

Linda Hale

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<https://artbyhale.com/>

(530) 394-0391

Portola, CA 96122

PROFESSIONAL SUMMARY

Arts and program manager driving event and product success. Skillful in program coordination and team leadership with proven results in high success.

WORK HISTORY

Portola Library - Branch and Program Manager

Portola, CA

12/1/2004 – 11/19/2025

- Designed promotional print and media materials
- Produced and presented 300+ educational programs
- Directed a team, enhancing quality for patrons
- Compiled weekly performance metrics

Feather River Community College, Associate Faculty

Quincy, CA

8/2009 – 12/2024

- Designed lesson plans aligned with educational standards and supported diverse learning styles, through print and PowerPoint; awarded Mini Grant.
- Administered comprehensive student assessments to evaluate progress and inform instructional strategies.
- Facilitated collaborative learning opportunities to enhance critical thinking skills among students.

Plumas Unified School District - Career Specialist

Portola, CA

8/1999 - 6/2004

- Collaborated with 150+ business partners
- Market and advertised events
- Prepared students for job shadowing

Cre8tive People - Graphic Designer

Portola, CA

06/1994 – 08/2001

- Created metal art designs
- Collaborated and proofed print and digital content

SKILLS AND EXPERIENCE

- Creative and Fine Art Design
- Ai Generated Art
- Art Project Management
- Corel Graphic Suite
- Social media management (Meta Business Suite)
- Resume, interview and letter writing counseling
- Guidance in college testing, application, and financial aid
- Art 100 PowerPoint production
- MS Video and Audio editing tools
- Pastel, Acrylic, Watercolor
- Silk Screen, Etching, Monoprint
- Digital Photography, Video
- Team Leadership
- Client Relations
- Facebook, LinkedIn, Instagram
- MS Office Suite
- STEM /STEAM Education

EDUCATION

California State University

Chico, CA

6/1977 MA

5/2004 Credential Program

Master of Arts

Printmaking

Ohio University

Athens, OH

06/1974 BFA

Bachelor of Fine Arts

Visual Arts, Printmaking