

Helping Hands Re-entry Outreach Centers

Annual Report 2016



*Serving Clatsop, Tillamook, Yamhill,
& Lincoln Counties in Oregon*

Connect with us:

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contact_us@helpinghandsreentry.org

www.helpinghandsreentry.org

Message from CEO Alan Evans

Greetings friends and supporters,

As we wrap up 2016 and see the growth of our organization over the last year, we are proud of what we have accomplished, and we're shocked by the number of people still needing our help. Rental prices have gone up by nearly 30% in 2016, and rental availability has decreased to less than 1% in the counties we serve; it isn't hard to see why there has been such an increase in people needing help. Homelessness has become the number one crisis in Oregon, and data shows that this problem is going to get much worse before it gets any better.



While our community leaders work on how to build and make available affordable housing, people continue to be in real need for safe and secure shelter and access to services. That is what Helping Hands has concentrated all of its energy on for nearly 15 years: providing an atmosphere to be safe and secure while people work on the obstacles they face to re-enter society. It has become our specialty to provide these services, and we're proud to do it well.

In 2016, we worked on three major projects that allowed us to increase our bed space by 60 beds and to gather the hard data we need to do our job better. On January 1st, we added a 15-bed men's crisis center to our campus in Newberg, and in March we opened our homeless relief center in Tillamook, which provides 42 beds for homeless families. This increase in bed space has made us one of Oregon's largest homeless re-entry programs, and we are dedicated to providing the best services at the lowest cost.



On April 1st, our Data Team went live with our new database called Tactical Demographic Systems. This new system has allowed us to gather important information from every person we serve, and allows our team to concentrate our efforts on helping them address their specific barriers. The system also lets us compare data like never before, and identify changing demographics to make data-driven policy changes. The face of homelessness is changing, and as drastically more seniors and children come through our doors, we're grateful for this data to help us respond to the changing needs of those we serve.

2016 was an amazing year of growth and education for me, our staff, and our board of directors. When all is said and done, the cost of helping a person in one of the Helping Hands facilities was only \$13.58 per day. This was one of our biggest successes of 2016: leveraging our community partnerships, volunteers, donations, and support to keep our costs minimal. We are absolutely looking forward to this coming year of opportunities and growth.

Thank you for being part of our story, and part of providing our communities with a sustainable solution to homelessness in Oregon.

Blessings,



Alan Evans, Helping Hands CEO

***The face of homelessness is changing,
and the need is growing;
we will change and grow with it.***



Helping Hands Program Overview

The Helping Hands Mission is to provide a helping hand to a sustainable life through resources, recovery, and re-entry.

Our goal is to help anyone who crosses our doorstep, ready to make a change, to improve their situation in a long-lasting way.

We operate eleven facilities across four counties in Oregon, with the ability to house 195 people per night — but Helping Hands is about so much more than just housing.

The Helping Hands program is structured in two phases:

1. Shelter first: our first goal is to get the person off the street. Give them somewhere safe to sleep, a nutritious meal, a hot shower, and a break from the stress and uncertainty of having nowhere to go.

2. Re-entry: after four nights in the emergency shelter, each client is offered a position in our re-entry program. If they're ready to put in the work to make a lasting change to their life, we're here to offer a helping hand.



Re-entry is a structured system of accountability, where our skilled case managers evaluate a person's unique set of circumstances which led to homelessness, develop an Individual Re-entry Plan, and guide them through the process of re-entering society.

