



HOBOKEN UNITED

year one

HOBOKEN UNITED: THE FIRST YEAR



**FOUNDED
MAY 2023**

**FIRST TEAMS
FORMED
JUNE 2023**



**FALL SEASON
BEGINS
AUGUST 2023
WITH 31 TEAMS**

**LAUNCHED FIRST
BELIEVE CLINIC
PROGRAM
OCTOBER 2023**



**START OF
SPRING SEASON
MARCH 2024
WITH 33 TEAMS**

**TRYOUTS FOR
2024-2025
SEASON
MAY 2024**



HOBOKEN UNITED: BY THE NUMBERS

650+

**TOTAL REGISTERED
PLAYERS**

33

**TRAVEL TEAMS FROM
U9 TO U19**

181

PRE-TRAVEL PLAYERS

20+

**HOME GAMES/SCRIMMAGES
EACH WEEKEND IN SEASON**

100+

**PARENT
VOLUNTEERS**

4000+

VOLUNTEER HOURS

HOBOKEN UNITED: MAJOR ACCOMPLISHMENTS



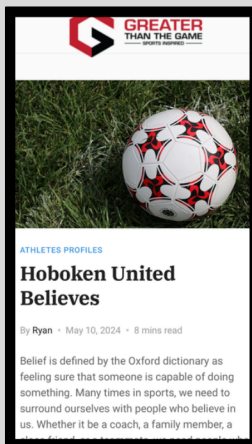
- Formed 31 fall teams and successfully registered with 3 different leagues in time for an uninterrupted Fall 2023 season only two months after founding.
- Enlisted over **100 parent volunteers** who contribute to the success of Hoboken United including 60+ parent coaches and parent managers working with all our teams, committee members, event planners, graphic designers and our Board of Trustees.
- Coordinated a Pre-travel Program for a record number of 7 and 8 year-olds, 181 registered players.
- Hosted our first 8-week Believe Clinic for special needs players in the fall and expanded the free program to two sessions in the spring.
- Secured a sponsorship deal with Adidas allowing us to fund our player financial aid programs and enhance financial stability of our new club.
- Created new and innovative soccer training opportunities for our players including an Advanced Goalkeeper clinic.

HOBOKEN UNITED: COMMUNITY & PARTNERSHIPS

COMMUNITY ENGAGEMENT & SUPPORT

BELIEVE CLINIC

- Free soccer program consisting of weekly training sessions for special needs athletes from ages 6-14.
- Expanded from one session in the fall to two sessions in the spring. Currently 20 players enrolled with every player receiving a free Hoboken United uniform
- Program featured by “Greater than the Game”



FINANCIAL AID

Need based financial aid is available to participants in all of our programs, which can include the cost of uniforms and equipment.

HHA OUTREACH

- HU partnered with the Red Bulls to offer a free school-holiday soccer camp at Mama Johnson field for HHA residents. All participants received Red Bulls coaching and a free soccer ball.
- Donated 20+ pairs of soccer cleats to the HHA.
- Participated in the annual Trunk or Treat event in October 2023.

PARTNERSHIP WITH RED BULLS

- All teams and programs are coached by highly qualified professional New York Red Bulls trainers
- RB Youth Programs management provided invaluable guidance and support to the leadership of Hoboken United as the club was getting off the ground and continues to be active partners in the ongoing development of the club.
- Strong support from Red Bulls to advance the development of Hoboken players including discounts to participate in advanced training programs.
- Hosting weekly soccer camps in Hoboken during the summer and school holidays and hosting high profile events including “Goalie Wars” in Hoboken
- Generous support of our community initiatives, including hosting a free HHA Soccer Camp and offering discounted camp pricing to underprivileged players



**OFFICIAL
YOUTH
PARTNER**

HOBOKEN UNITED: SPRING 2024



- 33 Teams playing across 3 leagues
- 181 players participating in our pretravel program
- Two sessions of our **Believe Clinic** for special needs players ages 6-14, 8-week program
- First High School spring teams for U19 and U16 players
- Multiple teams advancing to semifinal rounds of the state-wide NCSA Cup tournament
- 22 players invited to play on Red Bulls Regional Select Summer teams
- Multiple teams playing in the highest divisions of EDP and EDP Futures
- Launch of a new Advanced Goalkeeper clinic coached by Red Bulls trainers and Hoboken United board members.
- First full club Tryouts & Team Formation process in May 2024 with over 500 kids registered for tryouts including 70+ kids who are not current players

HOBOKEN UNITED: THE FUTURE



Next 6 Months:

- Finalize and submit 501(c)3 application to the IRS (to be submitted this month)
- Hold first open elections for the Board of Trustees

Next 12-24 Months:

- Attract local and national sponsors to help fund the operations of the club and keep costs low for our players and families
- Host first Hoboken United fundraising & community building and fundraising event
- Continue to address barriers to entry for disadvantaged players and advance our financial aid program
- Continue efforts to expand enrollment in girls programs and bolster girls retention rates

THANK YOU!

Thank you to the City of Hoboken and the Hoboken Community for their tremendous support in our first year of operations! The success of Hoboken United was made possible by the unwavering support of our many parent volunteers, our incredible Red Bulls Youth Program and the support of Mayor Bhalla, Hoboken City Council and the Hoboken Recreation department.