

Dancing With 'Z' Stars Mardi Gras Gala

Corporate Sponsor Packages

Sponsorship Levels

For more information contact:
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Champion Mirrorball Sponsor – \$7,500

Exclusive opportunity – limited to one sponsor

- 🌟 **Top billing:** *Dancing With 'Z' Stars presented by [Your Company]*
- **Premium logo placement** on all event materials, signage, and advertising
- **Full-page premium ad** (inside front cover or back cover) in event program
- **Logo featured** on stage backdrop and VIP photo wall
- **Recognition in press releases**, interviews, and media appearances
- **Dedicated social media feature** with individual post, story, and tag
- **8 VIP Gala Tickets** with premium seating
- **Opportunity to speak or present** during the event
- **Featured placement** on event website and online voting platform
- 🎥 **Sponsor highlight video** played on event screens and shared on social media (30-second spotlight video created with their branding)
- 🍸 **VIP Lounge Branding** – sponsor's name featured on the exclusive VIP area at the gala
- **Branded signature cocktail or mocktail** named after the company at the bar
- 🎫 **Exclusive Pre-Event Access** – invitation for two to a behind-the-scenes rehearsal to meet dancers and vote early for favorites
- 🎵 **Branded dance floor moment** – their logo appears on screen during a special performance or audience dance break
- 🖼️ **Logo featured in event slideshow** looping throughout the night
- 📸 **Custom thank-you gift basket** post-event with a framed photo of their team at the gala
- **First right of refusal** for next year's Champion sponsorship

Superstar Rumba Sponsor – \$5,000

- **Logo featured** on select event signage and digital promotions
- **Full-page ad** in event program
- **Recognition from the stage** during the gala
- **8 VIP Gala Tickets** with preferred seating
- **Social media recognition** (group feature post with other Rumba sponsors)
- **Listed on website and event platform**
- 🎫 **Exclusive Pre-Event Access** – invitation for two to a behind-the-scenes rehearsal to meet dancers and vote early for favorites
- 🎵 **Branded dance floor moment** – their logo appears on screen during a special performance or audience dance break
- 🖼️ **Logo featured in event slideshow** looping throughout the night
- 🍽️ **Food or Drink Station Branding** – signage at a tasting station highlighting the sponsor's support
- 📸 **Custom thank-you gift basket** post-event with a framed photo of their team at the gala

Celebrity Tango Sponsor – \$2,500

- **Half-page ad** in event program
- **Logo featured** on event signage and website
- **Recognition from the stage**
- **4 Gala Tickets**
- **Group social media thank-you post**
- 🎵 **Branded dance floor moment** – their logo appears on screen during a special performance or audience dance break
- 🖼️ **Logo featured in event slideshow** looping throughout the night

VIP Cha Cha Sponsor – \$1,000

- **Business name listed** in event program and on website
- **2 Gala Tickets**
- **Group social media thank-you**
- **Quarter-page ad** in the event program
- 🎭 **Sponsor Spotlight Signage** near silent auction or registration table

Starlet Sponsor – \$750

- **Business name listed** in event program
- **2 Gala Tickets**
- **Group social media thank-you**
- 🌟 **Optional in-kind or donor wall recognition**
- **Logo displayed** in a looping "Thank You to Our Sponsors" video at the event

Rising Star Sponsor – \$500

- **Name listed** in event program
- **2 Gala Tickets**
- 🌟 **Digital thank-you shoutout** on social media the week of the event