The Helping Hands Re-entry Program includes:

- Individual or family housing
- Mandatory case management
- Mandatory volunteer hours
- Vocational assistance
- Access to local resources
- Basic education of life skills
- Random drug & alcohol testing
- Recovery support

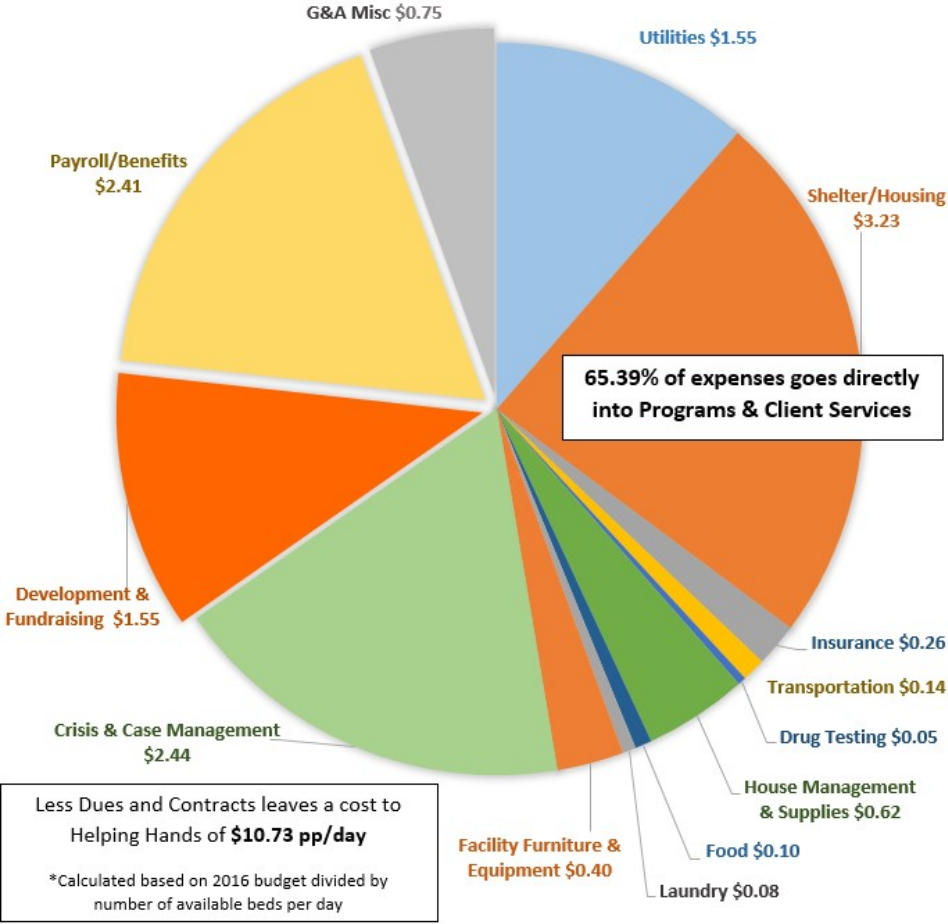
Our goal is for our graduates to leave us with the skills to successfully run a household and keep a job, with the confidence to make it work.



Allocation of Funds

For Helping Hands, the total cost per person, per day in 2016 is **\$13.58**. This is because we effectively utilize volunteer hours and donations to reduce our costs and maximize the contributions from our supporters.

We pride ourselves on our transparency, so here is a breakdown of where every penny of that \$13.58 goes:



2016 Year in Review

It's no secret that Helping Hands serves a lot of people—we have become the go-to community partner in every county we serve for providing a sustainable solution to homelessness.

Here's a look at our service statistics for the year:

County	Unique Individuals Served	Meals Served	Overnight Stays
Clatsop County	590	8,360	15,330
Tillamook County	266	10,615	8,395
Yamhill County	246	1,252	12,045
Lincoln County	28	0*	4,015
TOTAL	1,130	20,227	39,785

* Lincoln County Helping Hands is post-corrections re-entry only, with no emergency shelter component for serving meals. Clients manage their own food resources.



Helping Hands is focused on engaging the community and partnering with other humanitarian and social services agencies. We wrap all available resources around every individual we serve, so they have full access to every tool they will need once they successfully graduate from our program.

Our collaborative approach is focused on maximizing our efforts by not duplicating services. We're all on the same team, and we know we're all better together.



