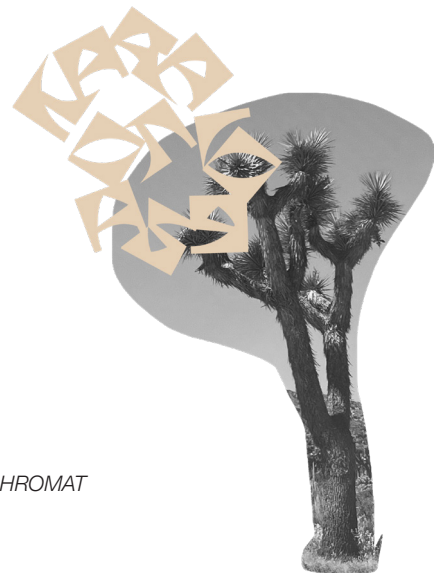


TARA LOGSDON

taralogsdon.com | taramlogsdon@gmail.com

Creative with over 25 years of successful experience in Art direction and multi-faceted design. Looking to use my subhuman work ethic, innovative conceptual brain and unique skill set to become a productive part of an accomplished team.



SKILLS

- * STRONG CONCEPTUAL SKILLS
- * PROJECT MANAGEMENT
- * INFORMATION ORGANIZATION
- * PROCESS IMPROVEMENT / PROBLEM RESOLUTION
- * INTERIOR DESIGN
- * SPACE PLANNING / BUILDING
- * UNIQUE OBJECT SOURCING
- * ADOBE CREATIVE SUITE
- * GRAPHIC DESIGN
- * LOGO DESIGN
- * BRANDING STRATEGIES
- * SOCIAL MEDIA CAMPAIGNS
- * COLOR SPECIALIST / TETRACHROMAT
- * IMAGE MANIPULATION

EXPERIENCE

MARTHA + MARY_ Phoenix AZ

Studio Director September 2014 - Present

developed content for multiple entities and properties. Including - concept development and graphic design of print collateral, proposals and property signage, environmental and interior design, website development and maintenance, social media development and maintenance, event coordination, property and contractor management, client relations and creation of art installations.

WELCOME HOSPITALITY_ Phoenix AZ

Creative Director / Brand Manager September 2014 - Present

developed high-impact creative projects from concept to completion for five restaurant locations - Hai Noon, Hidden Gem, Welcome Diner (Phoenix AZ), Welcome Chicken and Donuts and Welcome Diner (Tucson AZ) - including brand identity, all marketing and print collateral, websites, merchandise, product packaging, interior design, art creation and artist collaboration, social media, proposals, pop up retail locations, event coordination and client relations.

STAVROS - BLUEPRINT CAPITAL_ Scottsdale AZ

Creative Director March 2022 - July 2022

developed concept for seven unit short term stay property including - graphic design of property entrance mural, interior design of rooms, exterior design of landscape, pergola and outdoor multi function patio, coordination and management of contractors.

ALOHA MOTEL_ Chandler AZ

Creative Director August 2020 - May 2022

developed concept for twenty- six unit motel property including - graphic design of property signage and murals, interior design of rooms including creation of original artwork, exterior design of landscape and sculpture wall, coordination and management of contractors and opening event.

HOUSE OF INTUITION_ Los Angeles, CA

Senior Graphic Designer July 2015 - August 2015

designed multiple product's packaging and print collateral, created scheduled content designs for periodic updates to company website and managed social media, developed in-store seasonal campaigns including display and visual merchandising.

please visit TARALOGSDON.COM for more work history and samples.

EDUCATION

Associates of Arts: Multimedia

The Art Institute of Seattle - Seattle, WA 1997

* Minor in Curation

TARA LOGSDON

artist CV 2010 - present

2022

"IMPOSSIBLE TRANSITIONS Installation Chaos Theory 22 - Legend City Studios _Phoenix AZ
"NUDE BOWL" Maybe 2023 Will Be Better - The Compound _ Tempe AZ

2021

"BEARING WAIT" Installation Chaos Theory 21 - Legend City Studios _Phoenix AZ
"THOUGHTS + BEARS" Prayer Flags _Desert Center CA
"TRANSBEARENT" Installation Roadside Attraction - Artfarm, Monorchid _Phoenix AZ

2020

"EMBEARRASSED TO DEATH" memorial flower arrangement Roadside Attraction - Artfarm, Smoca _Phoenix AZ
"BEAR'S EYE" installation _Desert Center CA
"STAREBEAR" object + video - Eight Forty Six Project _Phoenix AZ
"GLAREBEAR II" Installation on sign structure - Roadside Attraction Practical Art, Artfarm _Phoenix AZ
"MERKABEAR" 12 year anniversary part 2 - Practical Art _Phoenix AZ
"GLAREBEAR" Installation on abandoned Sinclair Station _Desert Center CA
"BEARRISTER" 12 year anniversary - Practical Art _Phoenix AZ
"FORBEARANCE" Maybe 2020 Will Be Better - The Compound _ Tempe AZ

