		<input type="text"/>	

Please [email](#) or mail your completed pledge form to:

Grizzly 399 Legacy of Love Project / Angels Without Wings, Inc.

6 Archer Glen Ct., Greensboro, NC 27407 / (805) 603-2174

aww.org@gmail.com / AngelsWithoutWings.org / 399Monument.com

Angels Without Wings, Inc. - A 501(c)(3) non-profit corporation - #27-0992180

We are registered with the State of Kentucky: KY Registration # 8109

7. Contact Information

We sincerely appreciate your time and consideration of this important project. Honoring the legacy of 399 through the creation of this monumental sculpture will be a significant endeavor that will inspire and educate generations to come. We are confident that this project will have a lasting and positive impact on wildlife conservation and the cultural landscape of the Grand Teton National Park and surrounding regions.

Please do not hesitate to contact us if you have any questions or would like to discuss this project further.

Sincerely,
The Grizzly 399 Legacy of Love Project Team
project.team@399monument.com

Fundraising Team

Deanna (de de) Cox

Director of Marketing & PR
(502) 419-0267

With over 35 years in the non-profit sector, de de brings a proven track record of success with numerous charities and organizations. Her expertise includes event planning, fundraising, and community outreach. Passionate about animal welfare, she is dedicated to honoring Grizzly 399 and raising awareness for wildlife conservation.

Robin Hutton

President, Angels Without Wings, Inc.
(805) 603-2174

Robin Hutton is a bestselling author, fundraiser, and screenreader. For over 15 years as President of Angels Without Wings, Inc., she has spearheaded the creation of over six national monuments honoring animals who served our country or inspired us to act with compassion toward animals.

RobinHutton.com | AngelsWithoutWings.org

Angie Boone Cotton

Fundraising & Project Coordinator
(502) 507-1419

Angie is a seasoned sales professional with over 20 years of experience. An avid outdoorswoman, she enjoys hiking and kayaking with her family and her two rescue dogs. Passionate about animal welfare, she volunteers at shelters and champions wildlife conservation. Her love for the National Parks inspires her commitment to this project.

Art Team

Jocelyn Russell

Lead Sculptor
(360) 378-5064

Jocelyn is a renowned sculptor with over 60 public and private commissions, and specializes in monumental wildlife bronzes. Active in conservation, she's sculpted iconic animals like Sgt. Reckless and Secretariat. Witnessing Grizzly 399 firsthand fuels her passion for this project. JocelynRussell.com

Kristen Douglas-Seitz

Sculptor & Marketing Support
(918) 688-6596

Kristen is a bronze animal sculptor with nine years of apprenticeship under Jocelyn Russell. Her work, collected publicly and privately, promotes wildlife and habitat preservation. Skilled in bronze techniques and painting, Kristen also teaches workshops and exhibits at Corwin and Friday Harbor Atelier Galleries. ThePaintedFeather.com

Colleen Moore

Sculptor & Marketing Support
(360) 298-5261

Colleen joined Jocelyn Russell's sculpting team in 2023. A lifelong artist and animal lover, Colleen is passionate about bringing awareness to wildlife conservation. With over 20 years of experience in marketing, she also brings a strong skillset in website creation, social media, advertising and graphic design.

Sonia Reid

Art & Project Direction

Sonia, a wildlife artist and photographer, is deeply passionate about animals and travel. She has dedicated her life to capturing the beauty of the natural world through her art. Sonia resides in Jackson, Wyoming, and holds a deep reverence for Grizzly 399, and feels a strong urgency to see her memorialized.

SoniaReid.com