

STANISLAUS REGIONAL TRANSIT AUTHORITY

REQUEST FOR PROPOSALS

NO. 2021 - 03

BRANDING AND MARKETING SERVICES

Addendum No. 2

Issued: May 26, 2021

Contact information:

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The attached clarifications and revised language are made part of the above cited Request for Proposals.

All other terms and conditions remain in effect.

Please acknowledge receipt of this and any other Addenda on the proposal forms.

Exhibit B – Cost Proposal Form has been replaced in its entirety with the below. The excel file of the Cost Proposal Form is made available for Proposers to use.

Stanislaus Regional Transit Authority
RFP# 2021-03
Cost Proposal

Phase/Task	Billing Type	Hours	Rate(s)	Expenses	Total
Phase 1 – Brand Creation	Lump Sum				
Phase 2 – Brand Rollout	Time and Materials		\$_____/hr		
Phase 3 – On-going marketing assistance					
Task or Function (please describe)	Time and Materials		\$_____/hr		
Task or Function (please describe)	Time and Materials		\$_____/hr		
Task or Function (please describe)	Time and Materials		\$_____/hr		
Task or Function (please describe)	Time and Materials		\$_____/hr		
Task or Function (please describe)	Time and Materials		\$_____/hr		

The proposer affirms by his or her signature that the proposal price includes all costs for labor, materials, taxes, insurance, overhead, profits, and all other costs necessary to perform the work in accordance with the contract documents.

Vendor Name: _____

Print Name: _____

Signature: _____

Date: _____