The Highlight Reel

Homeless Relief Center opens in Tillamook



On March 11, 2016, Helping Hands opened the doors of the homeless relief center in the newly-renovated first floor of a historic WWII-era naval command center in Tillamook.

Hundreds of volunteers rolled up their sleeves to help get the first floor ready for occupancy, and it was no small task. The interior of the structure needed to be significantly cleaned out, re-built, and painted before we could set up the rooms.



The finished first floor houses 27 men and women in the emergency shelter, plus 14 individuals enrolled in re-entry. It also has an industrial grade kitchen, classroom space, a cafeteria, a nursery, and Helping Hands staff offices.

The 24 raised community garden beds were built by volunteers with donated materials, and offer plentiful nutrient-dense fruits and veggies for our clients. With an abundance of leftovers, we were even able to donate over 1,000 pounds of fresh produce to the local Food Bank!



Helping Hands opens Men's Crisis Center in Newberg

On January 1, 2016, Helping Hands was able to open a new Crisis Home next door to the existing men's re-entry facilities in Newberg, Oregon. The Oregon Department of Transportation approached Helping Hands to see if we would be able to utilize another home they had purchased, and we eagerly accepted.

Over the years, we have found that having one campus for both our emergency shelter housing and our re-entry program proves to be quite effective. It allows our re-entry clients to easily volunteer in our emergency shelter without the burden of transportation, and we can save space by sharing classroom and meeting space. It also allows us to reduce our overhead costs by requiring less staffing.

The new Men's Crisis Center houses up to 14 men at one time, for those who are in Phase One of our program.



Tactical Demographic Systems (TDS)

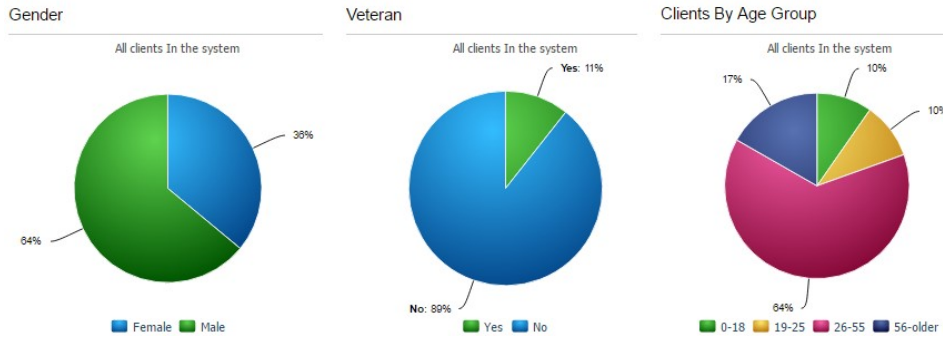
Data collection and tracking is a priority for Helping Hands. We want our supporters to know who we're serving, what services we provide, and that we're effectively utilizing their money. And yet it poses a significant challenge for nearly every humanitarian organization.

As is the case with many Helping Hands endeavors, this challenge was overcome with the help of volunteers: a team of computer scientists led by Wayne Evans set out to assess the needs of our organization and build a new program that would meet those needs.

The product is a cutting-edge database which collects and compiles hard data like never before, allowing us a level of transparency that is unheard of in large organizations.

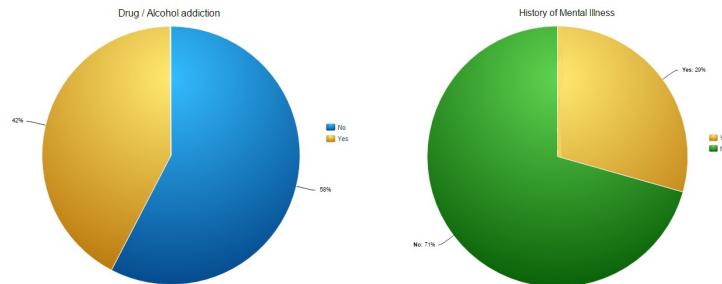
Each client follows the same intake process, answering a standard set of questions that tracks a variety of demographics, such as:

