



Big Bar Gold

Private Label Beverages



www.BigBarGold.com

A REFRESHING VALUE STREAM

SELL CUSTOM BRANDED SPARKLING
WATER, SODAS, TEAS AND LEMONADE

WE DO ALL THE DESIGN
WORK FOR YOU



A REFRESHING VALUE STREAM



**Twist
Off**



Glass



**24 Bottles
/ Case**



12 oz

FLAVORS



SPARKLING WATER



SWEET TEA



LEMONADE



GRAPE SODA



ORANGE CREAM SODA



VANILLA CREAM SODA



RASPBERRY LIME SODA



BLACK CHERRY SODA



PRICE BREAKS

MOQ
5 CASES (24/CASE)

CASES (24 BOTTLES / CASE)	DISCOUNT	\$/BOTTLE
5	-	\$2.50
10	10%	\$2.25
25	20%	\$2.00
40	30%	\$1.75
100+	40%	\$1.50

MANUFACTURING

TWIST OFF CAP
1 YEAR SHELF LIFE

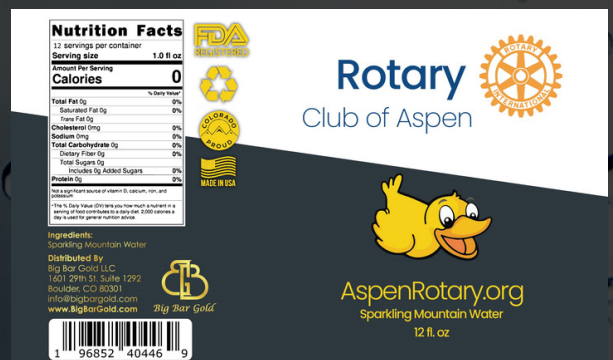
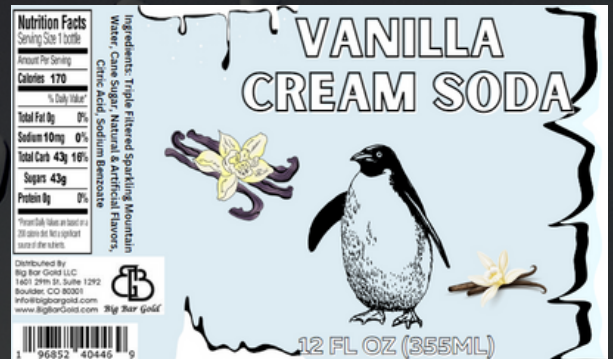
GLASS
LABEL SIZE 2.4" X 4"

ORDERING

24 BOTTLES / CASE
FREE SHIPPING
2-3 WEEK LEAD TIME
CUSTOM DESIGNS



EXAMPLES OF OUR WORK



EXAMPLE SCENARIO

1

PURCHASE 10 CASES OF A CUSTOM BRANDED BEVERAGE FOR \$2.25/ BOTTLE (240 BOTTLES) FOR AN INITIAL INVESTMENT OF \$540

2

ORDER IS DROPSHIPPED TO YOUR ADDRESS IN 2-3 WEEKS, FULLY LABELED AND READY TO SELL

3

SELL 10 BOTTLES A DAY FOR \$4 EACH DURING WEEKDAYS

4

SOLD ENTIRE INVENTORY IN A MONTH (10 BOTTLES A DAY FOR 24 DAYS) REALIZED PROFIT BELOW

ROI BREAKDOWN

\$540 INITIAL INVESTMENT
(\$2.25/BOTTLE, 240 BOTTLES)

\$960 NET REVENUE
(SOLD AT \$4/BOTTLE)

