



CORPORATE PARTNERSHIP OPPORTUNITIES

Founding Partners | Official Partners | Award Sponsors

CELEBRATING EXCELLENCE.
PRESERVING LEGACY.

2026 CORPORATE PARTNERSHIP OPPORTUNITIES

AmericanSportsHallofFame.com

WHO WE ARE

A National Platform for Sporting Legacy

Founded in 2024 as an all-virtual hall of fame with national reach and global accessibility.

The American Sports Hall of Fame honors athletes, coaches, sports writers, referees, umpires, and other contributors whose achievements and service have made a meaningful impact on sport. Its virtual format allows deserving stories to be preserved, promoted, and discovered without geographic limits.



OUR MISSION

Honor excellence. Preserve remarkable sporting stories. Inspire future generations through the achievements, leadership, resilience, and character of those who shaped the games we love.

MERIT-BASED RECOGNITION

NATIONAL + GLOBAL REACH

YEAR-ROUND DIGITAL PLATFORM

THE OPPORTUNITY

More Than Advertising

Give your brand an enduring association with achievement, leadership, community, and legacy.

WHY PARTNER?

- Align your company with excellence, perseverance, leadership, and sportsmanship.
- Reach athletes, coaches, families, alumni, sports fans, and amateur-sports communities.
- Build year-round visibility through digital recognition rather than a single event.
- Create meaningful brand stories around inductees, Rising Stars, and Hall of Fame honors.

THE FOUNDING-PARTNER ADVANTAGE

Early partners are not simply buying impressions. They are helping shape a growing national recognition platform - and can be identified as the companies that supported its development from the beginning.

BUILD WITH US.

Limited category exclusivity and custom integrations can create a deeper relationship than traditional banner advertising.

WHAT WE CELEBRATE

Recognition That Creates Stories

Sponsorship can connect brands to the people, achievements, and moments audiences remember.

HALL OF FAME

Inductees whose accomplishments and contributions merit lasting recognition.

RISING STARS

Recognition for deserving young athletes age 18 and under.

THE IMMORTALS

A distinction celebrating transformational legends of American sport.

INDUCTION CLASSES

Annual classes that give sponsors a recurring recognition property.

ATHLETE STORIES

Profiles that preserve careers, achievements, service, and impact.

SPORT + COMMUNITY

A broad platform spanning sports, regions, generations, and levels of competition.

PREMIER OPPORTUNITY

Founding Corporate Partner

A limited annual partnership designed for brands that want a meaningful place in the Hall's growth.

FOUNDING PARTNER

\$15,000

suggested annual investment

LIMITED AVAILABILITY

Best for organizations seeking premium positioning, category ownership, and a long-term association with the American Sports Hall of Fame.

- Founding Corporate Partner designation
- Premier website logo placement and direct link
- Recognition in major Hall announcements and selected press releases
- Social media and newsletter recognition
- Opportunity to sponsor a major Hall of Fame honor
- Preferred access to future event and activation opportunities
- Permission to use Official Partner designation in approved marketing
- Negotiated category exclusivity
- Custom digital-content and storytelling opportunities

Potential categories:

Bank | Insurance | Healthcare | Hotel | Automotive | Apparel | Technology

Partnership Levels

Start with the level that best matches your goals, then build a customized activation plan.

OFFICIAL CORPORATE PARTNER

\$7,500 / YEAR

- Official Corporate Partner designation
- Prominent Partners-page placement
- Website link and selected announcement recognition
- Social + newsletter recognition
- Selected award sponsorship opportunity
- Preferred future activation consideration

SUPPORTING CORPORATE PARTNER

\$2,500 / YEAR

- Supporting Partner designation
- Logo + direct website link
- Corporate Partners page inclusion
- Selected social and newsletter recognition
- Annual partner recognition
- Upgrade path to higher partnership levels

CLASS SPONSOR

ENTRY LEVEL

- Association with an induction class
- Recognition tied to a specific class
- Accessible option for local and regional businesses
- Natural pathway into larger corporate partnerships

Award & Naming Sponsorships

Turn a sponsorship into a recognizable property audiences can remember and share.

EXAMPLE PROPERTIES

- Coach of the Year - Presented by [Company]
- Team of the Year - Presented by [Company]
- High School Athlete of the Year - Presented by [Company]
- Comeback Athlete of the Year - Presented by [Company]
- Courage Award - Presented by [Company]
- Lifetime Achievement Award - Presented by [Company]

SUGGESTED RANGE

**\$1,500-
\$5,000**

Per award, annually, depending on prominence, exclusivity, and included media benefits.

PREMIER PROPERTY

The American Sports Hall of Fame
Presented by [Company] - custom



BUILD SOMETHING THAT LASTS.

Championships end. Records are broken. Seasons pass. Legacy remains.

BECOME A FOUNDING PARTNER

AMERICAN SPORTS HALL OF FAME

AmericansSportsHallofFame.com

info@americansportshalloffame.com

Celebrating excellence. Honoring achievement. Preserving legacy.