

## EVENT Details

Date: Thursday, August 10, 2017

Time: 10:30 hrs - 13:00hrs.

### Where:

The Residence 301 LL Level Grand Hyatt Erawan Bangkok (BTS Chidlom)

### Who Should RSVP:

E-Tailers, Retailers, 3PLs and other Online Shopping and Cross Border Shopping solution providers

### What:

- Latest trends in E-tailing and cross border e-commerce and online payment systems
- Digital marketing essentials
- Sourcing new and emergent brands from California

Complimentary Lunch - Networking

### Seating is Limited

RSVP: Anthika Kokkrachai,  
support@brandnow.asia  
Tel: 02-1054217

# CALIFORNIA Brands Source



## Your Connection to New, Creative and Quality Brands from California

Did you know that global brands **from California** such as *Apple, Google, Disney, Blue Diamond, Neutrogena, Oakley, Levis, Vans*, all have something in common? They all started as small companies selling locally in *California*.

**California Brands Source** provides reach to hundreds of California emerging brands in: health and beauty, food and beverage, California lifestyle, etc. and works strategically with E-retail and Retail companies to identify, evaluate and select *New, Creative and Quality* emerging brands.

### **SPEAKERS INCLUDE:**

- *Dr. Stephen Andersen, Deputy Commercial Officer, U.S. Department of Commerce, U.S. Embassy, Thailand.*
- *Mr. Paul Authachinda, Business Development Manager, Paypal*
- *Mr. Lutz Behrendt, Business Director, Strategic Partnerships, Google, Thailand*
- *Mr. Jeffrey Williamson, Director, California State Trade Expansion Program*
- *Mr. Mark Matsumoto, President, Network International Exports, Inc.*

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