- Gender
- Race
- Veteran Status
- Age
- Marital Status
- Head of household



It also identifies key obstacles to re-entering society, including:

- Addiction
- Mental illness
- Domestic violence
- Possession of ID
- Possession of SS card
- Employment status



TDS automatically generates an email to our Case Managers anytime an individual doesn't have certain identification or resources, such as health insurance or a birth certificate. This allows us to get started right away with getting them on track.

In addition to easier and more complete reporting capabilities, TDS allows us a better big-picture view of the populations we serve. We can identify changes in demographics and make data-driven policy changes to better serve the vulnerable people in our care. A current trend is a dramatic increase in children— the number we serve has nearly tripled in the last 2 years. With this data, we created more family rooms to avoid gender-separating families.

Helping Hands Board of Directors



Jay Barber, President
Mayor, City of Seaside



Gary Albright, Vice-President
Director, Tillamook County Pioneer Museum



Michael Somers, Treasurer
Financial Advisor, The H Group, Inc.



Jason Schermerhorn
Police Chief, City of Cannon Beach



John Helm
Chief of Staff, Senator Betsy Johnson



Kevin Engelen
Field Supervisor (Ret), George Fox University



Ian Brown
Police Officer, City of Gearhart

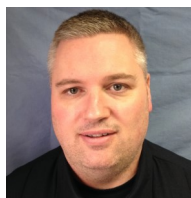


James Jordan
Police Officer, City of Cannon Beach



Nick Troxel
Detective, Homeless Liaison, City of Tillamook

New Board Members joining us in March 2017:



Joey Daniels
Fire Chief, City of Seaside



Bruce Holt
Police Lieutenant, City of Seaside



The Samuel S. Johnson Foundation

Helping Hands Advisory Board

In addition to our Board of Directors, Helping Hands has a dedicated group of outstanding community volunteers who support us in their areas of expertise. We are so grateful for their support!

Betsy Johnson, Oregon State Senator, District 16

Kevin LaCoste, US Bank Regional Manager, Astoria, OR

Robert Moberg, Circuit Court Judge (Retired), Clatsop County

Bill Hall, Lincoln County Commissioner

Robert Mushen, MD, Retired County Commissioner

Dennis Boyle, Georgia Pacific Wauna Mill (Retired)

Veronica Russell, Development Specialist,
Providence Seaside Hospital Foundation

Mike Davies, Entrepreneur, Clatsop County

Wayne Evans, Senior Technology Services Manager

Keith James, Senior Technical Project Manager, Telecom



**HERBERT A.
TEMPLETON
FOUNDATION**

Helping Hands Staff List

Administrative & Support Staff

Alan Evans, Chief Executive Officer
Michael Easter, Operations Director
Trina Hoggard, Deputy Director
Joyce Stuber & Raven Brown, Development Director
Suzanne Evans, Crisis/Mental Health Manager
Lynn Boyle, Case Manager/Program Development
Marilyn Everson, Life Coach Counselor
Gary Carlson, Food Manager
Charles Jones, IV, Maintenance & Safety Coordinator
Glen Rogers, Maintenance
Gina Dilley, Office Staff

Clatsop County

Denise Lyman, Seaside Shelter Lead Volunteer
DeeDee Harrington, Women's House Manager
Sally Whitlock, Women's House Assistant Manager
Brien Carr, Men's House Manager
Michael Dillahunty, Men's House Assistant Manager

Yamhill County

Michael Pollock, Yamhill County Director
Melody Crase, Women's House Manager
Clarence Sellers, Men's Crisis Shelter Manager
Leo Hood/Gene Brown/Paul Huddleston, Men's House Management Team

Lincoln County

John Navarro, Lincoln County Director
Chris Gunton, Assistant Men's House Manager

Tillamook County

Dan Carlson, Facilities Manager

Where does funding come from?