2019

"BEARADIGM SHIFT" Installation Fruit Loop Immersive Art Entrance - MonOrchid _Phoenix AZ
"I BEARLY NOTICE ANYMORE" Installation Chaos Theory 20 - Legend City Studios _Phoenix AZ
"THOUGHTS + BEARS" Interactive Prayer Flag Workshop - Scottsdale Museum of Contemporary Art _Scottsdale AZ
"BEAR THE SOUL: DOUBLE RAINBOW CROWN CHAKRA" Maybe 2019 Will Be Better - The Compound _ Tempe AZ

2018

"OVER A BEARREL: PROFITS BECOME PROPHETS" Installation Chaos Theory 19 - Legend City Studios _Phoenix AZ
"DESERT BEAROT" Solo Exhibition Bearmy x Naha Armady Tarot Deck Release - Phoenix General _Phoenix AZ
"BEAR HOPE" Survival: A Group Art Show to Benefit Puerto Rico _Phoenix AZ
"BRUINS" Maybe 2018 Will Be Better - The Compound _Tempe AZ

2017

"NO DARKING" Show It, Say It, Do It _Roosevelt Row / Grand Avenue Arts District Phoenix AZ
"BEARAL CACTUS" Mutant Piñata Show - Chartreuse _Grand Avenue Phoenix AZ
"BEAR-A-TONE" Installation Chaos Theory 18 - Legend City Studios _Phoenix AZ
"BEARING STRAIGHT" Solo Installation Yourland _Phoenix AZ
"BEAR ASS" Nasty Women Unite - Grand ArtHaus _Grand Avenue Phoenix AZ
"BEARESSANDRO" Crush Gala - Tucson Museum of Art _Tucson AZ

2016

"BEAR IN MIND" You're F*#ked - The Compound _ Tempe AZ
"BEAR THE SIGHT" Vinyl Circles - Grand Avenue Records _Grand Ave Phoenix AZ
"BEARRIERS" Installation Chaos Theory 17 - Legend City Studios _Phoenix AZ
"LOVE BEARING" Juried Dias de los Muertos Altar Exhibit - Burton Barr Central Library _Phoenix AZ

2015

"BEARY THE HATCHET" Installation Chaos Theory 16 - Legend City Studios _Phoenix, AZ
"SACRED BAROMETRY" Solo Exhibition House of Intuition _NELA Highland Park Los Angeles CA
"BEARIAL GROUND" Solo Exhibition- Frontal Lobe Gallery Grand Avenue _Phoenix AZ

2014

"DIA DE LOS BEARTOS" Growop _Phoenix AZ
"FORBEARANCE" Chaos Theory 15 -Legend City Studios _Phoenix AZ
"I BEARLY GIVE A SCRAP" Grant Recipient/Solo Installation Hands-on Greater Phx/National Endowment for the Arts _Phoenix AZ
"BEARGINNINGS" Creative Mornings Phoenix / AIGA Talk _Phoenix AZ
"WHEEL BEARROW" The Lab _Grand Avenue Phoenix AZ

2013

"BEAR THE LIGHT" Chaos Theory 14 - Legend City Studios _Phoenix AZ
"URGENT BEAR CENTER" Pop up Solo Installation - The Grounds _Phoenix AZ
"UN BEAROT GRATIS" Bearmy x Naha Armady Tarot Deck Release- House of Intuition Sunset Blvd _Los Angeles CA
"BAIRBO" Bearmy x Ugldoll - Uglycon Giant Robot _Los Angeles CA
"BEAR WITNESS" 25 Years Downtown - Monorchid _Phoenix AZ

2012

"SETTLER'S BEARIEL" Maybe 2013 Will Be Better - The Compound _Tempe AZ
"EN BEARIO" Bearmy x Case of Bass - Chaos Theory 13 - Legend City Studios _Phoenix AZ
"FORT NIGHT" Bearmy x Big Boss Giant Robot Biennale _Japanese American National Museum Los Angeles CA
"TOTES" Bearmy x Caldwell - Not a Plastic Bag - Made Art Boutique _Phoenix AZ
"BEAR BONG" Good & Plenty Grant - Scottsdale Public Art _Scottsdale AZ
"CO-WALLIE BEAR" Community Mural Citigroup Handson Greater Phoenix and Roosevelt Row CDC _Phoenix AZ

2011

"ENTER THE 36 CHAMBEARS" Solo Exhibit - A.E. England Gallery Civic Space Park _Phoenix AZ
"CROSS TO BEAR" Installation Chaos Theory12 Legend City Studios _Phoenix AZ
"BEARANESS" Plush You - Schmancy _Seattle WA
"BEARING DOWN" Triple 50 @ Badlands B&AB Projects _Brooklyn NY
"BEAR TRAP" Fashion Spread Java Magazine _Phoenix AZ
"RIGHT TO BEAR ARMS" Solo Exhibition - Artlink Heritage Square _Phoenix AZ

2010

"BEAR WITH US" Grant Recipient Solo Installation INFLUX Scottsdale Public Art _Scottsdale AZ
"BEARMY WANTS YOU" Solo Exhibition Phoenixia Association _Phoenix AZ
"BEARHEMIAN RHAPSODY" Indie Chic Market Herberger Institute for Design and Art _Tempe AZ
"BEAR MAIL" What's Next Lubero _Tokyo, Japan