

# **COVID-19 PARTNERSHIP PACK**

www.letsdocoffee.com.au

## ABOUT US

We are a family owned business in the heart of Echuca Moama on the Victorian Border of the Murray River.

We have developed a premium range of coffee beans sustainably sourced from local and international farmers.

Ensuring quality and consistency is at the heart of our business, handcrafting each and every roasted batch.

We are a community focused business that distribute locally, ensuring freshness and quality.

We are recognised for our service, blends and are able to look after a variety of clientele from coffee enthusiasts through to restaurants.



### WHY WE CREATED OUR ROASTING BUSINESS

**Lets Do Coffee** identified the need for a hand crafted, boutique product that every café, coffee shop and restaurant could afford. We immediately got to work and found a way to incorporate that whilst developing a product that is a customer favourite and sustainable, upholding a combination of social, environmental, and economic standards.

Not only did we develop our blend to keep customers happy and increase sustainable practice, we have empowered owners, like you. We have incorporated education for baristas around the sound practice of coffee making as well as assisting your staff in business growth and sales.

### HOW WE HELP BUSINESSES LIKE YOURS

#### 1. Grow Sales:

Consistent product every single time.

#### 2. Great Coffee Blends:

We have a coffee bean that will suit you.

3. Upskill staff:

Onsite one-on-one training with staff, online portal that every client gets to access.

- **4. Fresh coffee weekly:** Delivered to your needs, weekly or daily if required.
- 5. Service and repairs: Onsite set-up, repairs and maintenance with partnership.
- 6. Online Ordering and Help Desk: Virtual assistant on website and 24/7 ordering.



# **OUR COVID-19 PARTNERSHIP**

#### If you're finding any of the following:



Your coffee roasters won't lower their prices during this period.





You're not getting same day dispatch or communication.

Suppliers won't support you with

equipment and technical advice.

#### We're here to help you out!



#### During this period we are happy to:

- Offer you cost price coffee for the entirety of COVID-19.
- Replace all your current coffee (on the house).
- Commit to you and our product for ongoing support.
- Same day dispatch on all orders.
- Sample products to try before any commitments are made.







### OUR **PROMISE**

- We are confident with the product and service we're able to provide, at any stage if you are not 100% satisfied, we will exchange the product at our expense.
- We want to reassure you that Lets Do Coffee will always be available for communication and contact, any time of the day or night. As a small business, we value the opportunity to partner with you and work through any issues or growth avenues to ensure this works long term for you.
- As we supply a boutique, handcrafted roasted coffee, we promise that each of your barista's has the opportunity to learn techniques to get the best out of the beans, every time.

# **OUR CUSTOMERS**

#### BILLABONG RANCH Adventure Park

Billabong Ranch has been using Royale Coffee from **Lets Do Coffee** for several

years. We had tried the coffee at many other places around town & decided it was time to support a local business with a good product rather than one of the large mainstream coffee bean producers. Our day visitors and camp teachers have be



and camp teachers have been enjoying Royale ever since.

- Richard & Kerry Aquisto

#### **GO AUCTIONS**

Awesome service in setting the cafe up. Great tips and training and ongoing support.

Daniel is always just a phone call or text away if I need any assistance. Would highly recommend him and his team for any coffee related products or training.

- Alastair Lias



#### **ROB CORRY - FREE RANGER**

Dan is just a phone call away, he helped us reduce our cost by getting us the right machine and grinder, saved us money. Best of all whenever I called day or night, he would answer and help us with coffee extraction or other questions. He even personalised our Organic Coffee Brand.

Great coffee and service.

- Rob Corry





#### **BEN DOOLAN - CUSTOMER**

Having recently moved to Echuca, it's been a blessing finding **Lets Do Coffee**. Thankful to have a great tasting local coffee and team of roasters who are decent hard working people!

- Ben Doolan

Contact us now via phone or email, we are here to help you through this period and beyond.

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