\$420 PROFIT

78% ROI

1 MONTH

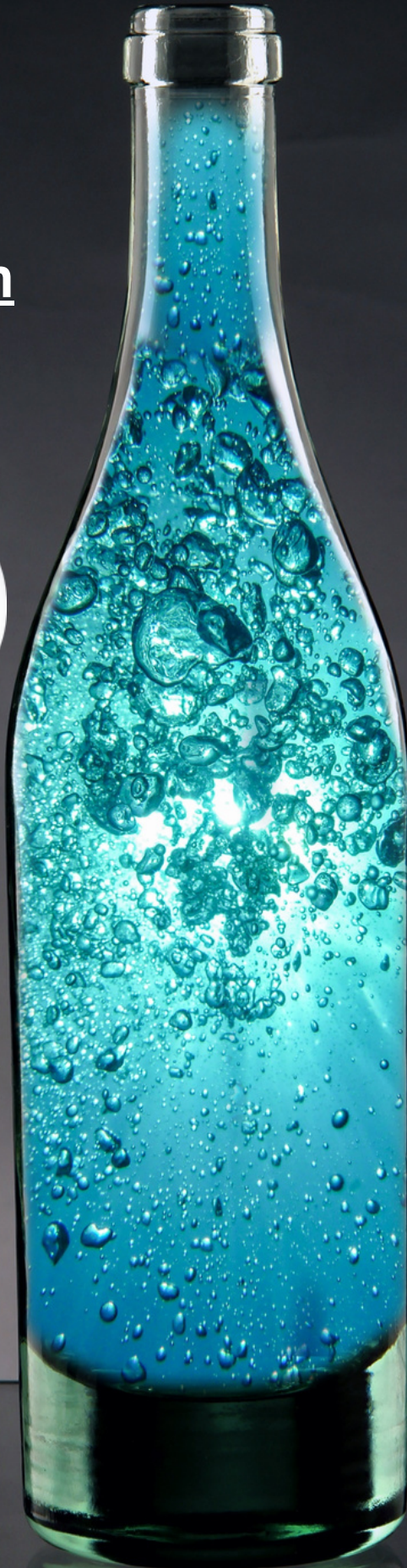


BEGIN SELLING TODAY

Inquire for a Free Design
Template

BigBarGold.com

info@bigbargold.com



Big Bar Gold

FORECASTING

\$3.00 / Bottle Retail 24 Bottles / Case

# Cases	Cost/Bottle	Cost/Case	Gross/Case	Profit/Case	Profit/Lot	# Bottles	ROI
5	\$ 2.50	\$ 60.00	\$ 72.00	\$ 12.00	\$ 60.00	120	20%
8	\$ 2.50	\$ 60.00	\$ 72.00	\$ 12.00	\$ 96.00	192	20%
10	\$ 2.25	\$ 54.00	\$ 72.00	\$ 18.00	\$ 180.00	240	33%
15	\$ 2.25	\$ 54.00	\$ 72.00	\$ 18.00	\$ 270.00	360	33%
20	\$ 2.25	\$ 54.00	\$ 72.00	\$ 18.00	\$ 360.00	480	33%
25	\$ 2.00	\$ 48.00	\$ 72.00	\$ 24.00	\$ 600.00	600	50%
30	\$ 2.00	\$ 48.00	\$ 72.00	\$ 24.00	\$ 720.00	720	50%
35	\$ 2.00	\$ 48.00	\$ 72.00	\$ 24.00	\$ 840.00	840	50%
40	\$ 1.75	\$ 42.00	\$ 72.00	\$ 30.00	\$ 1,200.00	960	71%
50	\$ 1.75	\$ 42.00	\$ 72.00	\$ 30.00	\$ 1,500.00	1200	71%
75	\$ 1.75	\$ 42.00	\$ 72.00	\$ 30.00	\$ 2,250.00	1800	71%
100	\$ 1.50	\$ 36.00	\$ 72.00	\$ 36.00	\$ 3,600.00	2400	100%