Helping Hands receives funding through a variety of sources, with the common theme that they support our Mission and want to help us extend our reach to help more individuals.

Typical sources of income are:

- Individual monthly or one-time donations
- Family & Charitable Giving Foundations
- Corporate sponsorships
- Employer-matched charitable giving campaigns
- Local churches
- Service organizations
- City & County grants
- Community partners
- Hospital Foundations
- Department of Corrections contracts
- Membership dues
- Annual Helping Hands fundraiser

Save the Date!

3rd Annual Angels Among Us
Dinner Fundraiser

May 13, 2017

Seaside Civic & Convention Center

To become a Sponsor or RSVP, call Alan: 503-440-9357



Helping Hands P&L Statement 2016

Profit & Loss Statement	Jan - Dec 16
Ordinary Income/Expense	Actuals
Income	
Re-entry Program	
Grants	419,002.00
Contracts & Bed Sponsorships	39,955.00
Dues	101,303.00
Donations	248,903.26
Total Re-entry Program	809,163.26
Seaside Emergency Shelter	22,835.00
Other Revenue/Fundraising	22,561.20
Total Income	854,559.46
Cost of Goods Sold	
Re-entry Program COGS	176,815.32
Emergency Shelter Clatsop COGS	53,770.44
Emergency Shelter Tillamook COGS	43,891.27
Emergency Shelter Yamhill COGS	9,057.85
Program Support Staff	90,780.93
House Management	7,300.00
Total Cost of Goods Sold	381,615.81
Gross Profit	472,943.65
Expense	
Gen & Admin Expenses	
Admin Payroll & Expenses	164,939.41
Other G&A Expenses	61,471.68
Total Gen & Admin Expenses	226,411.09
Development & Fundraising Expenses	79,081.78
Total Expense	305,492.87
Net Profit	167,450.78

* Net Profit includes restricted funds to be carried over and dispersed in 2017.



Organizational Budget 2017

	2017 Budget
Income	
<u>Re-entry Program</u>	
· Grants	\$240,000
· Bed Scholarships	\$45,000
· Dues	\$116,000
· Donations	\$150,000
· Contracts	\$62,000
Total Re-entry Program	\$613,000
Total Emergency Shelters	\$182,000
Other Revenue/Fundraising	\$84,000
Total Income	\$879,000
Cost of Goods Sold	
Program & Services Costs	
Re-entry Program	\$193,500
Seaside Emergency Shelter	\$65,500
Newberg Emergency Shelter	\$15,000
Tillamook Emergency Shelter	\$98,000
Total Emergency Shelter	\$178,500
Total Program Support Staff	\$105,000
Total Program & Services Costs	\$487,500
Total Fundraising Expenses	\$15,000
Total Cost of Goods Sold	\$502,500
Gross Income	\$376,500
Expense	
G&A Expense	
Admin Payroll and Benefits	\$195,000
Other Gen & Admin Expenses	\$82,150
Total G&A Expenses	\$277,150
Development & Fundraising Expenses	\$70,000
Net Surplus (Deficit) after Development Exp	\$29,350
Less Projected Capital Expenditures	\$12,873
Surplus (Deficit) Funds after Capital Expenditures	\$16,477



Looking Forward

Renovation of 2nd & 3rd floors in Tillamook

Anyone who has taken a tour of the Jason Goodding Homeless Relief Center can attest that the second and third floors need some serious work before they're ready for occupancy. We still have the plastic kiddie pools that were catching rain water on the second floor.

The leaks have been fixed, and thanks to a dedicated group of our volunteers, a lot of the debris has been cleaned up and removed.

Now the real work begins.

In 2016, we started a Window Campaign for our supporters to sponsor the cost for replacing a window, which will cost us **\$1,058** per window. With a total of 91 windows to replace, this alone will be a big project, with a major impact on the energy efficiency and cost of heating the facility. This campaign is on-going, so please call Alan at 503-440-9357 if you'd like to sponsor a window!



