

I Believe in HOPE

Executive Summary

Helping Hands Reentry Outreach Centers is reimagining the way communities and the nation approach the issue of homelessness. Their data-driven, trauma-informed program has been creating meaningful change in Oregon communities for nearly two decades. Helping Hands currently operates 228 beds at eleven facilities in four counties—Clatsop, Lincoln, Tillamook, Yamhill. In 2020, they will more than double their impact, creating nearly 300 new beds at three facilities, including Bybee Lakes Hope Center in Portland, Oregon. The Hope Center in Multnomah County will serve as a model for rethinking homeless programs and rebuilding resiliency in our communities.

Virtual Event Details

- Streaming live online, Friday, August 28th 6-7pm via Zoom
- Breakout rooms with special guests
- Up to 1,000 guests will be in attendance
- Admission is free and watch parties will be organized by prominent supporters
- Presentations from Helping Hands' Board President, Jay Barber, Executive Director, Alan Evans and Director of Data and Major Projects, Raven Russell, as well as personal stories of transformation from Helping Hands program graduates

Marketing

- **Email blasts:** to 1,000 subscribers of Helping Hands, 5,000 subscribers of partner agency Serving Our Neighbors, and 3,000 subscribers of partner agency BESThq
- **Social media:** promotional posts on both the Helping Hands and Bybee Lakes Hope Center Facebook pages as well as partner pages Serving Our Neighbors and BESThq, plus thousands of opportunities for additional exposure through shared posts from supporting partners
- **Print and radio:** Helping Hands and strategic partners are developing in-kind opportunities with newspapers and radio stations for further promotion

Your sponsorship allows us to

- Create a professionally-produced and engaging live online event
- Actively promote the event across various advertising platforms
- Promote your partnership through our partners and networks
- Leverage your donation to increase your organization's giving power
- Lay the foundation for Helping Hands to scale up their proven best practice

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Helping Hands Major Projects Summary

Lincoln City

In 2019, Lincoln City leaders approached Helping Hands to expand their services in Lincoln County. In the largest financial commitment ever made to an outside entity, Lincoln City's City Council approved a vote to purchase a building and finance the renovation of a new, 60-bed transitional housing facility to support men, women, and children who are experiencing homelessness. Lincoln County has the highest rate of homeless K-12 students in the state of Oregon. This was taken into consideration in the design process, and plenty of family rooms are incorporated into the building plans to support the need. Construction is slated to begin in July, and Helping Hands aims to open the facility by the end of the year.

Tillamook County

Helping Hands acquired a historical naval command center in the Port of Tillamook Bay in 2015, and the facility has been operating at a capacity of 38 beds since initial renovations. A current capital project is underway to complete the second floor and nearly double the capacity to serve the Tillamook County community. As of June 2020, electrical and plumbing are done, and drywall is going up!

Bybee Lakes Hope Center, Portland

Formerly the site of Wapato Jail, Bybee Lakes Hope Center will provide up to 228 beds for transitional housing in Multnomah County.

Helping Hands has partnered with Portland real estate developer and philanthropist Jordan Schnitzer to transform the never-used correctional facility into a center for hope for Portland's vulnerable and growing homeless population. Bybee Lakes Hope Center will become a national model for data-driven, trauma-informed homeless reentry, changing the way we and our elected officials think about homelessness in our communities. Supporters have spoken—in just five months of fundraising, Helping Hands has raised over \$4 million, enough to renovate the facility and support operations for the first two years. Community partners have lined up to support the Hope Center, allowing Helping Hands to offer everything from onsite wraparound services and healthcare for program participants to intensive vocational training.

Bybee Lakes
HOPE CENTER

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Sponsorship Levels

\$25,000 Title Sponsors (5 available, 3 remaining)

- You and your business have screen time at the livestreamed event
- Industry-specific exclusive sponsorship level
- Your business name will be included in all press releases
- Your business name and logo prominently displayed in all fundraising materials
- Your business highlighted in email blasts to our mailing list and those of our partners
- Your name and logo in featured posts on social media
- Your name and logo on the Helping Hands and Bybee Lakes Hope Center websites

\$10,000 Platinum Sponsors (10 available)

- Your business mentioned live during the online event
- Your business highlighted in an email blast to our mailing list and those of our partners
- Your name and logo displayed on screen during the live online event
- Your name and logo in a featured post on social media
- Your name and logo on the Helping Hands and Bybee Lakes Hope Center websites
- Your name and logo listed in the program credits

\$5,000 Gold Sponsors

- Your name and logo displayed on screen during the live online event
- Your name and logo in a featured post on social media
- Your name and logo on the Helping Hands and Bybee Lakes Hope Center websites
- Your name and logo listed in the program credits

\$2,500 Silver Sponsors

- Your name and logo on the Helping Hands and Bybee Lakes Hope Center websites
- Your name and logo listed in the program credits

\$1,000 Bronze Sponsors

- Your name and logo listed in the program credits

\$500 Supporting Sponsors

- Your name listed in the program credits

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Sponsorship Agreement Form

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We Believe!

Please confirm our organization to be a sponsor at the level below.

- ☐ \$25,000 Title Sponsor
- ☐ \$10,000 Platinum Sponsor
- ☐ \$5,000 Gold Sponsor
- ☐ \$2,500 Silver Sponsor
- ☐ \$1,000 Bronze Sponsor
- ☐ \$500 Supporting Sponsor

Mail payment by check to:

Helping Hands Reentry Outreach Centers
PO Box 413
Seaside, OR 97138

*** Please note your sponsorship level
on the check's memo line***

Payment by check is preferable to avoid credit card processing fees.

If you prefer to pay by credit card, please visit: <https://helpinghandsreentry.org/how-to-help>
and click the **Donate Now** button. When making your donation via PayPal, please note your
sponsorship level in the notes field.

Helping Hands is a certified 501(c)3. Tax ID# 27-1158468
www.helpinghandsreentry.org • www.bybeelakeshopecenter.com