\$3.50 / Bottle Retail 24 Bottles / Case

# Cases	Cost/Bottle	Cost/Case	Gross/Case	Profit/Case	Profit/Lot	# Bottles	ROI
5	\$ 2.50	\$ 60.00	\$ 84.00	\$ 24.00	\$ 120.00	120	40%
8	\$ 2.50	\$ 60.00	\$ 84.00	\$ 24.00	\$ 192.00	192	40%
10	\$ 2.25	\$ 54.00	\$ 84.00	\$ 30.00	\$ 300.00	240	56%
15	\$ 2.25	\$ 54.00	\$ 84.00	\$ 30.00	\$ 450.00	360	56%
20	\$ 2.25	\$ 54.00	\$ 84.00	\$ 30.00	\$ 600.00	480	56%
25	\$ 2.00	\$ 48.00	\$ 84.00	\$ 36.00	\$ 900.00	600	75%
30	\$ 2.00	\$ 48.00	\$ 84.00	\$ 36.00	\$ 1,080.00	720	75%
35	\$ 2.00	\$ 48.00	\$ 84.00	\$ 36.00	\$ 1,260.00	840	75%
40	\$ 1.75	\$ 42.00	\$ 84.00	\$ 42.00	\$ 1,680.00	960	100%
50	\$ 1.75	\$ 42.00	\$ 84.00	\$ 42.00	\$ 2,100.00	1200	100%
75	\$ 1.75	\$ 42.00	\$ 84.00	\$ 42.00	\$ 3,150.00	1800	100%
100	\$ 1.50	\$ 36.00	\$ 84.00	\$ 48.00	\$ 4,800.00	2400	133%

FORECASTING

\$4.00 / Bottle Retail 24 Bottles / Case

# Cases	Cost/Bottle	Cost/Case	Gross/Case	Profit/Case	Profit/Lot	# Bottles	ROI
5	\$ 2.50	\$ 60.00	\$ 96.00	\$ 36.00	\$ 180.00	120	60%
8	\$ 2.50	\$ 60.00	\$ 96.00	\$ 36.00	\$ 288.00	192	60%
10	\$ 2.25	\$ 54.00	\$ 96.00	\$ 42.00	\$ 420.00	240	78%
15	\$ 2.25	\$ 54.00	\$ 96.00	\$ 42.00	\$ 630.00	360	78%
20	\$ 2.25	\$ 54.00	\$ 96.00	\$ 42.00	\$ 840.00	480	78%
25	\$ 2.00	\$ 48.00	\$ 96.00	\$ 48.00	\$ 1,200.00	600	100%
30	\$ 2.00	\$ 48.00	\$ 96.00	\$ 48.00	\$ 1,440.00	720	100%
35	\$ 2.00	\$ 48.00	\$ 96.00	\$ 48.00	\$ 1,680.00	840	100%
40	\$ 1.75	\$ 42.00	\$ 96.00	\$ 54.00	\$ 2,160.00	960	129%
50	\$ 1.75	\$ 42.00	\$ 96.00	\$ 54.00	\$ 2,700.00	1200	129%
75	\$ 1.75	\$ 42.00	\$ 96.00	\$ 54.00	\$ 4,050.00	1800	129%
100	\$ 1.50	\$ 36.00	\$ 96.00	\$ 60.00	\$ 6,000.00	2400	167%

\$4.50/ Bottle Retail 24 Bottles / Case

# Cases	Cost/Bottle	Cost/Case	Gross/Case	Profit/Case	Profit/Lot	# Bottles	ROI
5	\$ 2.50	\$ 60.00	\$ 108.00	\$ 48.00	\$ 240.00	120	80%
8	\$ 2.50	\$ 60.00	\$ 108.00	\$ 48.00	\$ 384.00	192	80%
10	\$ 2.25	\$ 54.00	\$ 108.00	\$ 54.00	\$ 540.00	240	100%
15	\$ 2.25	\$ 54.00	\$ 108.00	\$ 54.00	\$ 810.00	360	100%
20	\$ 2.25	\$ 54.00	\$ 108.00	\$ 54.00	\$ 1,080.00	480	100%
25	\$ 2.00	\$ 48.00	\$ 108.00	\$ 60.00	\$ 1,500.00	600	125%
30	\$ 2.00	\$ 48.00	\$ 108.00	\$ 60.00	\$ 1,800.00	720	125%
35	\$ 2.00	\$ 48.00	\$ 108.00	\$ 60.00	\$ 2,100.00	840	125%
40	\$ 1.75	\$ 42.00	\$ 108.00	\$ 66.00	\$ 2,640.00	960	157%
50	\$ 1.75	\$ 42.00	\$ 108.00	\$ 66.00	\$ 3,300.00	1200	157%
75	\$ 1.75	\$ 42.00	\$ 108.00	\$ 66.00	\$ 4,950.00	1800	157%
100	\$ 1.50	\$ 36.00	\$ 108.00	\$ 72.00	\$ 7,200.00	2400	200%