The next phase in the renovation project will be building 17 single units, an industrial kitchen, and a shared cafeteria space in the second floor of the building. This will allow us to house many more people, as well as contribute to the solution for the affordable housing crisis.



The third floor of the building will be built out into open rooms which will be certified for use in case of major flooding or other local natural disaster. It will also serve as a meeting space.

The total renovation project, including the cost of paying off the building mortgage, will be just over \$1.1million.

Clatsop County Facility Changes

Clatsop County is the birthplace of Helping Hands. It's where CEO Alan Evans called home when he pulled himself by the bootstraps out of a 25-year history of homelessness and poverty. And it's where his vision to help others overcome those same struggles came to fruition.

Currently, Helping Hands operates one emergency shelter, two re-entry homes, and one crisis/overflow home in Clatsop County. But the buildings these programs run out of are in desperate need of repair.

A Solution for Seaside

Helping Hands has been working on a plan to rent or purchase a larger property in better repair so that we could house our emergency shelter and at least half of our re-entry clients in one location.

We have found a property which would work well for our purposes, and are looking at our options for it. Luckily, the mortgage for such a property would be comparable to our current rental prices in Seaside.

A New Project in Astoria

Transportation can be a barrier for many people, which is why Helping Hands has partnered with several local community partners who offer transportation for our clients. Some of our major partners are based in Astoria, such as Clatsop Community Action, The Harbor, and DHS.

Affordable housing has become a major problem in every county we serve, and we see the impact of this in Clatsop County as well. Families with working parents and housing vouchers from the State still have nowhere to go. And with a rental availability of less than 1% in Clatsop County, it's no wonder.

Helping Hands is working with several partners on a project to fully renovate an historic building in Astoria, creating 18 Section 8 single units. This partnership would provide much-needed affordable housing to Astoria, with a Helping Hands Case Management office on site to help connect people to resources and to keep them on their feet.

Purchase of Women's Re-entry House in McMinnville

In 2004, Helping Hands found itself in a difficult situation in Yamhill County. After winning a lawsuit against a landlord who had been overcharging for rent, we were evicted without cause from the home that housed our women's re-entry program.

Seeing that we would likely be left with nowhere to house the nearly 30 men, women and children staying on that campus, a group of community-minded Rotarians from the Newberg Noon Rotary Club stepped up to do something about it. Wanting to make sure we were never faced with this situation again, Mike Caruso, Leroy Benham, Curt Walker, Allen Methven, and Julie & Walter Want pooled their resources to purchase a home that would house our program participants.

We have called this 9-bedroom, 4-bathroom house our home since then, with the rent low enough to reduce the fiscal burden that we would carry if we were to try to purchase such a home on our own.

These caring men and women have continued their generosity more than ten years later, by fulfilling their promise to allow us to purchase the property from them when we were ready.

During the March board meeting, the members of the Helping Hands Board of Directors will review the proposed terms for purchasing the property from our friends and supporters in Yamhill County.

This will become the second property that Helping Hands owns, offering us stability and financial security for years to come.

Thank you, thank you, thank you!



Thank you

Helping Hands would like to extend sincere thanks to each and every one of our dedicated supporters. This kind of local humanitarian organization would not work without the help of our community members and organizations who believe in what we do and want to make a difference. Thank you for being part of our Village!

The logos seen throughout this report represent the various community organizations, granting agencies, local companies, and foundations who have supported our efforts.

But we couldn't do what we do without our community members rallying around us—everyday people who see our Mission and want to help make positive change, one person at a time.



BUILDING AMERICASM

Checks can be made payable to:
Helping Hands Re-entry Outreach Centers
Federal Tax ID#: 27-1158468
We are a 501(c)3 Non-Profit Organization.

Helping Hands is an equal opportunity organization and employer.



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